

FC677.1
F52

FROM
GASTONIA AND
BOWLING GREEN

Company Trucks On The Road

Firestone, Gastonia and Bowling Green are names with increased publicity these days, traveling up and down two routes on trailer-tractor rigs. The three International Transtar tractors and their nine trailers are decorated in the company colors of red and white.

Two tractors and six trailers are based at Gastonia; the others at Bowling Green, Ky. Outward-bound freight is tire fabric produced at Gastonia and Bowling Green. Homeward cargo are tires and other products and materials.

The company-operated trucking service started regular runs in early March. The Gastonia route takes fabric to the company's tire facilities in Akron, Ohio and Pottstown, Pa. Returning, trailers bring tires to distribution points in Virginia and North Carolina.

TRUCKS may pick up synthe-

tic fiber at the Firestone Hopewell, Va. operation, bringing it to Gastonia for processing into tire fabric.

Bowling Green's trucking service takes fabric from there to the Memphis Firestone tire plant. Going back, it takes tires to the company's stores distribution center in Nashville and some to the store in Bowling Green.

Presently operating the tractor-trailer fleet are drivers Robert Collins and Ralph Ferrell, stationed at Gastonia; and driver Charles E. Horine at Bowling Green.



READY TO HITCH UP AND RIDE Gastonia-based drivers Robert Collins (left) and Ralph Ferrell operate the company's newest trucking service north to Ohio and Pennsylvania. The Bowling Green, Ky., plant runs a service to Memphis.

Firestone

GASTONIA
NORTH CAROLINA

APRIL • 1971

NEWS

Bennettsville: A 5-Year Safety Record

People at the Firestone Bennettsville plant have gone more than five years without a time-loss injury on the job. One day last month a special program commemorated this outstanding achievement.

There were congratulations, talks on industrial safety, some "magic with a message", and a barbecue plate for everyone on all three production shifts. Presentation of two awards which took note of the five-year record in production safety, climaxed the program.

For the event, some retired people came back for a visit. Firestone personnel who took part on the program were James B. Call, Firestone Textiles Company president; Ralph King, former Bennettsville factory manager and now manager of the Bowling Green, Ky. Fire-

stone Textiles plant; F. B. Galligan, division factory manager who was the Bennettsville manager in the 1940s after Firestone began operating the plant; and Edwin Fuller, now the Bennettsville factory manager.

Also present were George Wilson, chief hygienist of the Firestone parent company; R. E. Mack, Gastonia plant safety manager; and Ralph Johnson, Gastonia industrial relations manager.

MAIN FEATURE of the program was K. Thomas Call's presentation "The Wizard of Cause." Call, a professional ma-

gician who puts on programs all across the country, is sponsored by Liberty Mutual Insurance Company. With him was Martin Davis of Liberty Mutual's Spartanburg claims office.

Call's "magic with a message on safety" was presented to representatives of all three production shifts at Bennettsville.

"Magic gets your attention," emphasized the sleight-of-hand artist, "but, seriously, I hope it

• More on page 2

R. A. Riley To Exec. V-P

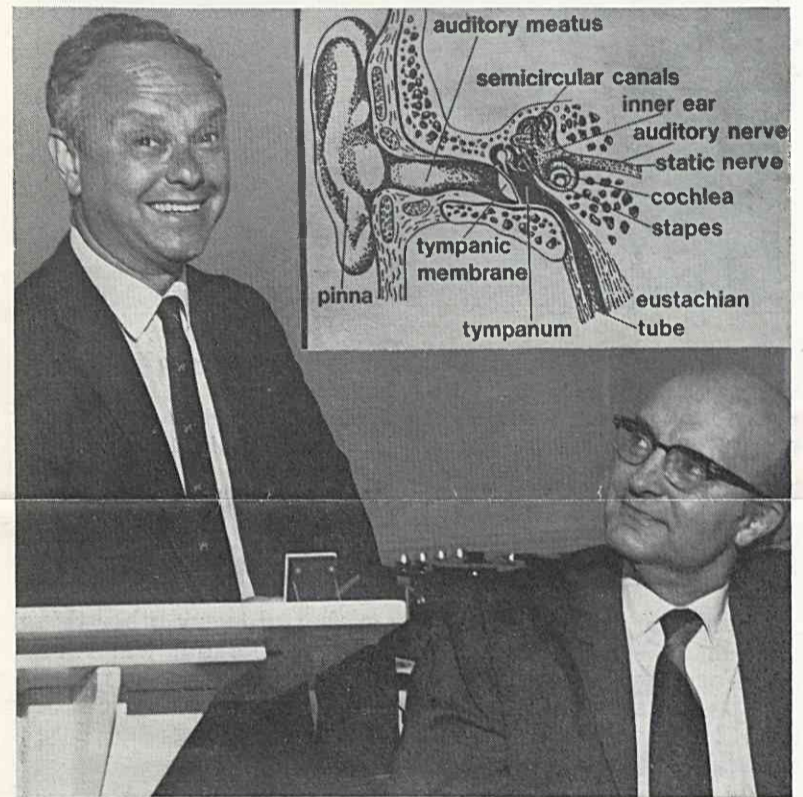
At a recent board of directors meeting of the parent Firestone company, Richard A. Riley was elected an executive vice president. Riley had been vice president for diversified products divisions since Dec. 1968, and a member of the Firestone board of directors since Jan. 1970.

Riley is one of two Firestone executive vice presidents, the other being Robert P. Beasley who became executive vice president, finance, in 1968.

A native of Fall River, Mass., Riley joined the Firestone company's plant there in 1939. He has held a number of financial and operating positions in several Company divisions.



• Bennettsville factory manager Edwin Fuller received award for five years safe operation, the recognition from Liberty Mutual Insurance and the company's representative, Martin Davis (left).



•• Dr. Sataloff used some humorous references to underline his serious subject of hearing conservation. Dr. L. H. Ballou (seated) also spoke at the meeting.

A MAJOR PROGRAM

Conservation Of Hearing

Loss of hearing is one of the major health problems of our society. And successfully dealing with the problem through preventive measures and medical science is among the most enormous challenges of our time, Dr. Joseph Sataloff said in a presentation at the Gastonia Firestone plant in March.

Representatives of the Gastonia and Bennettsville units attended the meeting devoted to the company's program of hearing conservation.

Appearing with Dr. Sataloff were his associate, Eddie Anderson; and Dr. L. H. Ballou, medical director of The Firestone Tire & Rubber Company.

"At the top of the list of 'most amazing' is not a moon landing, but the miracle of the human ear and how it works," declared Dr. Sataloff, hearing consultant to the Firestone company.

THE DIRECTOR of a Philadelphia clinic, he is author of "Hearing Loss", a major reference work in the field, and leader of continuing hearing-loss studies at Colby College. At the

Waterville, Me., college, industrial representatives, scientists and other professionals take part in the studies.

Dr. Sataloff has invented one ear appliance for protection against damaging noise level and sound frequencies.

The speaker noted that the Firestone company pioneered hearing conservation in industry, but since the program was for many years voluntary "we did not make significant progress until recent Federal law fixed standards and began to enforce them."

He pointed out that impairment of hearing affects the personality more seriously than impairment of any other single sense.

• More on page 2