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Firestone people at the Gastonia Plant

made pledges of \$35,258.20

in the October United Appeal Campaign

This figure is among the largest in the County United Appeal effort toward reaching the \$512,000 goal for 1971. It exceeds the Firestone contribution last year by \$3,605.05. The pledges totaling \$35,258.20 to be delivered through payroll deduction, places participation at 97.6 per cent of employment during the campaign period, Oct. 6-20.

Of the total givers, contributions averaged \$29.43. The number giving Fair Share was 951.

Co-chairmen for the annual in-plant solicitation were D. Ray Thomas and Terry Kirby of the plant management staff. Coordinator was J. V. Darwin, administrative assistant to James B. Call, president of Firestone Textiles Company.

Assisting them were several dozen department managers and other volunteer helpers in supervision and production throughout the plant, warehouses and offices.

THE CHAIRMEN announced that this outstanding record of sharing again entitles Firestone to the United Community Services of Gaston County Citizenship Award. The honor, going to organizations having 80 per cent or more participation, has been presented to Firestone for the past nine years.

The fund chairmen called this year's UA response "a show of Firestone people's real concern for others who need help in our communities."

"Response," said Mr. Darwin is evidence of a spirit of co-operation and compassion for people's needs and for community betterment." Said Mr. Call:

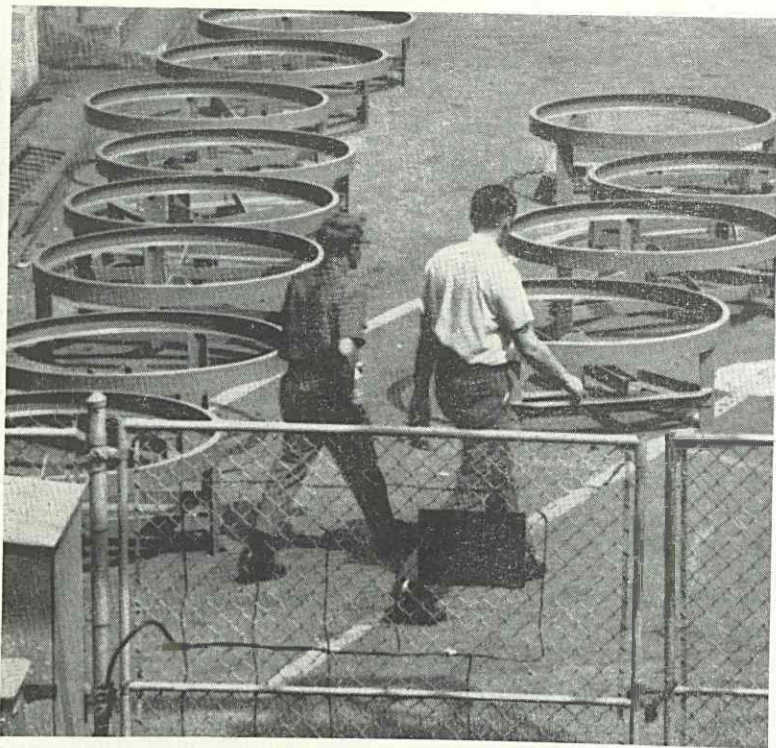
"Contributors can have the

good feeling of knowing that through the 36 UA services, thousands will be helped and encouraged during 1971.

"Our sincere thanks to all who worked and gave to make the UA effort so successful. It

is heartening that our people each year so unselfishly share their material means with so many people whose hope is in the services provided through the United Appeal."

• 'Fair Share', Page 2



Some Profits At Work

• Here are some of the frames for a group of modified automatic splicers which the mechanical service department was assembling at the Gastonia plant last month. The splicer project is an example of how profit at work enables the company to upgrade its equipment, allowing improved product quality and more efficient output.

STORES HAVE Payroll-Deduction Plan

- Quality merchandise and service
- Price discounts

These are outstanding advantages for Firestone employees when doing business with the company's retail stores system.

And to these advantages, add the Payroll Deduction Plan which makes buying more convenient than ever.

With the holiday season approaching, Firestone stores are well stocked with items for the home and auto. Thousands of gifts, from television sets to snow tires, are available to employees at discount prices with the easy-and-convenient payroll plan of settling the account.

By filling in the simplified form at time of purchase, the employee can have his easy payments deducted from his pay weekly or twice monthly.

Not already enjoying the benefits of this plan? Firestone store managers in this area have supplies of payroll deduction cards and complete details of the program.

The Firestone Stores unit at Franklin and Marietta in Gastonia, and Firestone Stores in Dixie Village are approved for this purchase program.

- Vacation travelers going through New England report seeing a gift shop named **THE SQUARE PEG**; and a message on the notice board of a church: "A good education helps you worry about what's going on around the world."

AWARENESS PREPAREDNESS

Against Fire

Expect it. Prepare for it. Pray that it doesn't strike; but be ready for action in case it does. That summary which applies to all phases of fire prevention and control came out of the plant safety meeting which was a part of the annual Fire Prevention week in October.

Horace Hughes, chief pipe-fitter and head of the plant fire-protection service, joined a member of the City Fire Department and an industrial fire inspector in a presentation which emphasized fire control in home and industry, underlining the theme: "Make Every Week Fire-Prevention Week."

John R. Williams, supervisor of fire prevention for the Gastonia Fire Department, spoke on safeguards against hurtful and destructive fires at home. He urged such basic precautions as—

- You owe it to yourself and your family to have periodic home-study sessions on fire safety, that all persons involved will know and practice fire prevention, and know what to do in case of emergency.

- Maintain firefighting equipment and supplies, and know how to use them. Keep on hand a good supply of ordinary baking soda as a simple, effective fire-douser.

- Since 25 per cent of home fires are started from careless smoking, be especially careful of this hazard. Make frequent safety checks of ashtrays, especially before going to bed.

- Set up at least two ways of escape from all rooms of the place you live. Make sure members of the household are familiar with the plans and safe methods of escape.

Douglas Moore, FIA inspector in the Charlotte-Gastonia area, talked on factory inspection, such as is carried out at Firestone two to three times a year.

• More, page 3

If Winter Comes...

•• Snowflake White—not already this season, of course. But maybe a portent of what's to come?

Firestone folks who are weather-watchers remind you that there were some heavy morning fogs in August, and that the days of late Summer and early Autumn were uncommonly hot for this region. And those occurrences can be a hint of upcoming rough winter weather with snow, according to the almanac and other sources.

This yesteryear scene in front of the Gastonia Firestone plant you may recall as belonging to the winter of 1964.

