





Jennie Ivey

James M. Smith Carding

B. J. Bumgardner Twisting (syn)

Henry F. Boyd







Years

25

and 30

Tom Snipes

M. E. Hylem

Roy McMille

Fifteen

ing (synthetics).

Thirty-Year People Past 100 Mark

Addition of six names in December brought the total to 102 on the Gastonia roster of 30-year employees. See these December names under photos, along with one 25-year employee (Roy O. McMillen).

While these persons were marking work anniversaries last month, six more reached 20-year milestones here; and one completed 15 years of service.

'Mixed Yarn' In Your Address?

Years • Carol E. Holden, Dock

Terry, Bertha W. Broome, all

twisting (synthetics); Hattie E.

Stacey, weaving (synthetics);

Jim A. Burdette, shop; Luther

C. Brown Jr., methods-time

Years • Andrew Johnson, twist-

Your mail wasted. Lost effort in sending it. Some expense to the company for unforwarded and unclaimed mail which is returned to the sender.

That's what is involved when you change your place of residence and don't let the payroll department know your new address.

Quite often copies of the employeen enwspaper and other periodic mailings end up where they started — in the addressing division of payroll. All because somebody forgot to list a change of address.

"Please", pleads Mrs. Eula Wilson, payroll manager, "if you have moved and haven't told us already, let us have your new address."

Firestone NEWS
January, 1966 Page 4

Not Fire Dept.; Try Firestone

A Garden City, Kan. grade-school student wrote last month to request some product samples. "I would like to have some tire cords," his communication went. "At school we are making a products map."

The student had addressed his letter to the "Fire Manufacturing Company, Gastonia, North Carolina." The postoffice here hesitated—apparently sent the letter to the local firefighting people—then noted on the envelope "Not Fire Dept. Try Firestone Mill."

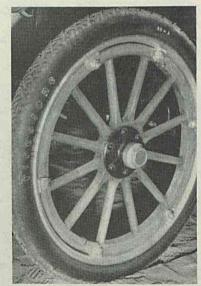
In turn, Firestone industrial relations received the request and soon tire-cord samples were on the way to the student at Jones School in Garden City, Kan.

Company Products That Made History

Many an antique motor vehicle is still "shod" with the famed Firestone Non-Skid tire, the distinctive lettering forming the tread at an angle.

Introduction of this first angular non-skid tire tread in 1908 was one of the highlights of the company's early history. Firestone saved a few molds of the historic product, so it can still today take care of the specialized demand to equip vintage

Other Firestone "firsts" which ante-dated the non-skid tire included introduction in 1900 of the solid-rubber sidewire tire as one of the company's first products; development of the first mechanically-fastened straightside pneumatic auto tire in 1904;



introduction of the universal rim to accommodate either the straight-side or the clincher tire in 1906; and development of the first commercial demountable

Of Your Craft...

The wisdom of a scribe cometh by opportunity of leisure: and he that hath business shall become wise. So every carpenter and master builder that laboureth night and day: and they that cut and engrave seals and are diligent to make great variety, who give themselves to make a life-like picture, and whose sleepless care is to finish a work.

So the smith, sitting by the anvil and tiring himself with the rough iron . . . fighteth the heat of the furnace: The noise of the anvil is in his ears and his eyes are upon the pattern of the utensil.

He giveth his mind to finish the work, and his sleepless care is to polish it perfectly.

How's the QUALITY?

So the potter sitting at his work, and turning the wheel about with his feet, who is always anxious about his work, and maketh his work by number. He fashioneth the clay with his arm, and maketh it pliable with his feet; he applieth himself to glaze it over; and his sleepless care is to make clean the furnace

All these trust to their hands, and every one is wise in his work. Without these shall not a city be inhabited; and men shall not dwell abroad, nor go up and down . . . And they will maintain the world, and their prayer be for the work of their craft.

From "The Wisdom of Jesus, son of Sirach" commonly called Ecclesiasticus:

FINISHED AVIONICS SCHOOL



Navy Tradesman Gene Cloninger was recently graduated from the Avionics Fundamentals School at the Naval Air Technical Training Center, Memphis, Tenn.

Gene is the son of Mrs. Betty Webb Boggess of preparation department.

STRAWS, HEELS, CONES AND . . .

Back in 1885 (Jan. 3) M. C. Stone received a patent on the drinking straw, recalls F. B. Harrison, chairman of the plant Suggestion System. Also in January, 1899, Humphrey O'Sulli-

Then C. R. Taylor invented the first machine to make icecream cones in January of 1924.

van patented the rubber shoe

Examples of commonplace things in our lives today? Yes, says Mr. Harrison. "But they first were big ideas with the

Your Ideas

inventors. And just think of how much difference they have made in our lives."

Your ideas may be much more important than you think. Share them with the Suggestion System and find out. If it's any thing that will improve or make better in any way — think it through, write it down, turn it in.

There could be cash waiting for the payoff, and your adopted suggestion could change things for good.

RECREATION TRAVEL NOTES Much Worth Your Visit In January

A new calendar and lots of exciting places to go, things to see and do. January—as all other months—offers special events and inviting places to go in the Mid and Lower South—the area most visited by Firestone people on weekend and vacation trips.

Plant recreation, year-round sponsor of the travel information service, places a few suggestions here each month in hopes they will make your travel more meaningful and encourage the stay-at-home people to go also. One of those suggestions:

Edisto: An Island Time Forgot • "You may not believe it unless you go and see for yourself," remarked one employee who'd been down for a stay at Edisto Island, S. C. On Edisto, oxen still draw plows, some year-round folks sing ancient lullabies, and lush plantations still thrive in queenly groves of gnarled oaks and magnolia.

This flavor of old plantation days also hangs over the little resort village of Edisto Beach, with its some 350 houses lining a shell-packed seaside among subtropical palms and myrtle overlooking the Atlantic between Beaufort and Charleston.

Tip: After summer visitors leave, there's quiet over Edisto until the following May. Winters are mild. Right now the fishing is good. Now you can rent a housekeeping cottage or apartment at unusually low prices. Nearby are deer, wildfowl, turkey. Bass, bluefish and mackerel swarm in nearby rivers.

What's more, Edisto is a bird-watcher's paradise. At beachcombing, you may come across surviving signs of corsair days. Visit the plantations and on longer trips, see the famous gardens and some of the other interesting places around Charleston on the mainland.

Indian Town: A Place To See • If the Musko-gean-speaking Indians could come back to the place they settled in the Pee Dee River Valley of NC in the 16th century, they'd find some things strangely familiar. The State historic site, in restoration, is known as Town Creek Indian Mound, administered by the Dept. of Archives and History.

It's worth your visit. The 53-acre tract some five miles from Mt. Gilead, offers a village open to the public. There are museum exhibits on Indian life in NC from the earliest known time. Tours and lectures can be arranged.

At this season, Tryon in southwestern NC is particularly inviting. In the celebrated thermal belt of the Blue Ridge, Tryon is one of America's most charming towns. It has outstanding lodging places and restaurants, gift and craft shops; is famed for hunting with horses and hounds.

This month, why not try the alpine atmosphere of the organized winter resorts of Cataloochee and Blowing Rock in NC and Gatlinburg in Tennessee?

Note these special sports events in January: Mid-winter skeet championship, 14-16; Southeastern Brittany Club field trials, 24-29, both in Pinehurst. Travel Safely and Have Fun!

FIRESTONE / Postoffice Box 1278
TEXTILES / Gastonia, N. C. 28053
RETURN REQUESTED

BULK RATE U. S. POSTAGE PAID at Gastonia, N. C.

PERMIT NUMBER 29

THE LIBRARY OF UNC

3961 S I NAL

CHAPEL HILL, N. C.