

TO EDUCATIONAL INSTITUTIONS

More Than \$315,000

In less than two years the Firestone company's matching-gifts plan has enabled colleges, universities and secondary schools to receive more than \$315,000 in donations from Firestone employees and the company.

Shown on the latest report is \$73,309.15 donated by employees to 166 educational institutions in 34 states and the District of Columbia, as of Oct. 31, the fiscal year-end. The company matched this amount to bring the total to \$146,618.30.

The previous report last March showed a donations total of \$168,804, half by Firestone employees and the other half by the company.

Thus the total in donations is \$315,422.30 since the program began in early 1967.

Get details on the matching-gifts program to education from the Gastonia plant's industrial relations office, or main office at Bennettsville.

Mr. Firestone: He Watches Company Grow

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leadership, he has seen the company grow from five plants in the U.S. to 114 plants throughout the world; the number of employees from 13,200 to nearly 100,000.

Besides his outstanding service to the company, Mr. Firestone has served in many posi-

tions of national leadership in civic, religious, educational and humanitarian activities.

HE HAS been national chairman of USO since 1951, serving continuously over a longer period than anyone else. Presidents Truman, Eisenhower, Kennedy and Johnson appointed him as a member of the USO

Corporation and the Board of Governors.

In 1966 he was awarded the U.S. Department of Defense Medal for Distinguished Public Service. He has been decorated by a number of foreign governments; has served as a member of the International Development Advisory Board by appointment of the President of the U.S.

Among other community services, he has served the National Conference of Christians and Jews (national chairman of Brotherhood Week, 1956), has been active with the International Committee of the YMCA and United Negro College Fund.

He is a charter trustee of Princeton University from which he was graduated. He has served as national chairman of the United Community Campaigns of America and of United Nations Week.

In 1951 Mr. Firestone was named one of the 12 most outstanding business leaders of America, as a result of a nationwide survey.

'People Our Greatest Asset'

"The greatest asset the company has is the outstanding people who make up the organization. I attribute the growth and success of the company over the years to all the men and women of Firestone who have devoted their time and efforts to continually improving our products and serving our customers in such a way as to insure our steady progress.

"Through our long-established recruitment and training programs, we are most fortunate to have developed, and to be able to continually renew, an organization of dedicated men and women who work with great energy and zeal to advance the ever-growing sales and profits objectives of the company year after year and to assure its future progress and success."

**25
And
30
Years**



Hubert Taylor Twisting (TC) Agnes Lowery Twisting (TC) Ross Laughridge Weaving (TC) Jasper McCollum Warehouse Roy Bagwell Twisting (TC)

766th Service Watch

• The five persons who completed 20 year work records at Gastonia in December brought the number of engraved service watches to 766. Firestone's presentation of the commemorative watches dates back to 1955, the year the company marked the 20th anniversary of beginning operations in Gastonia.

Also at year's end, two persons here — Agnes Lowery and Hubert G. Taylor — joined the 30-year roster, and four more were added to the 25-year group. Pictures here are the 30 and 25-year people (one of group absent — Cola Stacy of twisting, 25 years).

Also in the list were 10 and 5-year record holders.

Twenty Years Twisting (tire cord): Floyd P. Thompson, George E. Lyles, Ellene M. Neemith. Weaving (tire cord): Johnny T. Crane, Em Franklin Sartin.

Ten Years Weaving (chafer): Judson B. Looper.

Five Years Twisting (tire cord): Marvin J. Jolly, Joann M. Capps. Weaving (tire cord): Sylvia C. Blanton.

Those compiling work records of 25 and 30 years receive a company 'recognition' gift of \$100 and the appropriate lapel

service pin. The 20-year people are presented the engraved watch and service pin. Others receive a service pin denoting 5, 10 and 15 years of employment.

The nicest thing about the promise of Spring is that sooner or later she will have to keep it.

Winter Quarter At Vocational School: 21 Courses

Twenty-one courses in the regular curriculum of five major departments are being offered in the current winter quarter begun Jan. 6 at North Carolina Vocational Textile School, Belmont. Also offered are five special short courses.

In the main courses, major fields are in yarn manufacturing technology, weaving and designing technology, knitting



• Carolina January mornings being a mite on the chilly side, sometimes demand a little extra effort to get folks up and on their appointed ways. And with 'critters' also. This mama feline and her offspring greeted a recent frosty morn with some misgiving, and Firestone News shared the scene.

**A
Slow
Exit**

Louis J. Campbell

**IN
MEMORIAM**

A memorial service was held Dec. 16 in St. Paul's Episcopal Church of Akron, Ohio, for Louis J. Campbell, vice president of diversified products and a director of the Firestone company.

Mr. Campbell died unexpectedly Dec. 13 in an Akron hospital. Double pneumonia was listed as cause of death.

As vice president of diversified products, Mr. Campbell's position included leadership of the company's textile division.

He joined Firestone in 1942 as comptroller of the company's aviation products division. His next assignment, 1944-45, was as assistant treasurer of G and A Aircraft, Inc., then a Firestone subsidiary at Willow Grove, Pa.

In 1945, Mr. Campbell was transferred to Firestone Steel Products Company in Akron.

He served as assistant treasurer and assistant secretary of the division until 1951, when he was named vice president. A year later he became president of the division, the position he held until his election as vice president of non-tire operations in 1958.

In January of 1966 he was elected a director of the parent company. In early 1968 his title was changed to vice president of diversified products.

A native of Washington, D. C., he attended schools in Newark, N.J., and was graduated in 1930 from New York University. He was a certified public accountant.

Mr. Campbell leaves his wife Dorothy, who lives in Akron; and his step-mother, Mrs. Louis J. Campbell Sr. of Cleveland.

technology, and mill maintenance technology.

Among the special short courses are power sewing machine operation, yarn testing, sewing machine mechanics, knitting fixer, and a course in terminology for college graduates who are working in fields related to textiles.

The school announces three additional courses to begin in

February — Card grinding, loom fixing and comber fixing.

Class schedules at the school are available to employees on all three working shifts of textile operations, with classes set up on an individual basis.

Further information on the NCVTS program is available at the Firestone, Gastonia, industrial relations office.

Seen over a desk in one of the Firestone offices: "The man who's too big to study his job is as big as he'll ever get."

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GASTONIA
Claude C. Callaway, Editor

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