



Going Native Highlands THE

What goes on here? A skirl of fiddles, a plunking of banjos and the pulsing rhythm of clog-dancers. They're standard ingredients of many a highland fling coming into season this month in Carolina mountain country.

This Firestone News photo from last summer attempted to

catch some of the racy movement of the clog, native dance of the Southern Highlands.

People planning "shunpiking" trips from Camp Firestone at Bridgewater, and other Firestone travelers take note of two "specials" on the subject: Honeyland in the Highlands Square Dance Festival at Blowing Rock, May 15-18; Spring Funfest Square Dance Festival at Fontana, May 25-June 2. More travel notes on page 4.

Bennettsville Leadership Course

Seven persons of the Firestone Bennettsville plant in mid-April went into second half of a leadership training course at Bennetts-Ville High School.

The course, conducted under auspices of the Technical Education Center of Florence, S. C., features television instruction,

Off-Job Safety

When it comes to life's hazards, there is no division between work shifts and the remainder of a 24-hour cycle.

"Something we all know, but sometimes forget," says R. E. Mack, plant safety manager.

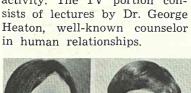
"Safety has no quitting time," he goes on. "That's why living defensively in the face of life's hazards involves all our activities at work, at home, in recreation, and wherever else we go."

Because safety is an all-season part of life, the company always in the process of building safety awareness at work as well as off the job.

TO STRESS the continuing fight against hazards, safety programs in all the company's U. S. plants emphasize the theme in a special effort durg two months of the year -May and December.

Figures show a picture from past experience that in these two months have been concentrated the most hazards, so the heaviest toll of injury and fatalities in the broad areas of off-job activities — at home, travel, recreation, many more.

The record shows that a particular effort in any one time period of a year helps "sell" safety awareness. The class discussion and workshop activity. The TV portion consists of lectures by Dr. George





Richard Dale Carringer -

result: averted injury and

ing into season this month are

a major reason for laying spec-

ial stress on safety awareness

and practice. Throughout May,

special reminders for everyone

on the job are aimed at

strengthening the message of

safe living away from the

"We hope our people will take safety home" with them,

Many outdoor activities com-

awarded 1968 Scholarship.

preservation of life.

Anita Polston Gastonia



Nancy Holloway Gastonia



Mary Spencer Gastonia



Brenda Stevens Gastonia



Penny Robinson Gastonia





Firestone GASTONIA MODILI CA NORTH CAROLINA

NEWS

For 1967 Safety Performance 21st Award

FROM NC **DEPARTMENT**

Again, Firestone in Gastonia has kept a tradition of earning the annual award for industrial safety, presented by the North Carolina Department of Labor in conjunction with the Gastonia Chamber of Commerce.

The latest citation — the 21st one - came in April at a ceremony in Hunter Huss High School. It was the 20th annual industrial Safety Banquet, sponsored by the safety committee of the Gastonia Chamber of Commerce.

NC LABOR Commissioner Frank Crane made presentations to 194 Gaston firms. Raymond Mack, plant safety manager, received the award for the Firestone company. It is represented by an engraved bar attached to the plaque received last year (the 20th award).

This latest award recognizes safety performance here in 1967. In that year the plant earned the distinction by setting a safety record of less than 50 per cent of the accident-frequency average for the textile industry in North Carolina.

The two other ways a firm can qualify: By a record of no disabling injuries, and through reducing by at least 40 per cent the injury frequency rate against the firm's rate of the year immediately preceding the one for which award is made.

Of the firms honored this year, Firestone led the list with its record of "most times receiving the award."

The first one goes back to 1947 when the State Labor Commission began making the

awards. A year later, when the C of C had its first recognition banquet here, the plant received its second award.

Having the honor bestowed upon it ever year since that time has built this distinction: Firestone shares the long record with only two other industries in North Carolina -R. J. Reynolds Tobacco Company and Western Electric Company.

Piedmont Scouts To Jamboree

Some 40,000 Boy Scouts from the 50 states will attend the Seventh National Boy Scouts of America Jamboree in July next year. The Piedmont Council, BSA, plans to send to the -More on page 2

> Merit Winners

Scholarship And Seven Merit Winners

Richard Dale Carringer of Gastonia is in the group of 39 outstanding highschool seniors across the nation this year winning a Firestone College Scholar-Six other Gastonia-area stu-

dents and one from Bennettsville are among the 146 highschool seniors awarded a Certificate of Merit and a U. S. Savings Bond, in recognition of noteworthy school records. Scholarship and Merit winners are from 26 states.

Gastonia Merit winners: Nancy Elizabeth Holloway, Nancy Catherine Moore, vnne Polston, Anita I Teresa Robinson, Mary Janice Spencer, Brenda Kay Stevens. Bennettsville: Orgie LaVerne Robinson.

Richard Carringer, winner of the full scholarship, is a senior at Ashley High School. The son of Mr. and Mrs. Willard Carringer, his mother works in production-scheduling will attend NC State University at Raleigh. A member of National Honor Society in high school, he is in the lettermen's club and Fellowship of Christian Athletes. Richard is on the executive board of the Gastonia Youth Council on Civic Affairs, is an Explorer Scout, and is in the Order of De-Molay.

His Firestone scholarship represents a full grant worth up to \$1,750 per year toward tuition, fees, required textbooks and up to two-thirds of the room and board expense during the four years in col-

Grants were raised this year from the previous maximum of \$1,500 per year. The new limit of \$1,750 per year applies to this year's winners as well as the 97 previous winners who will be returning to colleges and universities next fall on Firestone scholarships.

More on page 3

In The News PLANT AND DIVISION

Firestone Synthetic Fi- of construction on the re bers and Textiles Company shared the spotlight with other industries and businesses in Gaston County through pages of t h e annual Progress Edition of The Gastonia Gazette, April 21.

The special issue had such Firestone features as an article on the plant and the division of which it is a part, with photos

cently-completed fabrictreating unit here; also, a full-page display with an outside picture of the plant and a message in tribute to the company's many faithful employees here. On another page, there was a picture of Ann Hubbard on the job in spinning - representing the "now" of progress in textiles.

to share with members of their Planning a career in mefamilies and everyone else they can," says Mr. Mack. chanical engineering, Richard Quote A single defect is one too many.'

David Coleman ZD coordinator Bennettsville plant