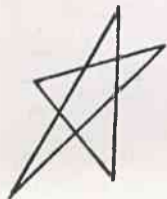


GASTONIA  
NORTH CAROLINA

BENNETTSVILLE  
SOUTH CAROLINA

BOWLING GREEN  
KENTUCKY



Not  
what we take  
but as we live,

Not as we pray  
but as we give.

These are  
the things that  
make for Peace

both now and  
after Time  
shall cease



The People of  
Firestone  
Textiles Company:

*May the inspiration of this another Christmas Season come to you and your loved ones with renewed meaning. My sincere wish is that the age-old Message of Peace, Goodwill and Blessing enrich your life throughout the days ahead in the New Year.* J. B. Call President

## OFF-JOB SAFETY 'Never Stop Learning'

Learning safety and practicing its principles at work are proven helps to control of injuries on the job. And the safety practices our people take off the job, pay well wherever they go.

Raymond E. Mack, safety supervisor at the Gastonia Firestone plant, was speaking of the main idea behind an off-the-job safety emphasis.

HOME, highway and other away-from-the-job injuries and fatalities are the subject of special concern at many Firestone plants every year during May danger.

and December. One reason is that in these months there is a high concentration of danger, especially with added hazards of highway travel and recreational pursuits associated with such holidays as Memorial Day and Christmas.

Mack said that setting aside a special period for off-job safety emphasis is a good way to remind us all that "every week in the year ought to go into making up safety months" wherever we go.

Why? Because we never stop learning how to win against danger.

A recent interview feature in the Gastonia Gazette dealt with such matters as profits, wages, trade agreements, aspirations and opportunities in the textile industry.

"Would you advise a son of yours to go into textiles as a career?" was asked of Jim Fry, executive vice president of the American Yarn Spinners Assn. His reply:

"If my son shows business inclinations, I would not hesitate to recommend textiles as a career for him. The industry has tremendous opportunity for those with talent, ambition and the willingness to work.

"More than half of the products on the market today didn't even exist 10 years ago. In another 10 years, 90 per cent of today's products will be obsolete.

"This is the kind of industry that is exciting and rewarding. If you aren't willing to work, if you don't believe in yourself, and if you aren't willing to take risks, you had better stay . . . out."

## Carousel Of Gifts — '71

Stereo multiplex systems, clock radios, luggage, hairdryers, kitchen appliances, children's and adult's bicycles; and custom auto wheels and high-performance tires.

These are major items included in the Firestone company's stores-dealers program of "Carousel of Gifts—1971."

Each store and dealer is offering a special assortment of gifts

during the Christmas season.

Firestone stores and dealers in the Gastonia, Bennettsville and Bowling Green areas are participating in the Carousel program promoted by the company's home and auto supply department.

Millions of colorful advertising flyers, messages on national TV and in local newspapers are promoting the sales program.

# Firestone

DECEMBER • 1971 NEWS

## UA Drive Beyond Goal

The 1972 Gaston County United Appeal chest of dollars 'to work wonders with' overflowed nearly \$75,000. At a 'victory dinner' in November, a dozen division heads reported a total \$641,026. UA leaders expect an additional \$8-10,000 to be raised during the campaign's closeout operation.

Employees of the Gastonia Firestone Textiles Company plant pledged \$40,316.65, a record amount for Firestone people here.

The just-ended United Appeal campaign was the most successful funds-gathering effort in the 16-year history of Gaston County community-chest programming.

Last year's appeal raised nearly \$39,000 above the established goal of \$512,000, capturing the state award for the best campaign for its size.

This year's UA money cam-

aign provides operating funds for 33 local or localized 'people' services. Close to 50 per cent of committed funds goes to youth services. An additional 18.4 per cent goes for family and child-care services.

Money raised in the campaign will be distributed to each agency on a monthly basis according to respective budget needs.

In the UA effort this year every Gaston County town is involved except Bessemer City, McAdenville and Belmont (they have separate funding programs.)

## Scholarship Materials Coming

Information booklets and other application materials will be in distribution by mid-December for the 1972 Firestone College Scholarship competition. Each year materials are available at personnel or industrial relations offices of all three units of Firestone Textiles Company—Gastonia, Bennettsville and Bowling Green.

Alvin V. Riley, division personnel manager, reminds that the scholarship applications are open to sons and daughters of The Firestone Tire & Rubber Company employees, and who meet further requirements as detailed in the new information booklets.

Seniors in high school who are interested in applying will do well to start early to complete requirements, Mr. Riley suggests.

The latest booklet fully explains the scholarship program and notes any changes from requirements and provisions of previous years.

STUDENTS apply from all states where the company has major production and service facilities and retail systems. Among the 1971 awards, there was one scholarship for a student in South America.

Closeout of applications received in the company's Akron headquarters is late February. Winners are announced by late March or early April.

Each full scholarship is worth up to \$1,750 per year and is renewable up to four years at any approved college or university of the student's choice.

BESIDES scholarships, the company awards each year Certificates of Merit and U. S. Savings Bonds in recognition of outstanding high-school achievement among the scholarship applicants.

In 1971, the company awarded full college scholarships to 41 students in 21 states and Brazil; and 185 Certificates of Merit.

Since the education-aid program began in 1953, Firestone has awarded a scholarship to 16 students from employee families of the Gastonia textile plant.

Of winners in recent years, two are soon to be graduated. Richard Dale Carringer, son of Mr. and Mrs. Willard Carringer, is a senior at North Carolina State University at Raleigh. Linda Kay Murray, daughter of Mr. and Mrs. William Q. Murray, entered Meredith College and later transferred to Clemson University. There she will complete work for her degree in mid-December, 1971.

Most recent to receive a Certificate of Merit in the Gastonia area is David Carl Smith, son of Mr. and Mrs. Carl Smith of Kings Mountain. David is in his first year at University of North Carolina, Charlotte.

## Winter Quarter

## TEXTILE SCHOOL

Work for the winter quarter at North Carolina Vocational Textile School, Belmont, will begin Jan. 4, with new students accepted in three departments of study only: Yarn Manufacturing, Weaving & Designing, and Mill Maintenance.

Knitting & Designing and

Tailoring departments are full. But students may pre-register in these areas, to begin the fall quarter of 1972.

For registration details, visit the school on Wilkinson Blvd., call at telephone 825-3737, or ask at the Firestone industrial relations office.