

# New Dixie Village Store Company-Operated

At the new company store in Gastonia's Dixie Village Center on Andrew Jackson Highway two miles west of town, Firestone employees may purchase merchandise and service on employee discounts and the company's regular payroll-deduction plan.

Opened several months ago as a Firestone Home and Auto Supply Store, the merchandising-service facility began operating last month as a regular company store.

The original company store at Franklin and Marietta downtown continues to serve under

management of Chris Hope, long-time employee of that unit.

The modern facility in Dixie Village Center contains 10,000 square feet, with a sales area of 3,000 square feet. It stocks a complete line of appliances, radio and television sets and other home and auto supplies.

**THERE ARE** six bays for servicing automobiles, with all-new equipment. Some of the services are front-end alignment, wheel balancing, brake relining; replacing of mufflers,

tailpipes and shock absorbers and complete engine tuneup.

Manager of the store is Thad Foxx, former manager of the downtown store. Both downtown store and the store in Dixie Village are open evenings to 9 o'clock.

The new Firestone Store is one of the most up-to-date in this area. Its facilities are a part of the overall plan to make Dixie Village a regional center offering complete lines of merchandise and services.

June 6-11 was set aside for increasing sales of U.S. Savings Bonds through Payroll Savings at Firestone plants. The opportunity continues for people here to increase Bonds purchase, or to sign up for "the bargain that's bigger than ever." This message by **RAYMOND C. FIRESTONE** • Chairman of the company and chairman of the executive committee and chief executive officer:

**BONDS BETTER THAN EVER**

This year marks the 25th anniversary of the U.S. Savings Bond Program. For a quarter of a century now our company has been sharing in this program because of its great importance to our country and because it offers each American a convenient method of saving.

Recently President Johnson announced a new, higher interest rate on Series E and H Bonds which, now at 4.15 per cent, makes Bonds a better investment than ever.

I hope every man and woman at Firestone will be buying Bonds through the Payroll Savings Plan by the time our enrollment campaign ends in June.

When you buy bonds you strengthen our nation's security today and your security for the future.

## Scout Award

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J. V. Darwin (left), manager of production planning and pro- Lee Beaty, Wayne Clemmer. Troop 67: Richard K. Thompson, Jeffrey H. Warren.

**STANLEY** • Troop 49: Harley Jack Carnes, Ray Wilson, Gary Lutz.

jects, presented the 1966 Harvey S. Firestone Jr. Award Silver Medallion to Ronald K. Kiser. With them is Lewis Kiser, the Scout's father. Mr. Darwin presented the award on behalf of Harold Mercer, the plant general manager.

## Robinette: One Good Speller

Robinette Caldwell, who came out winner in spelling competition among Gastonia city elementary schools this spring, went on the finals a month later and took seventh place in The Observer Regional Spelling Bee.

Called the "crowd-pleaser" at the Charlotte finals, Robinette—at nine years and a fourth-grader at Gastonia's Wilson School—was the youngest contestant ever to participate.

A newspaper story described her as "blond, blue-eyed, cherubic, smiling, spectacled, dressed in a robin-egg-blue dress and white Mary Janes, and confident as all get-out, rapping out letters as though she were telling her name."

Robinette, daughter of Mr. and Mrs. Lee Hollifield of Gastonia, spelled up through 15 rounds in the finals. She and the four other runners-up received copies of the Lincoln Library.

Robinette's mother, Doris, works in splicing.

carpentry on jobs in one of Gastonia's newer residential developments.

His drawings, posters and other artwork have been included in local displays, some winning distinction in such as the Sears art exhibits.

Wayne's mother works in twisting (synthetics).

His brother Ted also works in twisting.

summer to the Gastonia Parks and Recreation Commission which operates a 10-week program. The park is among more than a dozen recreational facilities which the city operates in summer.

June 13 opens the season which closes August 13. Monday-Friday hours are 9 a.m.-6 p.m.; Saturday: 9-1.

City-employed attendants on duty during playground hours will be Darinda Camp and Doana Derryberry.

Instruction in arts and crafts, begun in the 1964 season, is part of the city's general recreational training program.



## THE ILLUSTRATOR



## Handy With Brushes and Tools

Many-talented Wayne Glance will be a senior at Ashley High School this fall. One of the seven children of Mr. and Mrs. W. L. Glance of Highland Street, Wayne does a superior job when he put his hand to such expressions as woodworking, landscaping, drafting and designing. And he is especially handy with pencil and artist brush.

One of his most recent achievements was "honorable mention" for his entry in the twice-a-year beginner competition at Art Instruction Schools of Minneapolis, Minn.

His 11x14 pencil rendering of a classmate at Ashley won the distinction on neatness, rendering skill and general ability. It was judged among hundreds of contestant entries.

**WAYNE** has been studying by correspondence at the Minneapolis school for some seven months, receiving 'A' grades on

**THE ILLUSTRATOR** magazine of Art Instruction Schools featured pencil drawing (left) of Christine (Teena) Slaten. Artist Wayne Glance worked from Teena's photograph at right.

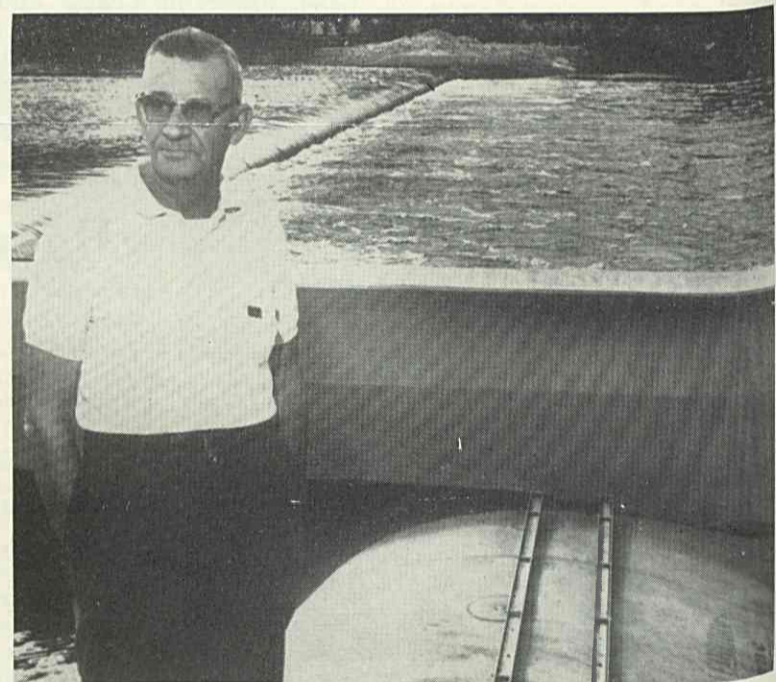
all his work. He has also completed his first year of art classes at Ashley.

While at Wray Junior High School Wayne was named "most talented student." Distinguished in industrial arts at school, he has moved on to such designing-building projects as some of the display cases at Schiele Museum of Natural History and finish

## Two-Month Season For Playground

Wading and splashing in the pool are the exclusive choice for children up to 12 years of age again for another season at Firestone Playground in front of the mill. And the pool crowd can join their older associates for fun-recreation at such activities as horseshoe-pitching, see-sawing, swinging, chin-barring; and learning - doing in arts and crafts.

The company-owned recreation facility is turned over each



An act of the Florida Legislature named a water-conservation project for Rufe Wysong.

Here he stands beside the Rufe Wysong Dam and Navigation Lock.

## RUFÉ WYSONG FABRIDAM at the lock

It is the world's first application of Fabridams to control operation of a navigation lock.

The rubberized dam represents the first major step to conserve water in the 2,200-sq. mile Withlacoochee River Basin in West central Florida. Wysong, a government leader in the area, was instrumental in getting the dam authorized so the water level in the basin would remain constant.

Before the huge Fabridam

collapsible unit was put in, water levels upstream of Carlson's Landing and in nearby Lake Panasoffkee often dropped so low that fishing and boating were affected. Stretching 250 feet across the Withlashee River (background, photo), the 5-foot-high Firestone inflatable installation, bolted to a concrete foundation, can hold 65,000 gallons water. In minutes, it can be emptied to lie flat on its concrete base.

Beside the main dam is a boat lock 17x86 feet. Specially-designed Fabridam bags 9 feet high become gates at each end of the lock. The Fabridam is manufactured by Firestone Coated Fabrics Company, its "carcass" structure of heavy synthetic fabric.

## Firestone NEWS

## • GASTONIA

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Claude C. Callaway, Editor

## Plant Offices Warehouses

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REPORTERS  
Carding—Payton Lewis  
Industrial Relations—Shirley Greene  
Main Office—Bea McCarter  
Mechanical Dept.—Rosie Francum

Quality Control—Sallie Crawford, Louella Queen, Leila Rape  
Twisting (synthetics)—Elease Cole, Katie Elkins, Catherine Fletcher  
Warp Preparation—Elmina Bradshaw, Nell Bolick  
Warehouse—Harold Robinson, Israel Good, Rosevelt Rainey  
Weaving (cotton)—Ruth Veitch  
Weaving (synthetics)—Ann Cosey, Mayzelle Lewis

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