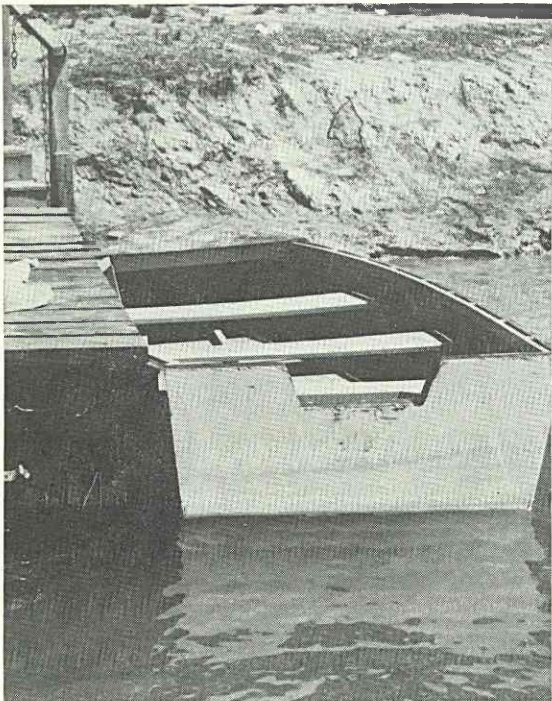


A weathered row-boat left moored at a Nebo landing reflects the slow-down of activity on Lake James in winter. At Nebo-Bridgewater is located Camp Firestone, company-operated employee recreation retreat which is in season every May through October.



MR. CALL:

On Promoting Safety

Working safely and influencing others for safety may very well make you the arm of Divine Providence. Because when you discharge the duties of your job within the framework of safety-awareness, you guard yourself against injury. But more, you promote the safety of others within range of your influence.

And most of the time, you never know just how far-reaching that influence is.

These were some of the thoughts which James B. Call shared with people who attended the Gastonia plant's monthly safety meeting in December.

The president of Firestone Textiles Company further observed:

"We live and work safely for our own good—and that of our families and others within our sphere of action.

Saving people from injury, even death, is so often dependent upon someone's concern and action on behalf of others. It is a 'my brother's keeper' principle at work.

"Just think of all the people who didn't get hurt during 1969. Further consider that if it were possible for those people to know who anonymously promoted their welfare, they'd be expressing appreciation to a lot of people. And you'd be saying many a personal 'thank you' also."

Division Personnel Manager Named

Alvin V. Riley became division personnel manager of Firestone Textiles Company, Jan. 1. Riley, who had been manager of industrial relations here since 1961, continues in Gastonia, headquarters of the division.

Division President James B. Call said that Riley's appointment involves personnel management at all three units of the division — Gastonia, Bennettsville, S. C., and Bowling Green, Ky.

Riley came from Camden, S. C. to Gastonia, joining Firestone here in 1939. He first worked in carding production, advancing to shift supervisor in that department.

IN 1953 he was transferred to quality control as a shift supervisor. He remained in that job until he was appointed plant safety director in 1956.

Three years later he was made manager of employee relations, becoming manager of industrial relations in 1961.

Riley is currently a member of the board of directors of Gaston County YMCA, on the board of directors of Schiele Museum of Natural History; is a charter member of the Industrial Management Club, and a member of

Alvin Riley
Division
Personnel
Manager



the board of deacons of Loray Baptist Church.

In 1965 he was awarded the Silver Beaver, highest honor for volunteer adult leadership in Boy Scouts.

Riley is a past president of Gaston Personnel Association, the Blue Ridge Safety Council; has served as chairman of the safety committee of Gaston Chamber of Commerce, and was for six years a member of the Governor's Traffic Safety Council.

Too, he has been a member of the Gastonia Zoning and Planning Commission, and is a past member of the advisory board of the local Salvation Army unit.

As a leader in the United Fund, he has served in many capacities, including United Appeal campaign chairman of an industrial division, and chairman of publicity and promotion.

Mr. and Mrs. Riley live at 1907 Union Road, Gastonia. They have a son, Van, of Winston-Salem; and a daughter, Mrs. Neil Marlowe of Hickory.

Firestone NEWS

JANUARY • 1970

GASTONIA
NORTH CAROLINA

Bloodmobile

The Red Cross Regional Bloodmobile will make the first of its two yearly stops at Firestone on February 24. The blood collection will be made at the Firestone plant recreation center.

Red Cross Bloodmobile visits at Firestone and the plant community of West Gastonia are in February or early March, and August every year.

Ralph Johnson, employee relations manager, is coordinator of the blood-donor program at Firestone.

Eight Donors Honored

Donors with a total of 15 gallons of blood contributed through the Red Cross, were recognized at a luncheon meeting in December. John V. Darwin, plant manager, presented "generosity" awards to the most recent group of 1, 2 and 3-gallon donors.

They are (3 gallons): Tracy Whitener, weaving-TC; Hansford Wilkes, weaving-TC; (2 gallons): Charles Hamrick, fabric treating; H. G. Hall, technical services; Harold Robinson, Warehouse; and (1 gallon): Ralph B. Franklin, twisting-TC; Glenn Henry Bell, twisting-TC; Bobby Ray Queen, shop.

As part of the recognition for being generous blood donors, the company presents each person a sterling pencil upon reaching the 1-gallon record; a sterling pen for 2 gallons, and a leather billfold for 3 gallons.

For
Your
Safe
Going



• Excuses for not wearing safety belts? Lacerations, broken limbs, bruises, injurious jolts—even death? Vehicle seat belts-harness permanent safety reminders were installed last month at all major exits of Firestone Gastonia and Ben-

1970 GOAL: At Least 1 Idea For Every Person

For the 1968-1969 period just ended, the Suggestion System at the Gastonia plant received and processed 524 ideas submitted by people who work here. Of this number, 76 were approved, paid for, and put into effect. These suggestions are at work, benefiting the company and the people who are at work here.

Goal of the current period which ends in late 1970: At least one suggestion from every person on the job at Gastonia's Firestone plant.

Ralph Johnson, employee relations manager and secretary of the plant Suggestion program, has outlined a "thought starter" list, as a general guide to "suggestion production".

"Ideas are all around you," says Mr. Johnson. "All you have to do is recognize them, think them through, and let the Suggestion Board study their merit."

A SUGGESTION is a proposal to improve something in a specific way. It is an idea that will benefit the company and the people who are a part of it. Here is the "thought starter" checklist:

Your ideas may outline ways to:

Improve—Methods, Quality of Product, Housekeeping, Working Conditions, Accounting Procedures, Office Work, Protection of Company, Property, Safety.

Combine — Operations, Methods.

Revise—New Equipment, New Fixtures, New Methods.

Increase — Production, Cooperation of People on the Job.

Propose — New Methods, Improved Working Environment.

Reduce—Costs of Production and Other Areas of Doing Business, Waste, Fire Hazards, Accident Hazards, Maintenance.

Eliminate — Breakage, Duplication.

Conserve — Time, Materials, Equipment.

Promote—Employee Welfare.

Substitute—Less Costly Materials, Less-Costly Tools and Equipment.

"Be alert to these things and add more of your own," says Johnson. "There is always room for improvement. Look especially at your own job. Is each step necessary? Is there an easier way? Are standards high enough? Can you improve the quality of your work?"

E&H Bonds: 5 Per Cent Interest

Increase from 4.25 per cent to 5 per cent interest rate on Series E and H U.S. Savings Bonds was effective as of Dec. 1. At the same time, maturity time for E Bonds was shortened from 7 years to 5 years and 10 months (H Bonds continue to mature at 10 years).

The new 5 per cent interest rate applies to all outstanding Series E and H Bonds sold on or after June 1, 1969, if held to maturity. The higher rate also applies to older Bonds.

Beginning with the first semiannual interest period, starting on or after June 1, 1969, the 5 per cent rate on E and H Bonds will apply when held to maturity or extended maturity.

"Freedom Shares" (U.S. Savings Notes), sold in combination with E Bonds since May 1, 1967, will be removed from sale June 30, 1970.

nettville employee parking areas.

The arresting red-and-white enameled metal markers are among many approaches the company takes in its continuing program of off-job safety promotion.

This photo was made during an afternoon shift change at one of the Gastonia Millon Street parking areas where the "Seat Belts Fastened?" reminders are at work. Inset is closeup of sign in background.