LOOKING AROUND FROM CAMP FIRESTONE

## Two Quiltmakers Of the Blue Ridge

Handicrafts are an inseparable part of the mountain empire in every direction from Camp Firestone on Lake James, and their display in area shops, centers, fairs, festivals and roadside markets is a familiar scene especially in summer months.

This Firestone News photo of a quiltmaker and her granddaughter was made a few miles from Linville Falls in the Blue Ridge country.

Camp Firestone at Bridgewater offers variety recreation for employee families into autumn. A stay at Camp Firestone is arranged through application in person at the industrial relations office.

# Firestone

NEWS

# For 28 Agencies

While most people are vacationing or are otherwise having fun in the late-summer sun, services of the United Fund are hard at work, making the community a better place for everyone. For example, one agency, The Salvation Army. It already has plans made so would-be "forgotten ones" will be remembered at the upcoming Christmas season.

And with the 27 other agencies in the Gastonia United Fund, work also goes on, attending to people's needs. It's all made possible by those whose concern leads to "one gift one time" each year, to "work many miracles" through "fair-share" contributions.

The United Fund this year aims at collecting \$288,859. For the 14th year, Firestone people will have opportunity to share in reaching the goal. It is the plant's only financial solicitation during the year.

Campaign beginning date is Oct. 10. United Fund president is F. B. Galligan, Firestone production manager. Campaign chairman is Carl J. Stewart Jr., whose parents work here. Among other Firestone people in key leadership jobs is industrial relations manager Alvin Riley, chairman of publicitypromotion.

> Frank Gurley (left) re-

ceived sou-

venir

nameplate

from plant

engineer J.

G. Tino Jr.

A

New

Job

### Textile Show in October

The Southern "Big Show" of the textile industry is coming-and when it does, people who attend will not only see the largest one ever, but will view it in the most-advanced layout. And the noise of clicking looms, other latest machines and equipment, and the din of the big gathering will be considerably muffled.

It's the 24th Southern Textile Exposition at Textile Hall in Greenville, S.C., Oct. 17-21, with some 600 manufacturers and outfitters showing the latest in textile machinery, equipment and supplies. In use for the first time at the October exhibition will

• East Hall display-area addition, acoustically treated -

#### STREET STAGE

• Small girl on way from Firestone playground wading pool, pausing now and then to trickle water on her hot bare feet — the dispenser a softdrink bottle.

Message on downtown Gaston County Heart Association billboard: TASTE MAKES WAIST - PRACTICE GIRTH CONTROL AND LIVE LONG-

 Bumper banner on truck in Firestone parking lot: I HELP STAMP OUT POVERTY - I each exhibit hour. New East Hall lobby front-

ing on Watson Road and affording the same registration facilities as the West Hall lobby. A ramp from entrance to lobby floor passes by a glass wall overlooking exhibit floor, the wall also serving to dampen loom noise in the lobby.

60,000 square feet, where all dem-

onstration looms will be con-

centrated. Looms, separated by

a sound-barrier wall from the

remaining 40,000 sq. ft. of East

Hall, will run 40 minutes during

- Seven-acre parking lot, bringing total capacity to 2,500 cars on 25 acres of the 37-acre Textile Hall site.
- New restrooms, some new exhibit area and a new servicecenter space in an extension of Center Paza, which links East and West halls.
- New restrooms and a new first-aid area at rear of West Hall, and a new lounge near West Hall lobby.

more on B

# Farmer Family Came Home to Shop & Visit

Production of many sur-

viving forms of native

American handicrafts is cen-

tered in the Southern High-

lands from upper Georgia

northward along the Appa-

lachian ranges.

When Mr. and Mrs. Bernie Farmer and young son and daughter returned to Argentina in late July from a twomonth visit to the States, winter was almost over down there. They had left South America in early June — a cold month — to come to North Carolina on Firestone business; to purchase a three-year supply of clothing, and to get in

some visiting and vacationing. They came by air non-stop to New York, then to Mrs. Farmer's hometown of Raleigh, and on to Bernie's hometown, Wil-Son. After they had visited about, and had spent a few days at Atlantic Beach, the Farmers set out touring the stores in Wil-Raleigh, Durham and Gastonia gathering clothing to take back to Buenos Aires.

They did the buying "back home" because of better quality, more attractive prices and wider selection.

SINCE our buying involved both summer and winter items," they noted, "the store people Were very helpful with our problem. Not only did we have to buy off-season articles but for the children, had to get sizes that will fit their growing for the next three years."

## Money and Bonds For Suggestions

Rosie Francum, shop, boosted her finances \$75 in U.S. Savings Bonds, plus cash payments for her two approved ideas in the March-June suggestion program, promoted by "mystery days" one for each of the four months.

Mike is now 6, and back in school where classes are in both English and Spanish. Mandy, 4, with a year at a British kindergarten, has begun first grade.

BERNIE FARMER Plant Manager, Firestone Textiles, Argentina



The Farmers went from Gastonia to BA in 1964. Bernie and Rita had intensive Spanish instruction for over a year and have since practiced the lessons

Drawings from numbers on approved suggestions submitted on the four mystery dates determined winners.

Mrs. Francum won the \$25 Bond for March; and Dealva Jacobs of weaving (cotton) was winner for April. Because there was no winner for May, the premium advanced to a \$50 Bond which Mrs. Francum won in the June drawing.

in daily routine. Radio and TV programs are mostly in Spanish and just about all the talking on Bernie's job is in Spanish.

"I've learned to draw a lot of pictures to help out my expression, he said of his job as manager of the company's textile plant in BA.

The Farmers live on the edge of the city some 35 miles from the Firestone plant. It takes Bernie 90 minutes to drive to work and that much or more to get back home.

THEY reported that Argentina is a land of "many shades between wide extremes." Cost of living is much higher than in the States, with both necessities and "otherwise" items often in

For example, they buy a bottle of household cleaner or a bleach. pay a deposit on the container and return it for a refill. Ham sometimes goes to \$6 a pound,

more on B

#### Southern Textiles Were First in NC

North Carolina claims the very beginning of textile manufacturing in the South. Between 1810 and 1820, Michael Schenck erected a water-powered mill near Lincolnton, and Joel Battle started one at Rocky Mount. The Lincolnton mill was destroyed during the Civil War, but the Rocky Mount mill continued into the present century.



of them spent as third-shift production foreman. At his July "a life of competition to begin an existence of repetition." He drew the expression from a humorous poem which production manager F. B. Galligan read at the luncheon.

Mr. Gurley said he'd work as manager of a Charlotte motel, commuting from his Gastonia home.

At the luncheon an associate described him as dedicated to his Firestone job down the years, to which Mr. Gurley tossed back a good word of his own:

"When each of you comes to retirement, I hope you can touch the floor without bending your knees."

He received from friends a gift certificate and a treasured memento - his own nameplate from the plant parking lot.

A Georgia native, Gurley had

three major jobs in textile manufacturing before beginning his long association with Firestone.

## A 6,000-mile Trip

It's routine in summer vacationtime for Firestone people to travel from the world of the backyard to all the way across the continent, with places in between. An example of the longer trip is the more than 6,000 miles covered by car for Mr. and Mrs. Vernon Lovingood and Mr. and Mrs. Tom Dodgins of Gastonia.

Mr. Lovingood is manager of carding-spinning, Mrs. Dodgins works in twisting (syn). The Lovingoods planned to visit a daughter in Los Angeles, so the party set out, with highlight stops at New Orleans, Carlsbad, N. Mex., a side tour into Juarez, Mexico, then up and across Arizona and Nevada to LA.

The Grand Canyon was among the sights on the mid-continent route back home.