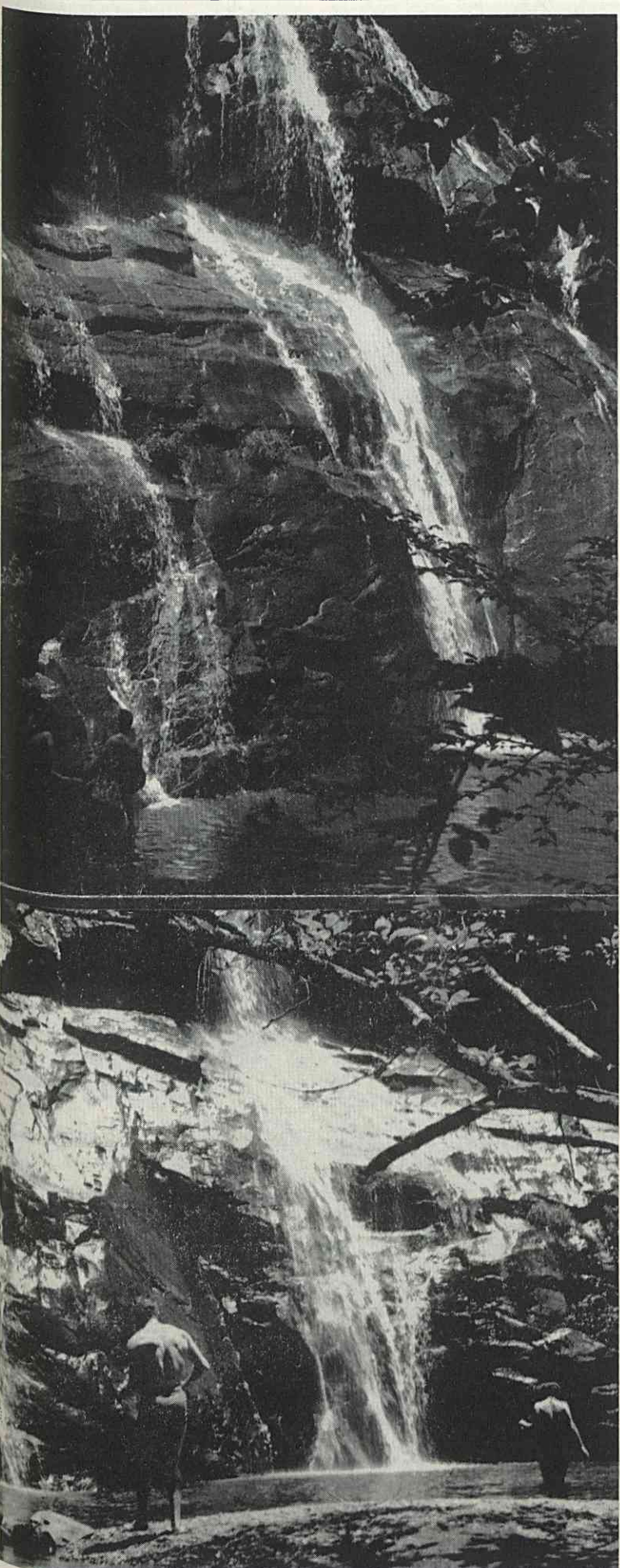


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# Firestone NEWS

Your Symbol  
of Quality  
and Service



Top: Upper portion of falls. Bottom: Two students from Appalachian State Teachers College prepare for a dip in pool at base of falls.—Firestone News photos.

## LOOKING AROUND FROM CAMP FIRESTONE

### Sylvan Splendor

For 29 summer seasons Firestone people have known the scenic beauty and recreational opportunities of Camp Firestone on Lake James in the Blue Ridge. The company-operated hideaway at Bridgewater lures employees and their families to a cove setting on one of the country's best lakes. The camp is also starting point for sightseeing tours across a vast highlands playground. An example is one of Eastern America's least-publicized waterfalls. Dutch Creek Falls, just off NC 194 near Valle Crucis, is also reached from NC 105, Foscoe turnoff. Dutch Creek plunges 80 feet over a granite monolith to a pool 10 feet deep. Giant boulders and fallen timbers add to its rugged beauty.

### DUTCH CREEK FALLS

## Tire-Test Rules Standardized

FOR STRENGTH  
PERFORMANCE  
ENDURANCE

Your assurance that the passenger tires you buy will have built-in safety and performance is made possible by a series of continuing tests adopted by the Rubber Manufacturers Association.

RMA president Ross R. Ormsby, making the announcement in July, said minimum performance standards agreed upon by 17 American companies will provide that every type of passenger tire must demonstrate high-speed performance, endurance and strength under exacting laboratory conditions.

A fourth standard establishes minimum cross-section widths.

In the high-speed test, tires will be subjected to a breaking-in period of 100 miles at 50 miles per hour, then speed will be increased to 75 mph for one-half hour, followed by one-half hour at 85 mph.

Additional, test overloads ranging from 20 to 40 per cent will be placed on tires for a total of 1,700 miles at 50 mph speed.

STRENGTH will be evaluated by forcing a 3/4-inch, round steel plunger against the tread of an inflated tire. Each tire size will have a set minimum breaking point.

The tests were established to encourage better understanding of the public of severe tests to which tire manufacturers have long subjected their tires in routine inspection.

Ormsby points out that satisfactory and safe tire performance depends greatly upon proper use and periodic tire inspection. "It is most important that the motorist himself see that his tires are inflated neither too much nor too little."

RMA recommendation: Examine your tires often to find any signs of excessive wear or damage which could cause them to perform unreliably.

consecutive term as national chairman of USO.

USO is a federation of six civilian agencies formed 22 years ago to serve the off-post spiritual, educational, recreational and social needs of Armed Forces personnel. Member agencies are YMCA, National Catholic Community Service, National Jewish Welfare Board, the YWCA, Salvation Army and National Travelers Aid Association.

## USO Shares UF Money

• There are more than 2,500,000 men and women in our Armed Forces right now. Of these, half are under 25 years of age and are away from home for the first time, both here and in 27 foreign countries.

• Need for a national program of morale, recreation, welfare and religious work to the Armed Forces of the United States is as great now as ever in the past.

These facts call attention to the 1964 United Service Organizations (USO) campaign, sponsored by the Advertising Council.

Through provision of clubs,

centers and entertainment shows, and facilities of many kinds, the USO is a living symbol that the people back home do appreciate the sacrifices our GIs are making, and are showing it through these "homes away from home".

The USO depends entirely on volunteer contributions made directly or through the local United Fund or Community Chest. This year's national goal is \$7,000,000.

The USO is one of the 26 agencies to share in this year's Greater Gastonia United Fund.

Company chairman Harvey S. Firestone Jr., is serving his 12th

## INTO SECOND CAREER

## Henson:

### No Interest In Hammocks

On his desk was a well-used New Testament, including The Psalms and Proverbs—and from the sayings of Solomon an oft-read gem: "The fear of the Lord is the beginning of wisdom: and the knowledge of the holy is understanding. For by Me thy days shall be multiplied and the years of thy life shall be increased."

William G. Henson believes in that promise from On High, of many more years for his "second career" just beginning. He worked here 29 years and 4 months before taking permanent leave at the end of July.

A WHILE before he left, he and Mrs. Henson spent a few days vacationing at Hendersonville. The mountain rest would condition him for a busy schedule ahead—because he plans to stay away from rocking chairs and kindred vices.

Mr. Henson began working for Firestone when the company purchased the plant here in 1935. For four years he was master mechanic, and for the past 25 years has been plant engineer in charge of service and maintenance of all physical equipment and property.

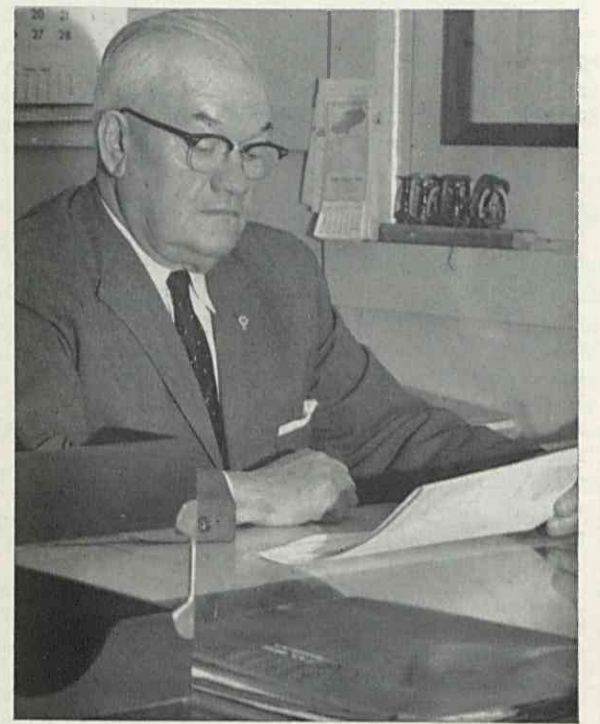
In the almost three decades on the job he has seen enough changes to amount to an industrial revolution.

"I'm glad to have had a part in progress through change to improved methods, machines, equipment and other properties," he says.

One of his memorable jobs through the years has been overseeing maintenance and improvement of Camp Firestone at Bridgewater. Another monumental side-job was his work as coordinator of Firestone's free auto-safety inspection over the last several years.

On Aug. 3 a group of well-wishers at the Recreation Center gave the plant engineer an appropriate sendoff to his "second career."

He'll undertake some business projects, while furthering contributions to Loray Baptist Church (he is chairman of trustees), the Chapel Grove Optimist Club, and his political party as a pre-



• Plant engineer Henson: During his last days at Firestone he checked progress plans that would extend far beyond his employment years.

cinct worker.

THERE WILL be more building upon the pioneering he has done as a member of Gideons, International, with emphasis on the local Gideon camp project.

Not interested in hammocks, he admits there'll be some time for such leisure as travel and enhancing his clock collection—long ago, grown to museum proportions. His clocks, dating from 1884 to the Space Age, number around 35: spring-wound, weight-driven and electric. Observes the collector:

"Calendars count Time, but clocks measure it in smaller units. Now, more than ever, this hobby will remind me of the value of Time and of its wise use in these Harvest Years."