

Doing Their Springtime Thing

• Basketsful of colorful treasure will be waiting for discovery in the open field off West Second Avenue behind Covenant United Methodist Church, March 28. It will be the traditional Spring Egg Hunt for children of the Firestone plant-West Gastonia community.

This 'edition' of the egg hunt is sponsored by Firestone in cooperation with Gastonia City Recreation Department which has several other hunts on the same day.

The Firestone plant recreation department arranges the plant-community event. Mrs. Ida

Byers, plant hostess, prepares the eggs.

Following tradition, there'll be prize eggs as extra invitation for youngsters' attendance at the hunt which is always scheduled for the day before Easter Sunday. This scene is from the 1969 hunt.



Homer G. Hall (left); and Robert Taylor



Recent Promotions

New assignments for two men at the Gastonia plant are the latest management appointments here announced by James B. Call, president of Firestone Textiles Company. They are:

- Robert Taylor, factory auditor;
- Homer G. Hall, factory production manager.

Factory auditor at Gastonia is a newly-created position. Taylor transferred here from the Barberton, Ohio, plant of The Seiberling Tire & Rubber Company, a subsidiary of the parent Firestone organization.

Hall replaces Philip R. Williams who was named factory manager in January. Hall has

been technical manager here since early 1968.

A native of Salisbury, he holds a degree in textile management from North Carolina State University.

Hall joined Firestone at Gastonia in 1951, after nearly two years with China Grove Cotton Mills and a subsidiary plant at Tryon, N. C.

IN 1961 he became Firestone assistant production manager of

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WARP & FILLING

From Moon To Moonachie

Earthdwellers nowadays have a special interest in the moon out yonder, because the American astronauts have gone there and returned home safely.

Along with the moon of earthly folklore, song and story, comes this science-glamor preoccupation with the far-out lunar body.

LATELY there have been instances of city fathers wanting to change the names of earthly places to moon. One place it happened was in the historic Old West town of Tombstone, Ariz.

Town council members, treating the suggestion lightly, decided to keep the time-honored name of their old mining camp.

Come to think of it, there are quite a few places around the country with the name Moon or something close akin to it.

THERE IS a Moon in Illinois, Kentucky, Oklahoma, Pennsylvania, South Dakota, Virginia and Wisconsin. Then, there is Moonshine, Illinois; Moonshine Hill, Texas; Moonlight, Kansas; and Moonlight Bay in Indiana.

What's more, Pennsylvania has a Moon Crest, Moon Run and Moonstown. And Moonville is in Indiana.

There is a Moons in Georgia and another in Ohio; also Moone in Illinois. Indiana has a Mooney, and New Jersey has Moonachie.

Two More High Honors

FOR UNITED APPEAL PARTICIPATION

The Gastonia unit of Firestone Textiles Company was among the 13 organizations and industries honored with the Award of Excellence at the annual United Community Services of Gaston County awards meeting in February. At the same time, Firestone again received the Outstanding Citizenship recognition.

Both awards pay tribute to exceptional company-employee contribution in the United Appeal fund-raising campaign last fall.

It was the eleventh Outstanding Citizenship award for Firestone here. But this is the first year the Award of Excellence has been presented. It recognizes "fair share" giving which exceeds the per-capita quota in UA fund drives.

John V. Darwin, administrative assistant to Firestone Textiles Company President James B. Call, received the two awards on behalf of the plant and its people.

Said J. Hugh McArver, retiring UA campaign president:

"The Award of Excellence speaks for itself. No higher UA achievement can be attained."

McArver noted that the total money raised among employees of the 13 honored firms accounted for \$104,000 of the total UA goal in the last campaign, or 25 per cent of the entire effort.

In the 1969-70 funds campaign, Firestone people gave \$31,653.15 which was one of the largest contributions assembled from a single organization. Contributions here averaged \$21.89 among employees at the time of the campaign.

The UA Citizenship Award recognizes participation of 80 per cent or more and pledges averaging \$10 or more among employment of business and industrial firms, schools, hospitals and other institutions.

The awards meeting last month concluded the 1969 campaign business schedule which realized \$489,341.87. These funds are now at work, providing health-welfare, recreation and other "people" services centered in Gastonia, Dallas, Cherryville, Lowell, Mount Holly, Cramerton, Ranlo and Stanley.

Of the agencies financially undergirded for 1970 operation, there are 23 local and 14 national services. All of the agencies benefit Gaston County people primarily. They also benefit others in still other communities represented in the Firestone employment at Gastonia.

This year, the Firestone company established a UA award perpetually honoring the memory of the late Harold Mercer, long-time Firestone official who helped to organize the Gastonia United Fund in 1953.

It is to be presented each year to the outgoing UA campaign president. J. Hugh McArver was the first to receive the Harold Mercer United Community Services Award.

Exhibiting award plaques are Lois Hagans (seated), with United Appeal Award of Excellence; and Judy Matthews, Outstanding Citizenship. Ladder bars on Citizenship plaque represent through eleventh year. Lois and Judy work in main office.



TESTING SUGGESTS: Treat Tires Right To 'Get The Most'

• Follow the manufacturer's recommendations—get many additional miles from your tires. This reminder of a commonsense practice came from W. G. Foust of Firestone's commercial engineering department, as he talked last month of a test underway to find out the traveling life of Firestone Sup-R-Belt tires.

Drivers of the company's maximum-mileage test fleet began testing last Nov. 11, when sets of original-equipment tires were mounted on new 1970-model autos. Since then, the tires have been logging miles around the clock five days a week, over a 210-mile course which runs from the company's development Garage in Akron, Ohio, down toward Columbus,

and return, for a total 1,240 miles per day.

Testing, simulating driving habits and conditions of a traveling salesman, seeks to find out what kind of performance a customer can expect from the Firestone Sup-R-Belt.

Tests are planned to get most mileage by following manufacturer's recommendations on correct air pressures, wheel

balance and alignment and rotating tires every 5,000 miles.

All in all, these conditions are similar to those the average highway driver would meet.

The testing has projected a total service of more than 60,000 miles for the tires. The Sup-R-Belt is original equipment on some of the 1970-model cars.