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GASTONIA • NORTH CAROLINA  
AN ALL-AMERICA CITY  
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# Firestone NEWS

Your Symbol  
of Quality  
and Service



## Product Quality Everybody's Concern

This banner, in weaving when the picture was made, is one of six forceful mes-

sages on quality of product being displayed this year at strategic locations throughout the plant. The giant banners are rotated throughout the mill to remind people on the job that product quality is everybody's concern. Messages on other banners are:

Top Quality Opens The Door To More Business . . . More Work; Quality And Service Are The Life Of Our Business; Quality Keeps Everybody Happy; Quality Powers Progress . . . Means More Orders . . . More Work; It Takes Us To Make Quality.

## PLAN NOW To Vote Intelligently

To take part in deciding the momentous issues of our time, and to show the world the strength of our free institutions, all of us need to vote in this fall's election.

Vote and the choice is YOURS  
Don't vote and the choice is THEIRS  
Register or you have NO CHOICE  
Firestone News presents some rules regarding registration and absentee voting, to help all eligible employees and members of their families to be qualified to vote in November.  
**REGISTRATION DEADLINE IN GASTON COUNTY IS OCTOBER 12.**

### You Are Qualified to Vote If . . .

- 1) You are a citizen of the United States.
- 2) You are at least 21 years of age or will be on the day of the next general election, November 3, 1964.
- 3) You have, at the time of the election, been a resident of: The state of North Carolina for one year; the County of Gaston 30 days; the voting precinct for 30 days.

- 4) Be able to read and write any part of the State Constitution.
  - 5) You must have had citizenship restored if you either have been convicted of or have confessed in open court upon indictment, your guilt of any crime punishable by imprisonment in the State Prison.
  - 6) If you have moved from one county to another county within North Carolina, or from one precinct to another in the same county within 30 days before the election, you may vote in the precinct from which you moved.
  - 7) You are registered. This requirement applies to persons
- more on page 2

## Fair-Share Plea For UF Drive

ONE GIFT  
WORKS  
MANY  
WONDERS

The slogan "Fair Share" will be stressed in all phases of the Greater Gastonia United Fund campaign this year, says plant production manager F. B. Galligan. He is this year's UF general campaign chairman, with the fund-gathering effort set for Oct. 8-Nov. 1.

A goal of \$225,184 has been set toward money for next year's operation of 27 community services.  
Mr. Galligan announced use of the "Fair Share" emphasis when he spoke at the recent an-

nual campaign leaders' outing at Karyae Park. He said that by making use of a "Fair Share" plan for giving, all persons can make a sufficient contribution because (by this method) each person's gift is scaled proportionate to the amount of his yearly salary.

The "Fair Share" approach for individual UF gifts also applies to corporate giving, because it allows similar-size firms to provide comparable UF support, said Mr. Galligan.

## New Race Film In Circulation

A new color-sound motion picture, "Riverside-Atlanta 500", covering two of the biggest 500-mile stock-car races of 1964, is available for showing without charge to schools, churches, club groups, civic and community organizations.

The film records action of the Riverside, Calif., road course and the high-banked asphalt track at Atlanta, Ga. Stars of the 25-minute film are the stock-car drivers who put their abilities and their equipment through grueling tests on the raceways.

Association Films Inc. is distributing the Firestone-released film through its offices in Oakmont, Pa.; Ridgefield, N. J.; La Grange, Ill.; Dallas, Texas and Hayward, Calif.

## Miss McAbee At East School

Betty Ann McAbee is teaching the fifth grade at East School in Gastonia. The daughter of Mr. and Mrs. Leonard B. McAbee was college-trained on a four year Firestone scholarship.

She was graduated from Erskine College, Due West, S. C. this past spring. Her major was in elementary education. Betty was outstanding in academic achievement, participated in varied campus activities, and was a leader in student life.

Her father is an assistant division manager here.

AND  
AT  
STREET  
STAGE . . .

Man honing keen edge on his doff knife while waiting for second shift to begin.  
Car driving east on Airline Avenue with license plate ME 2.  
Senior citizen with flowing white whiskers, pushing wheelchair down Weldon Street—chair presumed to be his own.  
Employee's pickup truck parked in front lot, vehicle bed rigged sturdily with head-end of old-time bedstead.

## LOOKING AROUND FROM CAMP FIRESTONE

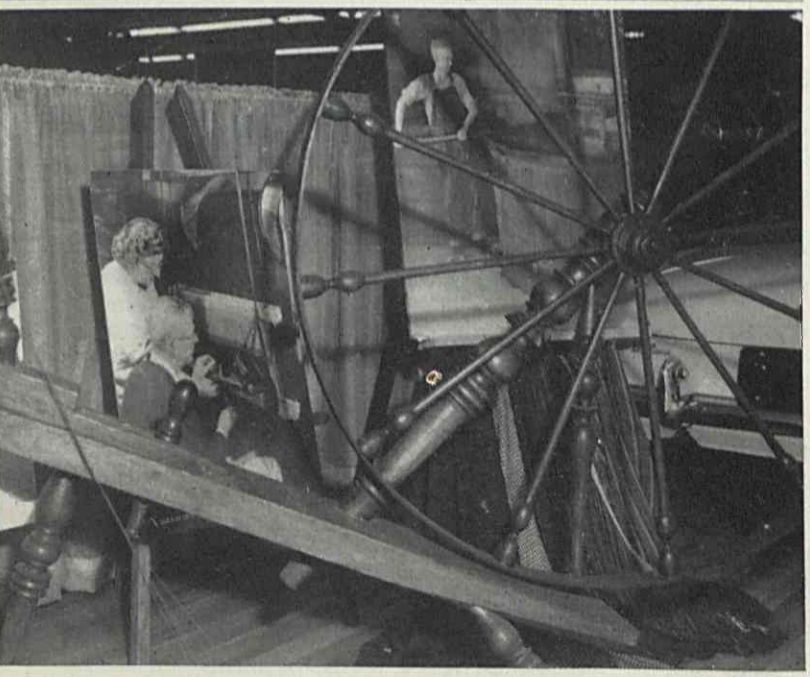
## The Poetry Of Hands

The Southern Blue Ridge playground is especially inviting at this time of year, as days of summer blend into the tangy wine of autumn. Camp Firestone on Lake James near Marion is in the latter part of its 29th season, offering variety recreation to employees and their families.

Firestone people regard the company relaxation facility as ideal in its mountain setting. What's more, the camp is a takeoff base for countless side trips into the Southern Highlands, one of America's richest sightseeing regions. An example of things to see is the hand-craft displays.



HAND CARVINGS of native bird life, an intricately-hooked rug, ceramic ware, a chair in hand-rubbed native woods, and a hand-woven coverlet are but some of the products you'll see at such well-known centers as Allanstand, Candlelight Crafts, The Spinning Wheel, and Guild Crafts in and near Asheville and at Moses Cone Memorial Park, Blowing Rock.



AN EXHIBIT (right) in a downtown Asheville business previews for visitors what they'll see at Biltmore Industries, a part of the famed Biltmore House and Gardens, with their acres of landscaped grounds. There are conducted tours daily at Biltmore and Firestone people who've been, say "it's a sight to see."  
—Firestone News Photos