

What ZD Program Will Mean To You

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Program Has Two Major Goals ● To instruct and inspire every person at work here to prevent errors before they occur; to encourage and lead each person to strive for 'Zero Level' in production-job errors.

To instill in every person on the job a pride of performance and craftsmanship. Individual and departmental awards are part of the continuing program.

The program includes all people working at Firestone Textiles Gastonia plant. Participation is by volunteer enlistment, by signing a card of acknowledgment which shows that a person is willing to strive for better performance.

From The Division President ● In a call for employees to join the effort, Mr. Mercer said the ZD plan is "a new way for improving the quality of Firestone tires and for greater job security where all of us are concerned."

He pointed out that Firestone makes many fine products but is principally recognized around the world as manufacturer of the highest-quality tires of all descriptions available today, and added: "Our purpose is to make these still better tomorrow."

"I believe you will realize this is your opportunity to increase your earnings, make jobs easier for you and your fellow workers, and at the same time help your company in the improvement of its products."

Mr. Mercer said new machinery is being installed in our various plants and better manufacturing methods are being developed universally.

"The ZD program in Firestone Textiles plants

will improve quality of our tire cord fabric. It is to your advantage to help this important program succeed. I sincerely hope each of you will pledge your support. . ."

ZD Plan And Achievement Awards ● The program functions under a ZD committee coordinated by Mr. Yelton. A manual for employees and one for supervisors and error/cause/identification report forms are the main printed materials for instruction, reference and carrying out the program.

The error/cause/identification report is a new way a person on the job may seek out, identify and call attention to causes of defects or other suggestions on error prevention. It is one of several ways of encouraging the flow of ideas between persons on the job and members of supervision.

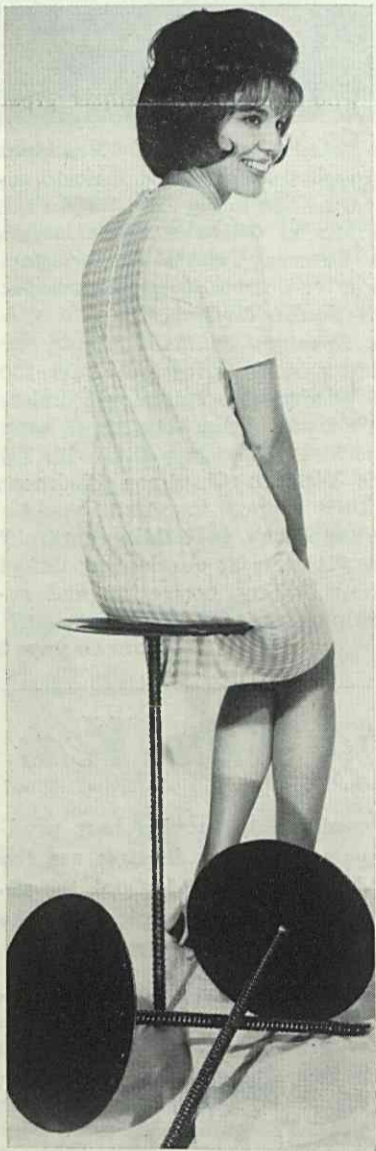
A major phase of the ZD program is personal recognition of those making the most effort to further aims and ideals of the ZD plan.

A "Craftsman of the Month" for each division in the plant will be selected by an awards committee. From these winners each month will be selected a "Firestone Textiles Craftsman" to represent the entire plant operation.

Each department will be in monthly competition for the best ZD record and all employees within a winning department will be recognized.

Members of management will make quarterly, semi-annual and annual awards to the department which does the most to advance the ZD program aims. These are called Operations Manager's Award, General Manager's Award and President's Award.

And Now, to Sit on a Tack



This Firestone secretary in Akron is sitting on one of the world's largest "thumbtacks." Commonly called "guy pins" they are used to secure temporary landing-strip materials in Viet Nam.

The landing material, produced by Firestone's coated fabrics division, is made of two plies of nylon fabric, coated with neoprene rubber and bonded. Strips of the rubberized fabric are joined and then fastened to the ground with the giant tacks. The material waterproofs and prevents hazardous dust conditions.

Firestone recently received a supplementary contract for 722 runway coverings and 1,000 taxiways, increasing the total production contract to \$12 million.

MS in Textiles Soon at Clemson U

Clemson University is developing a new graduate program to help meet personnel demands in today's scientific textile industry. The industry needs people with advanced training for research programs particularly.

The Clemson School of Industrial Management and Textile Science will begin a new degree program—the Master of Science in Textiles—next August.

Phenomenal growth of the textile industry and increased application of science and technology in manufacturing textile products over the past 10 years has created the need for spe-

Will Haney Here Since 1935

A memorial service for Will Haney was held at New High Springs Baptist Church Jan. 15, followed by interment in Rose Hill Cemetery, Gastonia.

The Firestone forklift truck operator who had worked here since 1935, died Jan. 9, following a 3-week illness. He was a deacon at High Springs Church.

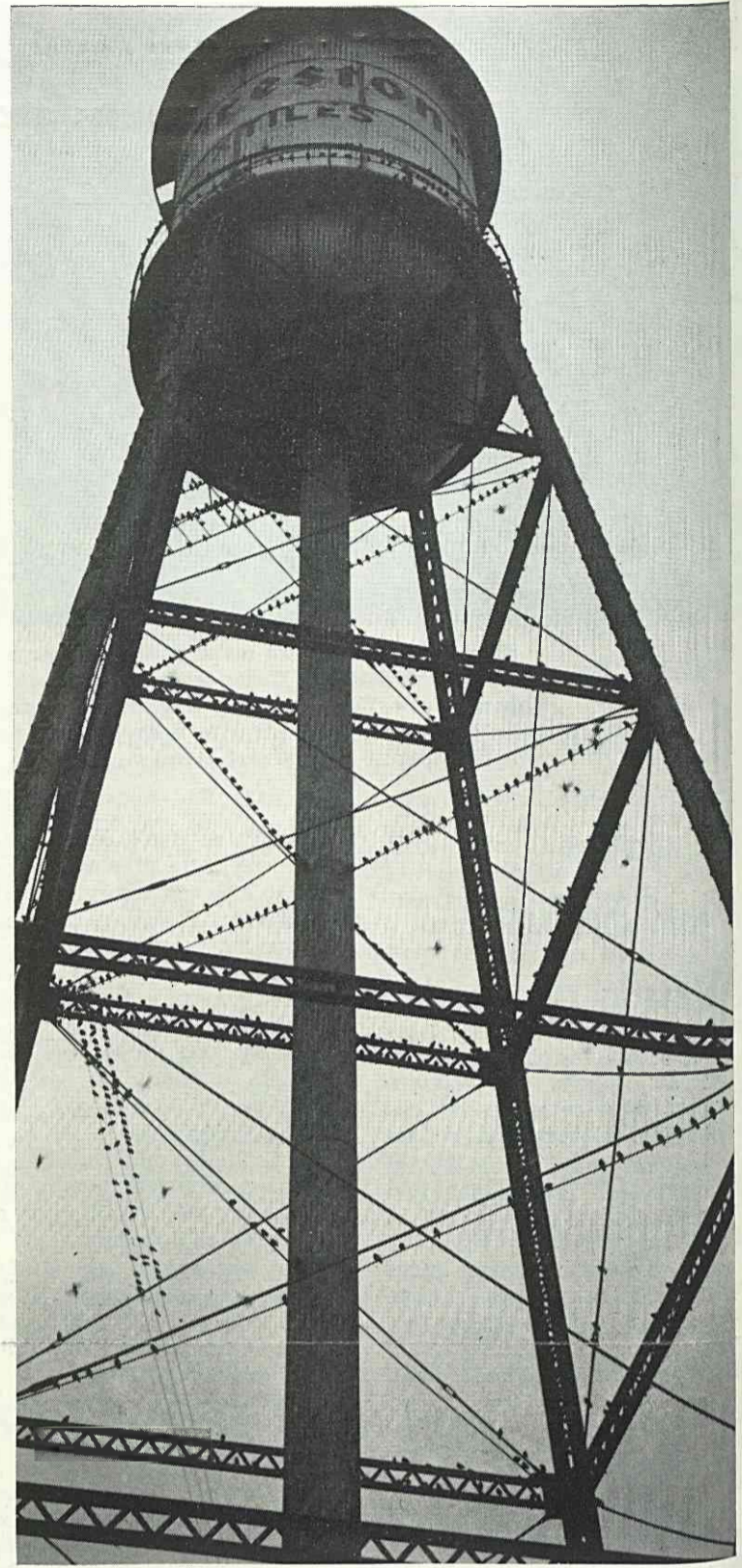
Surviving are his wife, Mrs. Mary Haney; a daughter, Mrs. Brenda Louise Sanders; a brother, Clyde Haney; and four grandchildren, all of Gastonia.

"He who would catch fish must venture his bait," a doffer was heard quoting Ben Franklin's Poor Richard Almanack.

cialized personnel, notes Dr. Wallace D. Trevillian, dean of the School of Industrial Management and Textile Science.

"There is a need throughout the industry for people with advanced training. This need is especially acute in the expanding research programs necessary to and characteristic of the modern textile industry," Dr. Trevillian says.

Clemson's new graduate program will emphasize technical areas of fiber science, and textile technology. The university already awards the master and doctorate degrees in textile chemistry.



SOME BIRDS of a feather

This familiar landmark with its half-million-gallon water capacity, primarily for fire-control use at Firestone, becomes a haven of rest for starlings along about sundown the year round. Circular railing around the tank catwalk and braces and struts of the tower assume an added pattern of interest when the birds come in for a landing and brief "flock convention" before moving on.

AF Maj. Love in Massachusetts

Maj. Howard Love Jr. was advanced to his present rank in the Air Force two months ago. His father is a long-time employee of main office.

The Air Force officer is a graduate of Gastonia Highland

Starlings, introduced from Europe into New York state in 1890, have been spreading ever since, until now they are native to all the United States and most of Canada. In some places they become a nuisance and even a pest.

But the handsome birds have a talent of musical song and mimicry and do well at insect control. They have a short tail, plump body and (in spring and summer) a yellow beak. This picture was made late on a day in January, as the waning sunlight made a rainbow of colors on the birds' plumage.

High School and North Carolina College at Durham. At Durham he majored in chemistry and was a member of ROTC. Volunteering for service in 1954, he was commissioned 2nd lieutenant, and with time in grade was promoted to 1st lieutenant, later captain.

In 1965 he was graduated from the Air Force Institute of Technology, Air University USAF at Wright-Patterson Air Force Base, Ohio.

He once worked at Firestone before going to college.

Maj. Love lives with his family at Boston, Mass., where he is assigned with the Air Force.

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Claude C. Callaway, Editor

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Member, South Atlantic Council of Industrial Editors.

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