

Firestone

GASTONIA
NORTH CAROLINA

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NEWS

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Your Gift to Gaston County United Appeal Helps 37 Community Services

CAMPAIGN
IN OCTOBER

Firestone people at the Gastonia plant will play a major part in reaching this year's United Appeal goal of \$435,000. In the upcoming financial campaign of United Community Services of Gaston County, 37 people-helping community services combine their money collections into a single effort.

Funds collected in the Sept. 24-Oct. 31 program make possible services of the 37 participating agencies during 1969.

Firestone's UA drive will be in the first half of October. As in past years, volunteer helpers here will receive contributions through the payroll-deduction plan.

The annual UA campaign is the only general funds collecting program among employment in the plant here.

THIS year's UA goal represents a 25 per-cent increase over the \$348,000 figure for 1967. Actually, last year's goal was over-subscribed by almost \$10,000.

Firestone people gave \$32,240.29 in last year's program, with a high rate of "fair share" contributors. Firestone in Gastonia was one of the first industries to join in the United Way when the "community chest" program was begun here 15 years ago. Every year, Firestone people have been in the forefront as major contributors.

Each year, scores of people in all areas of plant management, production and administration lend volunteer service in the Firestone UA drive. Also, a number of Firestone people contribute leadership to the overall county United Community Services program during the fall financial campaign and year-round in planning and administration of participating services.

This year's UA president is Atty. Carl Stewart Jr., son of Mr. and Mrs. Carl Stewart who are employed at Firestone.

United Community Services of Gaston County includes United Way programs in Gastonia, Stanley, Cramerton, Cherryville, and Mount Holly.



• Harold Mercer (center) received a souvenir ball after he had honored members of the Harold Mercer Little Tar Heel League 1968 All-Stars in August. With him were coaches Paul Lunsford (left) and Mack Hanna. Mr. Mercer presented each of the coaches a gift certificate in recognition of their outstanding work and leadership during the season. Page 3: Group picture and story on retired textiles division president and his Little League boys.

A Safety Honor for Bennettsville

A National Safety Council letter recognizing safety achievement at the Firestone Bennettsville plant, was presented at an awards luncheon recently.

M. R. Batche of Akron, Ohio, head of the company's safety program, presented the letter to Bennettsville plant manager Ralph L. King. The meeting, held at Branding Iron Restau-

rant, was attended by Bennettsville staff members; also Gastonia plant manager John V. Darwin and some members of his staff.

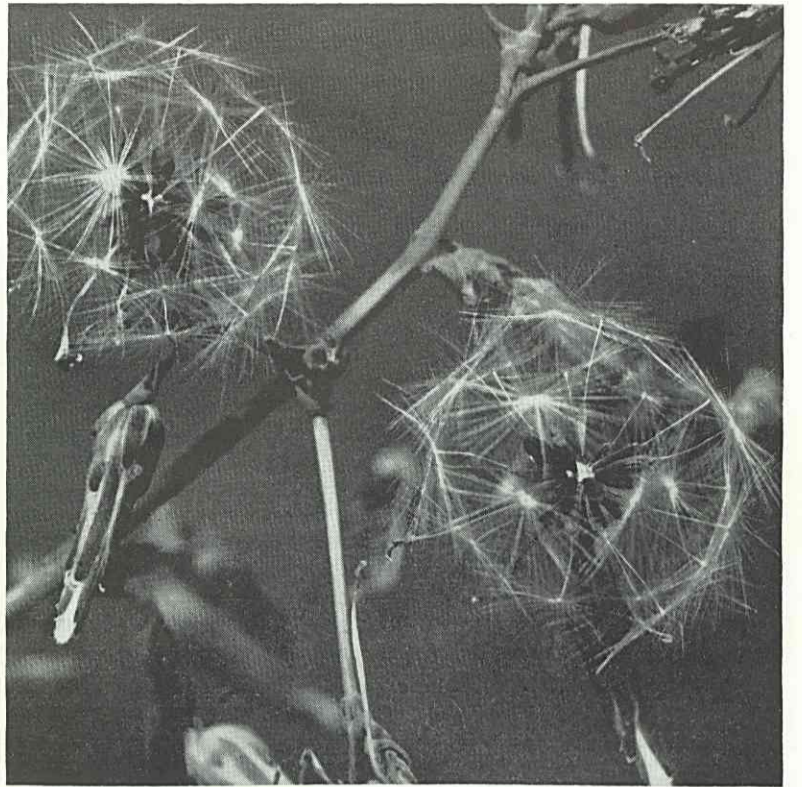
Previous to the NSC award, the Bennettsville plant in recent months was presented a certificate of recognition from the SC Department of Labor, noting Firestone safety performance during 1967.

'Textile News': Three Stations

A highly-acclaimed radio program of textile news and comment has been extended from its original station in Charlotte to a broadcast outlet in Greensboro and another in Greenville, S. C. These locations are in the heart of the textile industry of the Carolinas.

"Textile News With Ed Smith" features a 5-minute daily survey of local and national reports and developments in the textile industry.

The program began on WBT in Charlotte a year ago, and is still heard on that station at 7:55 a.m., Monday-Friday. In early September it expanded to WBIG, Greensboro, 7:40 a.m., Monday-Friday; and to WQOK, Greenville, 7:40 a.m., Monday-Friday.



SEED PATTERNS—FIRESTONE NEWS PHOTO

Ready for a ride on the wind

• Late summer is migration time for seeds. The miracle germs of continuing life journey about in many ways, airborne ones being the far-travelers of the plant world. By many a wayside at this time of year, the fluff-clad seeds are ready to be caught up on the autumn wind. The downy seeds of milkweed and butterfly weed—at home in neglected fields and along roadsides—are examples of Nature's commonplace things which take on interest when observed close-up.

Scholarship Winner at NCSU

Richard Dale Carringer, Gastonia's 1968 Firestone College Scholarship winner, this month enters NC State University at Raleigh. The recipient of the company educational grant plans a four-year course leading to a degree in mechanical engineering.

Richard, a graduate of Ashley High School, is the son of Mr. and Mrs. Willard Carringer. His mother works in the office of projects planning and control at the Gastonia plant.

HE IS IN the 1968 group of 39 high-school seniors across the nation winning Firestone scholarships. Richard is the 15th Gastonia-area student to begin study on a Firestone Scholarship, since the company began the educational-aid program in 1953.

His Firestone scholarship represents a full grant worth up to \$1,750 per year toward tuition, fees, required textbooks and up to two-thirds of the room and board expenses during the four years in college.

AT THE TIME Richard was awarded the full scholarship last spring, six daughters of

Richard Dale Carringer



Firestone employees here won Merit Awards for outstanding high-school records. All six plan to enter college or other study this fall. They are:

Penny Robinson — to Gaston Memorial Hospital School of Nursing, Gastonia; Nancy Moore, University of North Carolina at Greensboro; Mary Janice Spencer, Cabarrus Hospital School of Nursing, Concord; Anita Polston and Nancy Holloway, Gaston College, Dallas; Brenda Stevens, U of NC-Greensboro.

FIRESTONE TIRES

With the newest models of cars in season as of September, it is a good time to review the "switch to Firestone tires" plan for employees.

Firestone people, mindful of the "good buy" built into the quality products the company produces, often request Firestone tires when buying new cars.

This is because the dealer gets new cars equipped with many brands of tires. So, the company has an outstanding tire-changeover policy for the benefit of its employee purchasers.

Under the plan any employee buying a new car which comes

The New-Car Changeover Plan

equipped with tires wearing competitive names, may change over to Firestone tires for the total charge of \$1 per tire plus any sales tax that may apply.

Another advantage: Wheel balancing is free, including all needed labor and balancing weights.

MOST new cars delivered to dealers without balanced wheels, often making it necessary for the buyer to have the wheels balanced at charges from \$3.65 and more, plus price of weights. All this can run as high as \$6.

So, the company reminds employee car purchasers: With

your new car, you'll get a "good deal" when you have Firestone tires put on the vehicle.

What's gained? In the changeover, you equip your car with your company's quality product and get free balancing, getting top performance and long wear for tires.

NOTE this important points of the changeover plan: Original-equipment competitive tires showing less than 100 miles of wear will be replaced with Firestone DeLuxe Champion tubeless tires. Even then, you have a choice—if you want a higher-priced tire, you can arrange purchase at the additional cost involved.