

APR 15 1966

FCO 77.1
F52

GASTONIA • NORTH CAROLINA

VOLUME XV — NUMBER 5

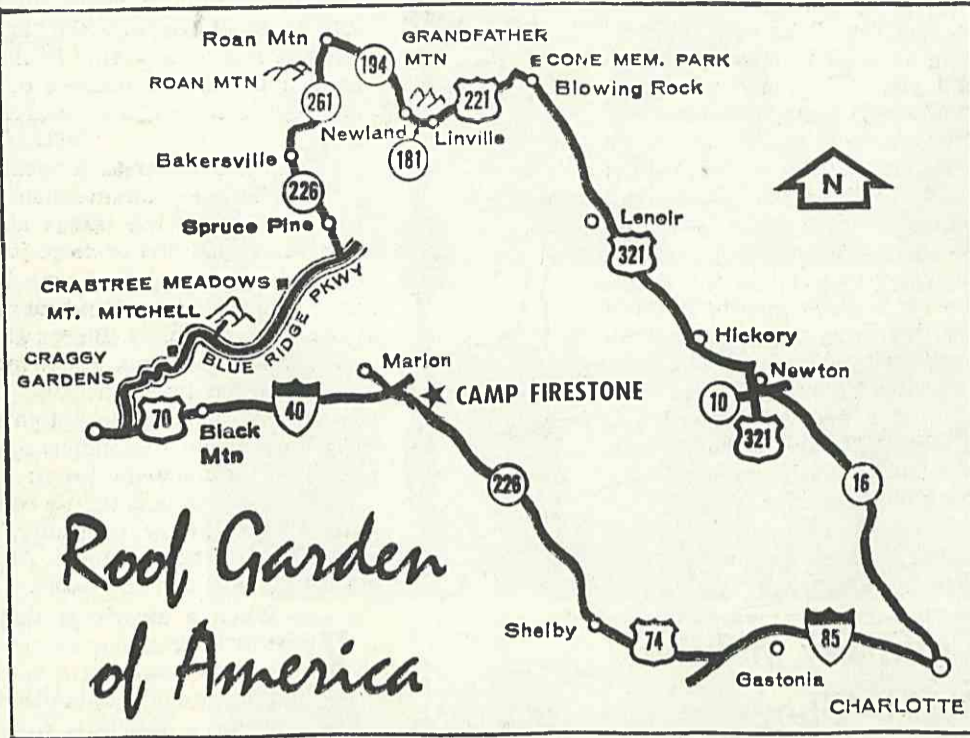
APRIL • 1966

Firestone NEWS

Your Symbol
of Quality
and Service



Western North Carolina, "Roof Garden of Eastern America," is an outdoor paradise reaching in every direction from Lake James and Camp Firestone. Employees family members not only enjoy variety recreation at the camp but make it departure point for sightseeing-fun tours in the vast highland empire — the Blue Ridge Parkway a favorite route to scenic splendor.



Lake Camp Opening May 2

Springtime sets a flower on every hill in the Blue Ridge and dumps acres of lazy sky over the mountain empire surrounding Camp Firestone on Lake James. Poetic — but that's not all.

April's here and May's coming, so that means days of rest, play and renewal at the company's family retreat in Burke county.

Camp Firestone's 31st season, beginning May 2, will as usual offer variety recreation and

relaxation in a forest setting-on-the-Lake, one of the great water playgrounds of the South.

The company-operated facility at Nebo-Bridgewater will be in business for employees and family members into October. Earl Crooks is year-round caretaker at Camp Firestone. He works under the industrial relations department of the Gastonia plant. The camp is serviced through the plant mechanical department.

Plant engineer J. G. Tino Jr.,

Association Films' office which serves the Carolinas area is at 324 Delaware Ave., Oakmont, Pa. Gastonia people may inquire of the firm through the Firestone Textiles industrial relations office.

directs a crew of workmen to make ready the camp each spring. Maintenance and general repair of buildings, equipment and grounds have been made for the season, also inspection and standardization of lifesaving equipment, and stocking firefighting and first-aid supplies.

Throughout the camp season, Firestone people enjoy the months of mountain flowers; the many scenic, historic and recreational attractions in the mountain area and at season's close, the peak of autumn color.

Camp Firestone, set in a cove touching Lake James, puts the Firestone visitor on one of the South's fastest-developing centers for water sports. The lake has 6,500 acres of surface and a 154-mile shoreline.

For a stay at Camp Firestone, make application in person at the plant industrial relations office.

NEW FILM

'For Every Wheel That Turns'

It's the title of an informative film on tire production released in late March by the Firestone company.

"For Every Wheel That Rolls" is a 16-mm color motion picture explaining the many complex phases of tire production and depicting some of the hundreds of uses of rubber tires in modern transportation.

Firestone produced the film to give tire users a better understanding and appreciation of the extensive research, development, testing and manufacture of today's quality tires.

The film, distributed by Association Films Inc., is available for television, schools, churches, civic groups and other organizations.

COMPANY SPONSORING Golf Teaching Series

"Golf With Sam Snead," a teaching series starring the professional who has won more golf tournaments than any other man, is in its 13-week color schedule on NBC-TV. Beginning March 26, the program is presented Saturdays at 5:30 p.m. EST.

Snead's pupil is Jerry Healey, Chicago sportscaster and television producer who represents the "average golfer."

Throughout the series sponsored by the Firestone Company, Snead works on fundamentals with Healey to improve his use of each club through each phase of the game. The series was videotaped at the Firestone Country Club in Akron, Ohio, site of the 1966 PGA Golden Anniversary Championship.

Viewers of the series may have a free 24-page booklet, "The Greenbrier's Sam Snead Teaches Golf," from Firestone dealers and stores.

NSC

To Firestone Award of Honor Textiles

For its safety performance from Nov. 10, 1964 to Dec. 31, 1965, Firestone Textiles has received the Award of Honor, the National Safety Council's highest compliment for industrial injury control.

The award is presented to an establishment only when its record has satisfied rigid requirements laid down in the Council's award plan for recognizing excellent industrial safety records.

Howard Pyle, president of the National Safety Council, notified safety manager Raymond Mack that the plant had quali-

fied for the award because of its Nov. 10, 1964-Dec. 31, 1965 record of 3,045,157 production manhours without a lost-time injury.

Mr. Mack said that of a total of 7,916 units in a wide range of U.S. industries the Council evaluated for the top citation, 383 were selected for the Award

— More on page 4



ON-JOB EYE PROTECTION—Clarence Donaldson (left) and George Lyles are among the more than 130 employees who have received safety lens eyeglasses in recent weeks, through provision of the plant sight-conservation program.

Safety Eyewear Going Well

Added emphasis for on-job sight conservation has resulted in considerable increase in the number of employees obtaining and wearing safety glasses.

The plant eye-protection program stresses use of the latest style safety glasses, both plain and prescription types. The lenses are a high-impact plastic which afford a remarkable degree of protection wherever there is any eye-injury hazard.

At a March safety meeting, a manufacturer representative explained the making of safety lenses and demonstrated their strength by attaching a lens to a rubber mallet and driving nails into a piece of wood. At later

meetings, plant safety manager Raymond Mack and production manager F. B. Galligan made similar demonstrations. The safety-lens performance was also demonstrated in contrast to a steel ball dropped against the usual glass lenses, breaking them readily.

Mr. Mack points out that the company is furnishing the non-prescription glasses free to employees. The company pays \$10 on prescription eyewear.

Mr. Galligan stresses that every effort is being made to encourage wearing of the glasses by those who have them, and urges all others to obtain them — wherever there is even the slightest danger of eye injury.

PRODUCED AT FIRESTONE HOPEWELL PLANT

NF-20: Improved Cord With Nylon Polymer

In the company's continuing search for better products, add an improved nylon tire cord to its list of outstanding accomplishments. The new cord offers a different approach to the problem of "flat-spotting" in nylon passenger tires.

Dr. Glen Alliger, Firestone director of research, says the cord, named NF-20, is designed to keep the tire from getting "flat spots" after sitting idle for several hours.

In late March, when the new product was announced,

Dr. Alliger said NF-20 cord would soon be ready for commercial use in original-equipment tires.

It was developed and produced in Firestone's own Hopewell, Va., nylon plant. The cord uses a special nylon polymer to overcome flat-spotting.

Thus far, Firestone has used the cord in tires produced for experiments and tests at its indoor facilities in Akron and the Ft. Stockton, Texas, test track. Detroit automotive engineers also have made ride evaluations of the tires featuring NF-20.

THE NF-20 cord offers excellent adhesion qualities. In test of flex life, high-speed endurance, noise, ride quality and wearability, the Firestone cord was equal or superior to other cords now being used commercially.

Firestone is the only American rubber company which produces its own nylon filament and manufactures the tire cord. A volume of the Hopewell production is sent to the Gastonia plant for processing into fabric.

The fact that Firestone produces its own nylon filament, says Dr. Alliger, "offers an important advantage, since it permits our tailoring the product — through research and development — to our specific needs."