

## Seashore Playground



• Coquina Beach day-use facilities in Cape Hatteras National Seashore Recreational Area along North Carolina's Outer Banks. Seashore Area is open all year. (Photo: Travel/Promotion Div., NC Dept. Conservation & Development.)

## Memorial To War Dead

A five-foot obelisk of Georgia marble, bearing an engraved plaque, was dedicated Aug. 24 to the memory of all Gaston County servicemen who have given their lives in the Vietnam conflict.

Of those from Gaston who have died in Vietnam, several of the servicemen were either former Firestone employees or were members of Firestone families.

Members of the Firestone plant staff and many employees attended the memorial and monument dedication in Lineberger Park.

U.S. Marine Brigadier General Robert Conley Jr., unveiled the monument and appeared as principal speaker. Gen. Conley, one of the first to serve in Vietnam, lost a son in that conflict.

Also appearing on the program was the renowned U.S. Marine 2nd Division Band, and 10th District Congressman James T. Broyhill.

Among those attending were former Congressman Basil Whitener, and mayors and councilmen of the 13 municipalities in Gaston County.

A fly-over of jet aircraft from Shaw Air Force Base at Sumter, S. C., paid tribute at the dedicatory ceremony.

The monument, modeled after the Washington memorial in the nation's capital, was a project of the Gastonia Jaycees.

The Jaycees also arranged the dedication and memorial service.

Inscribed on the engraved bronze plaque of the monument:

"In memory of those young men who have made the supreme sacrifice for their beliefs and ideals of their country."

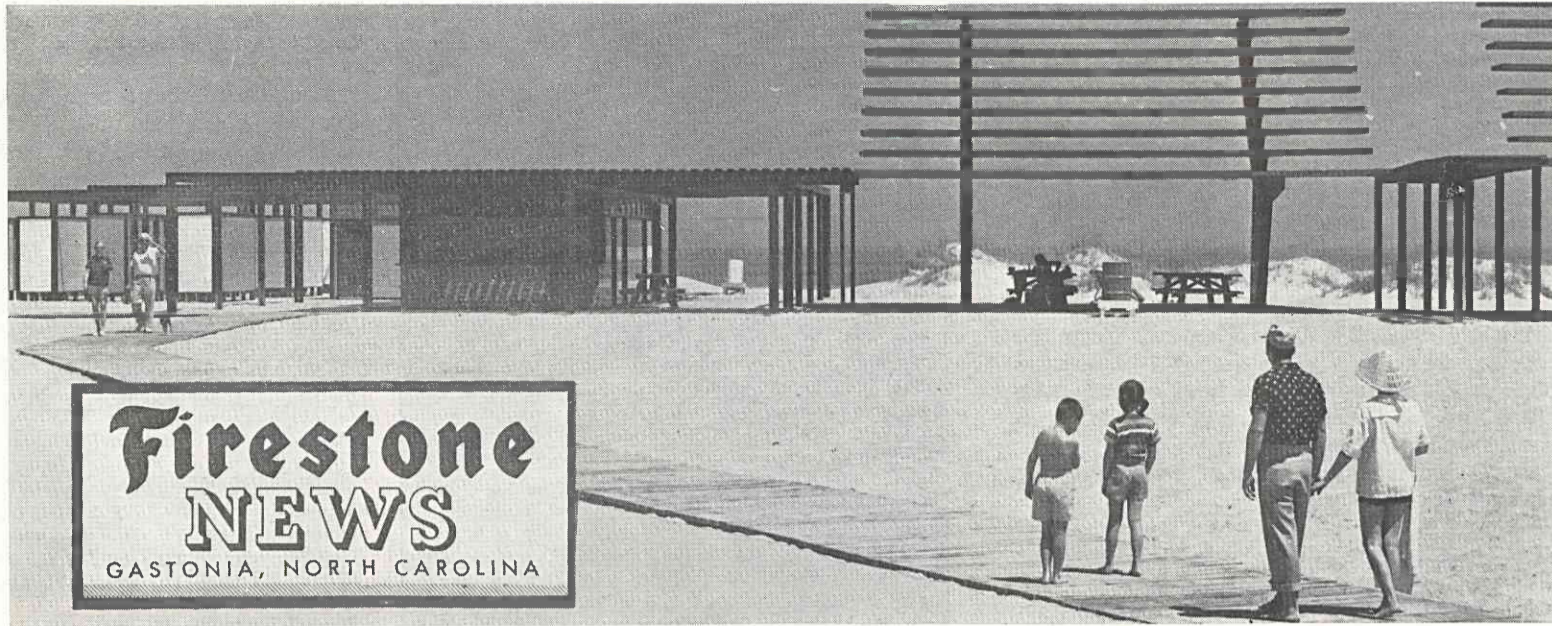
## Fall Term At NCVTS

New students are being accepted through Sept. 15, in all departments of study at North Carolina Vocational Textile School, Belmont.

Major fields of study are in the technology of yarn manufacturing, weaving & designing, knitting, tailoring and mill maintenance.

Classes in the fall quarter include short extension, certificate programs, offering 12 courses in production training and technical subjects.

For information, ask at the Firestone industrial relations office; visit the school on Highway 29 at Belmont, or call 825-3737.



## Gaston United Appeal **ONE GIFT WORKS MANY WONDERS** In October

Gaston County United Appeal aims at a goal of \$498,000 in its annual campaign during the month of October. The effort to raise funds for the 1970 operation of 23 local agencies and 14 national agencies officially begins Oct. 1.

At Firestone the United Appeal solicitation is usually completed by the end of the first two weeks of October. Each year for almost two decades, Firestone people have put together contributions which have totalled a major portion of the overall UA goal.

Last year, Firestone people pledged and gave through payroll deduction a record \$32,527.38.

The UA campaign is the only in-plant funds solicitation at Firestone in Gastonia.

This year the Gaston County Appeal of United Community Services in-

cludes Gastonia, Cherryville, Cramerton, Dallas, Lowell, Mount Holly, Randle and Stanley.

Dr. Gary Levinson, local optometrist, is leading the United Appeal campaign. J. Hugh McArver is president of United Community Services of Gaston County, Inc.

Among the more than 500 volunteer workers helping in this year's UA effort will be a number of Firestone people working for the cause in the various industrial and business firms in the county. Several dozen volunteers who are Firestone employees will help in the in-plant campaign.



• Zula Eisenhower at home in Gastonia—with mementoes and memories. She had the book on American transportation history open at a section on Lake Shore & Michigan Southern Railway. At the turn of the century, Mrs. Eisenhower's cousin, W. H. Newman, became president of this famed passenger route between East and West, and pioneer fast-mail carrier.

To Editors Industrial House Publications North Carolina

From District Director Internal Revenue Service Department of the Treasury

For quite some time we have been searching for new and better ways to improve our services to taxpayers and to establish better lines of communication with them. We have succeeded in some measure, but we still have quite a gap to close.

Readers of your publications probably constitute close to 50 per cent of the taxpayers in North Carolina. We know that there must be a wealth of untapped ideas and information among these readers, which we could use to improve our services to all North Carolina taxpayers.

For this reason, we are asking your cooperation in publishing this letter, so that your readers may know that we welcome their ideas and suggestions for improving our services to the taxpayers. Sorry—but we can't reduce their taxes!

• If your readers will send their ideas and suggestions, we will do our best to make the improvements they suggest. Send to: **HARDY S. ROOT**

**Public Information Internal Revenue Service 320 South Ashe Street Greensboro, N. C. 27401**

## Blood-Donor New Age Limit

• Americans in good health can be blood donors now until their 66th birth anniversary. In the past the age limit was 61. The change in age limit was announced this summer by the American Red Cross and the American Association of Blood Banks.

Extension of eligible age ceiling

ing for blood donors is in recognition of the increasing need of blood and the fact that Americans are living longer and keeping their good health longer than in the past.

Under the new policy, donors past 65 may continue to give blood if they obtain the written consent of their personal physician on the day of donation.

RETIRED HOSTESS

## She Stays Busy And Keeps Life Sparkling

Club and church activities, reading, keeping up with a hobby of flower arranging, travel, and housekeeping for herself in Gastonia all help to make Mrs. Zula Eisenhower's life in retirement interesting and worthwhile.

She retired from Firestone's industrial relations department in 1955, having worked nearly 9 years as hostess at the plant dormitories. She completed her work with the company soon before Firestone discontinued its last remaining employee rental service.

Years before, the company had sold its village homes to employees. In time, the dormitory facilities were donated to Gaston Technical Institute which occupied the buildings for several years. Ownership returned to the Firestone Foundation when GTI was consolidated with Gaston Community College.

**NOW**, the retired hostess of the "old dormitories" stays busy and keeps life sparkling. For many years Mrs. Eisenhower has been a leader in Order of Eastern Star and White Shrine circles. A charter member of

Gastonia Lorraine Chapter 169 of OES, she was for 13 years the chapter secretary. Also a charter member of Judean Shrine 13, White Shrine of Jerusalem, she was the first worthy high priestess, and for 10 years the secretary of that organization.

A longtime member of Variety Garden Club of Firestone, she has served as corresponding secretary, and is now the group's chaplain.

Mrs. Eisenhower, a native of Metcalfe County in western Kentucky, in the 1920s moved to Gastonia with her husband, the late Oscar Eisenhower, who came here as financial secretary of First Baptist Church. Later he was in grocery wholesaling and in construction work. He died in 1943.

Mrs. Eisenhower is from a distinguished Kentucky family, of

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