

United Appeal In October

Firestone, Gastonia, will conduct its 1968 United Appeal during October as a part of the 15th annual financial campaign of United Community Services of Gaston County. Dates of the countywide program are Sept. 24—Oct. 31.

The funds-collecting program which is the United Appeal phase of United Community Services will raise operating expenses for 37 member agencies for 1969.

For the many years that people here have participated in United Appeal through payroll-deduction pledges, the Firestone contribution has represented a major portion of the total goal.

Last year's Firestone record contribution of \$32,240.29 went toward the UA goal of \$348,000. The amount was oversubscribed —to \$357,796.

Each year, scores of employees in all areas of plant management, production and administration volunteer their services in the Firestone UA drive.

Money collected in the 1968 UCS campaign will go toward operation of the 37 health, welfare and recreation services in Gastonia, Stanley, Cramerton, Dallas, Cherryville and Mount Holly.

List of United Appeal Member Services This Year • American Red Cross, American Cancer Society, American Social Health Association, Boy Scouts of

Helps 37
member
agencies

America, Carolinas United Community Service, Cerebral Palsy of Gaston County, Children's Home Society, Dallas Township Recreation.

Family Counseling Service, Inc., Florence Crittenton Home, Flynn Home, Gaston Big Brothers, Gaston Boys Club, Gaston County Association Retarded Children, Gaston Lifesaving Crew, Gaston Skills, Inc., Gaston YMCA, International Social Service.

Jr. Optimist Boys Club, Mount Holly Lifesaving Crew, Mount Holly Relief Organization, National Travelers Aid, NC Mental Health Association, National Council—Crime & Delinquency, National Council for the Aging, National Recreation Association, National Social Welfare Assembly.

Pioneer Girl Scouts, The Salvation Army, Salvation Army Boys Club, United Services Organization, United Medical Research Foundation, Citizens Action Committee, Cherryville A. F. S., Cherryville Rescue Squad, Gaston County Mental Health Association, Lowell Branch of Salvation Army Boys' Club.

maintaining a special projects and refinements program at the Gastonia plant.

Hall joined Firestone at Gastonia in 1951. He earned a BS degree in textile management at N. C. State University, Raleigh, in 1950. He worked for a cotton textile plant and a mercerizing firm for a short time before coming to Firestone.

AT THE Gastonia plant, Hall had assignments in quality control, cotton classing, and moved up to operating assistant in yarn sales.

In 1960 he was promoted to assistant manager of the synthetic production division.

In mid-1961 he transferred to the company's textile plant at Sao Paulo, Brazil, as assistant manager. One year later, he was advanced to plant manager and remained in that assignment until 1964.

Returning that year to Gastonia, he was placed on special

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H. G. Hall

Plant
Technical
Manager

H. G. Hall, with Firestone since 1951, has been named technical manager of the company's Gastonia textile plant. Robert W. Rice, president of Firestone Synthetic Fibers and Textile Company, announced the appointment in early July.

In his new assignment, Hall has responsibility for the technical aspects of the plant, including supervision of experimental fabric production, machinery modernization and planning, and general quality standards. His duties also include

Latest Movie On 500 Race

"Preview of the Future," Firestone's new movie on the

☆☆☆

The movie features four types of cars and 33 drivers setting records on the Indianapolis famed oval. Pole winner Joe Leonard, in a Firestone-equipped turbine, was within sight of victory lane when the racer cruised to a halt with only 22½ miles to go.

The 26-minute movie can be scheduled for showings through an Association Films library serving this area. For information, inquire of the Gastonia plant industrial relations office.

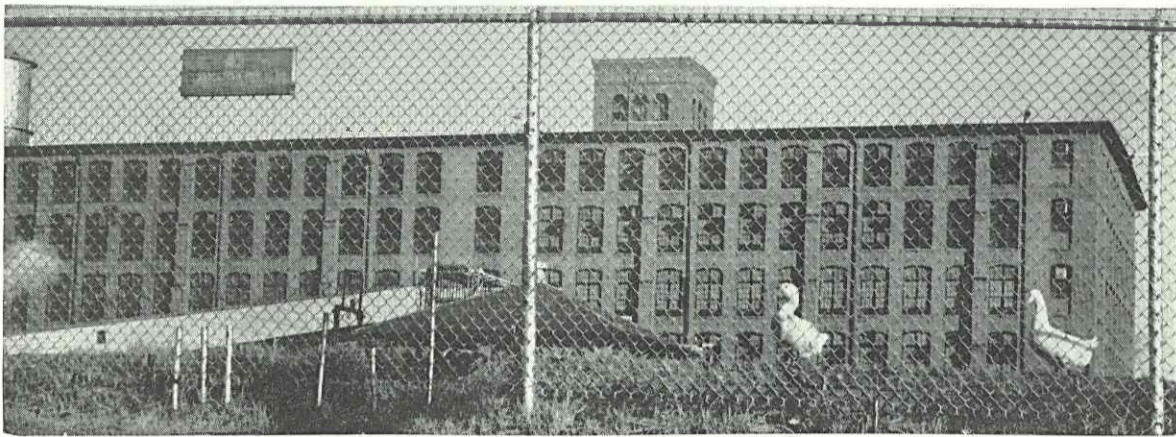
1968 Indianapolis 500 race, had been shown on 218 tv stations during June and early July. The 16mm color-sound movie highlights the "biggest spectacle in auto racing" and plays up the battle between piston-driven cars and turbines.

Firestone

GASTONIA
NORTH CAROLINA

AUGUST • 1968

NEWS



The 'Residents' Are Gone

• Call this "Lost to sight but dear to memory." Photo is last one made of the two remaining "residents" on and around the open reservoir which later became location of newest of two fabric-treating units at Gastonia.

Across the more than a half century of the Old Pond's usefulness, ducks and geese splashed

and glided on the tranquil surface and pattered around the banks. They came, then moved on for others to come—and go.

When the pond was drained into history a little more than a year ago, the two remaining "homesteaders" sought out new wellands—we know not where.

Old electric station (center), between Pond and Main Mill, was removed in recent months. Area now occupied by new treating unit is left of center in this picture.

Division Promotions: Johnson • Schroeder • Heilman

R. W. Rice, president of Firestone Synthetic Fibers and Textiles Company, has announced promotion of three men to broader assignments, growing out of the recent merging of two former Firestone divisions.

Rice said that addition of the textiles complex—composed of plants at Gastonia, Bennettsville, S. C., and Bowling Green, Ky., to the fibers plant at Hopewell, Va.,—has created a need for men capable of larger responsibilities.

• R. K. Johnson, comptroller of the Hopewell operations, has been named division comptroller.

• Dr. W. A. Schroeder, manager of product and process development, has been assigned development responsibilities for the entire division.

• E. J. Heilman, sales and marketing manager for the fibers division, has assumed broader responsibilities in fiber sales as well as fabric sales in the textile area. The responsibilities also include divisional

technical services under management of A. E. Martin.

Johnson was named comptroller of the Synthetic Fibers division in 1963. He joined Firestone in 1952 as an accountant in the company's Lake Charles, La., synthetic-rubber plant. In 1956 he transferred to the Orange, Tex., petrochemical center in general accounting. He moved to the auditing department in Akron in 1961; was named accounting manager in 1962. A native of Camden, Ark.,

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A Major Historical Development Near Camp Firestone

CARSON HOUSE

Firestone people who enjoy the recreation facilities of the company's employee retreat on Lake James are acquainted with the scenic splendor of the area. They know of the many nearby points of interest such as Little Switzerland, Linville Falls and Caverns, the Gorge, and Grandfather Mountain.

Then, there are places of historical importance.

One such landmark is the stately and sturdy John Carson House which has been develop-

ed into a heritage shrine and museum of history. The house in the Pleasant Gardens section out of Marion is 158 years old. In it was held the organizational

meeting which formed McDowell County in 1842.

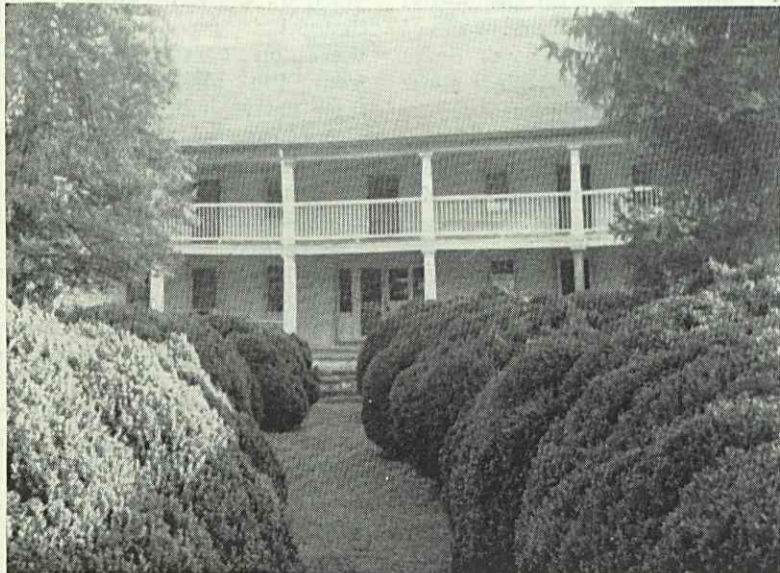
The Carson Home Restoration, Inc., opening the house to visitors first in 1964, is making it into a major historical development. The house has a Carson Room displaying furnishings and mementoes which have been passed down among descendants of the home's founder, Col. John Carson.

The Carson family was prominent in county, state and national affairs, and members were associated with many outstanding men, among them Sam Houston, Davy Crockett, Nathaniel Macon, Andrew Jackson and John C. Calhoun. Something of these historical figures eventually will be included in the house restoration.

Best known of the Carson family was one of the Colonel's sons, Samuel Price Carson, a state legislator at age 24, a U.S. Congressman 8 years; and at 40, secretary of state of the Republic of Texas.

Carson House served as temporary courthouse for the first two years of McDowell County's history. Stoneman's Raiders

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Carson House • A lane of aged English boxwoods leads to historical preservation which was opened as museum in 1964. Original portion of mansion was completed around 1810.