

Firestone NEWS

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Woman Editor—And Some Indians Helped Make Thanksgiving Tradition

A pioneer woman editor's influence helped establish Thanksgiving Day as a fixed holiday in America. And had it not been for friendly Indians, the beginning of our Thanksgiving tradition would be vastly different from what we know of it in history.

Our original Thanksgiving observance took place in the first permanent English settlement at

Jamestown, Va., but the holiday as an annual festival commemorating the blessings of the closing year dates to the Pilgrim Fathers of Plymouth Colony, Mass., in 1621.

That first Plymouth Thanksgiving might not have been a proud page in American history, had it not been for the influence of friendly Indians, notably Chief Samoset, Chief Massasoit

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What Your UF Gift Will Do

A dollar can do miraculous things for people, and dollars put together multiply the miracles. Thus spoke a community-service worker. It suggested that your one gift already made this year to the Greater Gastonia United Fund—or other United Appeal program—will be at work in coming months, providing vital services for those of all ages and circumstances.

The record Firestone contribution of \$23,532 to this year's Gastonia appeal set a worthy example for others in their giving to the drive which ended in early November.

P. R. Williams Jr. and J. G. Tino Jr., plant UF chairmen this year, pointed to the employee pledges and called the figure "a tremendous demonstration of how much our people care."

They noted that many of our people living in communities outside the Gastonia area give to their own hometown United Appeals. And some who pledge to the Firestone in-plant drive also give to their own community campaigns.

"Whether our people gave to the Gastonia UF effort or to united-giving programs at home, we at Firestone recognize the individual employee's contribution to better community living through united giving," Mr. Williams added.

"Suppose we had some way of knowing all the individual Firestone employee gifts to United Funds away from the job here. And add to this gifts of members of Firestone families who work elsewhere and give to the UF at their jobs. Put this with the \$23,532 pledged on the job at Firestone and you would have

an impressive index of Firestone family response to United Appeals in communities represented by our employment."

What The Money Does • In the Greater-Gastonia area, United Fund agencies sharing your contribution provide 27 community services:

American National Red Cross, Association for Retarded Children, Boy Scouts — Piedmont Council, Cerebral Palsy of Gaston County, Family Services Inc., Gaston Big Brothers.

Gaston Boys Club, Gaston County YMCA, Gaston Life-Saving Crew, Gaston Mental Health Clinic, Girl Scouts — Piedmont Area Council, Junior Optimist Boys Club.

Red Shield Boys Club, The Salvation Army, American Hearing Society, American Social Health Association, Carolinas United Community Services, Children's Home Society, Florence Crittenton Home.

National Council on Crime & Delinquency, National Recreation Association, National Social Welfare Assembly, National Travelers Aid Association, NC Association for Mental Health.

United Medical Research Foundation, United Services Organizations, WAIF—International Social Service.

R. C. Firestone Heads Executive Committee

EARL B. HATHAWAY ELECTED PRESIDENT

At a Firestone company Board of Directors meeting in October, it was announced that—with the new fiscal year at hand—Raymond C. Firestone was elected chairman of the executive committee and chief executive officer; and Earl B. Hathaway was elected president of the company. Harvey S. Firestone Jr. continues as chairman of the board.

Raymond C. Firestone had been president since Jan., 1957, and chief executive officer since May, 1963. Mr. Hathaway had been executive vice president since Oct., 1962.

Announcing the new alignment of company executive officers, Harvey S. Firestone Jr., chairman, said that elevation of these two executives further strengthens the executive management to meet increasing business opportunities of future years.

RAYMOND C. FIRESTONE joined the company in 1933 as a service station attendant on the gas island of a store in Los Angeles and later became a commercial salesman, store manager, district store supervisor, and assistant manager of the company's southeastern sales zone.

In 1935 he was appointed Richmond, Va., district manager, and a year later was assigned to the new Firestone plant at Memphis, Tenn. In 1937 he became president of the Firestone Tire & Rubber Company of Tennessee.

From March, 1942 to late 1944 he served as officer and pilot in the ferry command of the U.S. Air Force in World War II.

He then returned to duty as president and general manager

of the Firestone Tennessee Company, then in vital war production, a post he held until he was transferred to Akron to become vice president in charge of research and development. He was elected executive vice president in 1954 and president in 1957.

EARL B. HATHAWAY joined Firestone in July, 1927 upon graduation from Northwestern University with a bachelor of science degree in commerce. He completed the sales training course offered by the company and was assigned to the Chicago

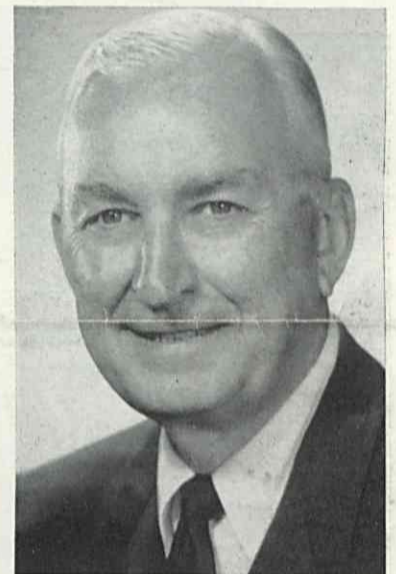
district. He became a salesman in Detroit in 1932 and later was promoted to store manager in Alton, Ill.

In 1936 he was named assistant manager of the company's Chicago district and two years later became district manager in Detroit. He moved to the home office in 1941 as wholesale sales manager and in April of 1942 was promoted to eastern division manager. He was named trade sales manager in 1948 and elected vice president, trade sales, in May of 1957. He was named vice president in charge of sales in 1959 and became a director of the company in Jan., 1960.

He was elected executive vice president in 1962, a post he held until being elected president.



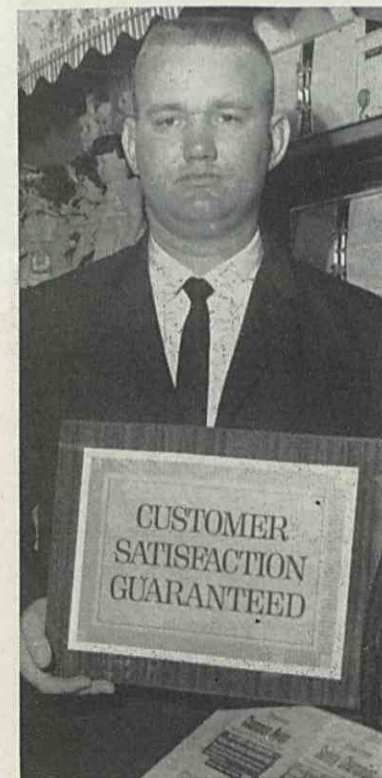
Raymond C. Firestone



Earl B. Hathaway

Hall Manager Of Firestone Stores

Employee customers will find that the new manager of Gastonia Firestone Stores is a man



who understands and appreciates the textile industry and its people.

Albert C. Hall, who came to the job here from the manager position of the company stores in Burlington, is a weaver with nearly seven years experience in a Converse, S. C., mill.

The store manager here replaced James C. Moore who transferred to the Charlotte stores.

Hall finished Cowpens, S. C., High School in 1956 and was graduated from Wofford College in 1959. He joined Firestone at the company stores in Charlotte two and a half years ago, enrolling in the store management training program.

He had been manager of the Burlington stores 13 months before coming here in October.

Mrs. Hall is from Spartanburg. The Halls have a son three years old.

Soon after moving to Gastonia, Hall became a charter member of Gastonia's newest Noon Optimist Club.

• A decade ago in November, Firestone's employee contribution to the Greater Gastonia United Fund was \$9,982.75. For a rate of increase across the years, compare this with the 1964 figure: \$23,532.

That same month 10 years ago, the plant newspaper reported that the company's then-fairly-new tubeless tires had exceeded the 1,000,000 production mark.

Stewart Spoke At BRSC Meet

Several persons from Firestone, attending the regular quarterly meeting of the Blue Ridge Safety Council, heard a talk by Carl J. Stewart, Jr., Gastonia attorney. The speaker was guest at the dinner meeting in Masonic Temple, Oct. 22.

Attorney Stewart attended Duke University on a Firestone College Scholarship. After graduation, he stayed on at Duke and finished law school. His father works here in weaving (cotton); his mother in respooling.

Blue Ridge Safety Council membership includes representatives of industrial plants and other businesses in Burke, Cleveland, Gaston, Lincoln, McDowell, Polk, and Rutherford counties. It is one of eight regional councils sponsored by North Carolina Industrial Commission.