



From Shuttles To Dancing Feet

Massive wooden timbers and lathed posts which had their first use in a North Carolina textile mill are playing a real supporting role at one of the state's newest mountain recreation centers.

The huge wooden members and bolted steel plates, salvaged from a mill in the Greensboro area, are supporting the ceilings and second floor of the Visitor Center at Seven Devils Recreation Park on NC 105 between Boone and Linville.

● Familiar? Two views of beams and turned pillars are reminiscent of standard fixtures in textile mills erected as late as the early 1920s — and the

Where once the hefty timbers vibrated to the hum of spindles and clack of shuttles, they now tremble to the rhythm of nimble feet and mountain music of square dancing on Saturday nights during the summer-autumn season.

same type as those in the Firestone plant at Gastonia. ● Seven Devils Visitor Center where posts and beams are "working at a new job."

Among services of the family recreation area are camping facilities, rental lodges, boating and swimming, fun rides, a ski lift in summer and winter; and the Visitor Center in which is located a country store and craft shop, luncheonette, and the recreation floor above.

Safety Programs Recognized In Two NSC Publications

A Firestone Textiles exhibit and the plant's special emphasis on fire safety late last year was the subject of a full-page feature in National Safety News for July this year.

The National Safety Council magazine carried a picture of the "Don't Get Trapped" display of a house model which appeared in Firestone News last November. The story described the fire exhibits put on by members of the plant fire brigade as part of the model-house display in front of the plant during National Fire Prevention Week last October.

"While an important message was put across by the demonstration house, equally important phases of fire prevention (home and plant) were covered by other activities conducted during the week," the article

noted. It then listed special meetings with people on the job, visiting speakers, and the plant's comprehensive review of its firefighting and fire-safety service.

Another NSC publication, the Textile Section News Bulletin, in one summer issue recognized the plant here for its promotional activities of the off-job safety emphasis in May.

'Pacemaker of the Piedmont'

The latest slogan, with its built-in reference to a "progressive city of diversified industry", was adopted through a public competition sponsored by the Chamber of Commerce.

Of the more than 400 entries, there was a winner tie: Jacob Hord, Jr., and Hugh Stroupe, both submitting identical slogans. Each received a \$25 check from the Chamber of Commerce.

"Pacemaker of the Piedmont"—that's the new slogan adopted last month for Gastonia. The newest promotional phrase replaces "City of Growing Beauty" which had advertised this hub city of "Big Textile Country" since 1951.

OVERSEAS EDITION OF Transportation History

MAN ON THE MOVE, a comprehensive history of transportation by Harvey S. Firestone Jr., has been published by Bantam Books in an overseas, English-language, paperback student edition of 25,000 copies.

Distribution is to Latin America, the Near and Middle East, the Far East and Africa, announcement was made by G. P. Putnam's Sons, which produced

the original hard-cover edition earlier this year.

The company honorary chairman's book is also being published as a French paperback for distribution to students in French-speaking countries in Africa and Southeast Asia.

The United States Information Agency (USIA) chose the book for this overseas distribution.

Fun While It Lasted

PLAYGROUND SEASON

Youngsters in West Gastonia enjoyed the Firestone Playground right up to the week before local schools began the new session on Aug. 23. The traditional watermelon party was the usual good way to close out the summer of recreation, of the season which began the first week in June.

The company-owned facility for youngsters in the Firestone plant community is one in the system of summer parks and playgrounds operated by the City Recreation Department of Gastonia. Children up to age 12 play under supervision of persons who work for the City Recreation Department.

Gastonia Marine In DAV Magazine

Marine Pfc. Roger B. Donaldson of Gastonia was featured in a one-page layout in the August DAV Magazine, official voice of the Disabled American Veterans.

The magazine reprinted Roger's letter "I Remember and Hope" which he wrote earlier this year to the Gastonia Gazette, while on his way to serve in Vietnam.

Firestone News reprinted the letter in April, along with Roger's picture, taken when he was on sentry duty in Vietnam. DAV Magazine requested the material from the plant newspaper. It published it along with art sketches illustrating Roger's letter of memories of his childhood and youth in Gastonia, his de-

votion to duty in the service and his gratitude for the privilege of guarding America's freedoms.

Roger's parents, Mr. and Mrs. Clarence Donaldson, work in twisting here. An older brother, Clarence Jr., is a technical assistant in process refinement and development.

United Appeal

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was Firestone Textiles operations manager F. B. Galligan. The UA current president-elect is Carl J. Stewart Jr., local attorney whose parents work here. In the county-wide campaign this year, several who work at Firestone are in volunteer leadership assignments.



ROGER MORISSETTE

He Keeps A Tradition

Roger Morissette and Miss Flo Brochu will be married in their hometown of Welland, Ontario, Canada, October 7. Then they will go on a trip to Quebec, highlighted by a visit to Expo 67 in Montreal.

Mr. Morissette in August returned to Canada from Gastonia where he had spent more than two months studying production and other phases of cord-fabric manufacturing at Firestone Textiles. His assignment is with the company's Woodstock, Ontario, plant of the textile division.

Miss Brochu came to Gastonia

● Leonard Ingram of weaving (synthetics-cord) discussing a loom operation with Roger Morissette (right), who studied operations here this summer.

for a few-days visit while her fiancée was on duty here.

Morissette studied textiles at the Hamilton (Ontario) Institute of Technology. He joined the company at Woodstock upon his graduation from HIT last May.

In textiles, Roger is following in a tradition begun by his father who has been in the cotton-spinning business in Canada for the past 30 years.

Both Roger's parents are originally from Quebec.

Welland is in the southeastern tip of Ontario, near Hamilton, and a few miles from Niagara Falls on the Canadian-U.S. border.

EVERY GOOD GUY



GIVES THE UNITED WAY

Firestone NEWS • GASTONIA

Volume XVI September, 1967
Number 9 Page 2

Claude C. Callaway, Editor

Employee publication of Firestone Textiles, Gastonia, North Carolina, producing quality tire fabric since 1935.

Member, South Atlantic Council of Industrial Editors.

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