

Firestone NEWS

Your Symbol
of Quality
and Service



'Tis The Season To 'Take Care'

OFF-JOB
SAFETY
MONTH

"... Next we come to some careless boys and girls playing with knives and guns. Look at the little boy with the sharp knife (so reads the legend for a woodcut illustration). While whittling, the knife slipped and cut his hand.

"See how it bleeds!

"Children should never play with guns as you see here. Now, we deal with a child who has been scalded with a boiling teapot. . . Beware of scalding water!"

DIRECT and unvarnished words, but maybe pretty effective, says safety manager Raymond Mack of these old instructions. The examples from the Pictorial Spelling Book published in 1847 were designed to teach spelling, reading — and home safety.

Here, they illustrate that home-and-play injuries are no come-lately subject. And with all the added hazards since the mid-1800s, the problem is tremendously more serious today for people of all ages.

So much so that today you are safer at work than anywhere else you go, according to statistics. The figures hold true with the Firestone company.

That's why the company designates every May and Decem-

ber for stressing safety away from the job among U.S. and Canadian employees. Since these are the months in which off-job hazards are especially concentrated, safety departments at the various plants increase their continuing emphasis on injury control.

Mr. Mack cites representative figures of lost-time injuries for the last two Off-the-Job months observed at Gastonia:

December 1964—1 auto injury, 1 home injury; 0 on-job injuries. May 1965—2 auto injuries, 2 home injuries; 0 on the job.

In May and December an extensive in-plant effort stresses off-job injury control among employees, with the hope that a safety awareness and concern will be carried home for sharing with the whole family.

"There are so many added hazards at this season associated with the holiday observance,"

—more on page 5



LAND OF Christmas Beginning

NAZARETH, in the Roman province of Galilee in New Testament times, was the boyhood home of Jesus. It figured significantly in His early ministry before He moved to Capernaum. From their home in Nazareth, Joseph and Mary journeyed 85 miles south for the Roman tax enrollment



at Bethlehem. There Jesus was born. Today, women and children carry water from the town well, but the electric line is a sign of change.

LAKE OF GALILEE, a fresh-water body 680 feet below sea level, was in Jesus' day surrounded by pleasant towns associated with the record of His earthly life. Today the landscape looks much as it did in the First Century.

—Israel Government Tourist Office photos

Yule Parties December 18

The "big date" is coming, and Santa will be here — just as he has for the past 25 years for his visit with children of Firestone Textiles households.

It's Dec. 18 at the Webb Theatre in downtown Gastonia. Two festive programs accommodating all employee-household children up to 13 years of age will begin at 9 and 11 a.m.

People in industrial relations and the plant mechanical department who stage the gala event for the company each year, say "Santa's appearance with gifts will flavor the traditional programs of entertainment — movie cartoons, short-length comedy and other features."

Booklets and application forms for the 1966 Firestone Scholarship Program will be available by mid-December. Employees with eligible sons or daughters in the last year of high school may get the application material from the industrial relations office.

Application requirements must be completed by the end of February and materials must be in the hands of the Scholarship Committee at the home offices in Akron by March 1, 1966. So, it is important that high school seniors start early to see that all application material is in on time.

In a letter to all plant and field sales managers, company president Earl B. Hathaway said: "With costs of a college education continuing to rise, each of us must make every effort to see that every son and daughter of an eligible Firestone employee who wants to go to college has opportunity to apply."

Scholarship Materials Ready By Mid-December

To Be Eligible • The applicant must be presently a high school senior, in the upper third of his class, and the son or daughter of an employee (present, retired or deceased) who will have finished five years continuous service with the company by Jan. 1, 1966. Only children of those employees whose average income is not more than \$900 per month without overtime will be eligible. Not eligible are brothers and sisters of previous winners of Firestone scholarships.

Each Firestone scholarship pays toward tuition, academic fees, required textbooks, and a portion of room and board expense while attending school. Details of the program are in the scholarship booklet at the IR office.

Winners may attend any accredited college or university in the U.S., studying any course leading to a degree. Each winner must personally arrange for admission to the school of his choice. Application for college admission should be filed right away, if not already done.

Scholarships will be allocated to various sections of the country on the basis of proportionate

Firestone employment. Presently, there are three students from Firestone Textiles families in the Gastonia area studying under Firestone Scholarships. There have been nine scholarship winners from the Gastonia plant since the program was begun in 1953.

Completed application forms, references, certification of high-school grades, aptitude test results and all other material required as outlined in the Scholarship booklet, must be received by the end of February. Each year winners are notified by early May.

Highland Students Saw Production

As an extension of some of their classwork, 118 students from Highland High School toured the Gastonia Firestone plant for a look at the manu-

facturing of yarn and cord into fabric, and its shipment to factories where it is built into tires.

The students, divided into groups, went on four separate tours, each a week apart in October and November. The visits were directed by Mrs. Mildred Sadler, teacher of vocations at Highland High.

TO THE MEN AND WOMEN OF FIRESTONE TEXTILES

The Christmas Season, with all its joys of anticipation, repeats again the Eternal Message of Peace, Hope, and Goodwill among all men.

Christmas is a time of warming the fires of friendship and renewing our belief in the things that do not perish with time and use.

My sincere wish is that each of you will share deeply in the true meanings of the Season of Wonder, with its age-old symbols of expectancy and faith in eternal values.

I wish for you the joys of family and friends, the happiness of giving with no thought of return, and the supreme hope that He who is Master of Creation will fill all men's hearts with an urgent sense of

General Manager's Christmas Message

need for Peace.

We always have hope of a better world when we see again the Miracle of Christmas. May another anniversary of the coming of the World's Redeemer renew the spell that has not been broken in ages past; and may it increase the spiritual dominion to embrace all of earth's peoples.

Let these thoughts be with you during this Christmas Season, and add happiness for you and your families throughout the New Year.

Harold Mercer



A Nativity replica carved in native wood by North Carolina mountain craftsmen.—Firestone News photograph.