

GASTONIA
NORTH CAROLINA

BENNETTSVILLE
SOUTH CAROLINA

BOWLING GREEN
KENTUCKY

JANUARY • 1972

Snow — big flakes and fluffy—descended in earnest during the night of Dec. 2 and most of the day the 3rd. For that time of year, it was a record for the Piedmont Carolinas (Lincoln County recorded 13 inches).

The snow which visited the Western Piedmont extended onward Southeast to include Bennettsville, S. C., though not as deep as in the Gastonia area. Bowling Green, Ky., had its first snowfall even earlier—Nov. 23, but with less than the expected 4-inch accumulation. This Firestone News photo? Along a country road in the Northwest N. C. ski country.



Firestone news

They Came To Visit; Learn

For Francis Martin, Leroy Posey and Claude Smith it was an "old home" visit to the Gastonia plant in December. The men, from the management staffs of Bowling Green (Ky.) and Woodstock (Can.) Firestone plants, came to Gastonia for conferences in production methods, management procedures, and to observe manufacturing operations.

Posey, originally from Gastonia, worked for many years in weaving at the North Carolina plant before transferring to the Bowling Green unit in 1968. There he is manager of the weaving department.

Smith, a member of the Gastonia plant staff on assignments before and after he was plant manager of Firestone's Argentine textile operation, transferred to Bowling Green in 1968. He is plant production manager.

Martin was on the management staff at Gastonia before transferring as manager of the company's Buenos Aires, Argentina textile plant. Returning to Gastonia from that assignment, he was transferred to the Hopewell (Va.) Synthetic Fibers

MORE THAN \$153,000 PLEDGED

FIRESTONE

TOTAL: \$16,064.56

UG Fund

The 1971 United Givers Fund of Bowling Green and Warren County (Ky.) passed its goal of \$150,000 at year's end. In the last weeks of the annual funds drive the Firestone Textiles Company plant made an unplanned second report.

Firestone had been the earliest Warren County firm to report, with \$13,767 pledged. Then, enough additional contributions came through to bring the total Firestone figure to \$16,064.56.

The annual funding program provides for 11 health, welfare

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Add two more names to the roster of veteran employees at Bennettsville's Firestone plant.

Lola Jordon and Prentis White are the latest to mark 25-year work anniversaries. They received their service lapel pin and \$100 "congratulations" check from factory manager Edwin Fuller.

Company, then, to Woodstock. He is manager of the Woodstock unit of Firestone Textiles, Ltd. of Canada.

and character-building agencies in the city and county.

Ralph King, plant manager, served as a corporate division chairman for the countywide drive. Richard Webber, Firestone industrial relations manager worked as a section chairman directing solicitation of gifts in the five major firms throughout county and city.

The corporate division reported almost \$95,000 of the goal as of mid-November—that being \$14,000 above the corporate figure for last year.

THE 11 AGENCIES which will receive UGF money on a budget basis during 1972 are:

American Red Cross, Boys' Club, Girls' Club, Crippled Children, George Washington Carver Community Center, The Salvation Army, Mental Health-Mental Retardation, Girl Scouts, Boy Scouts, Humane Society and United Services Organization (USO).

Because today it takes in several different fields, the rubber industry deservedly could be re-designated the "polymer industry." The suggestion came as long ago as 1962, from a scientist with one of the major rubber companies, speaking to an assembly of high-school science teachers.

Polymers? They are chemical compounds made up of large numbers of molecules, hitched end-to-end to form long chains of atoms.

They are the building blocks from which scientists produce synthetic rubber, plastics and fibers—major product areas of the Firestone company.

Of late years, the rubber industry has been producing not only rubber, plastics and fibers, but also has been fashioning products from these materials, individually and in combination.

Booklet reviews Firestone's search

for new
ways to

Environment Excellence

All three units of Firestone Textiles Company have environmental study and/or action projects in the Firestone company's nationwide program of pollution control. Gastonia has engineering studies in air; the Bennettsville operation has converted from coal to gas-fired boilers; and Bowling Green has water-treatment action and fabric-unit studies.

Altogether, 34 Firestone manufacturing and other process installations across the country have environmental-improvement programs in action.

As a summary-review of the company's efforts at pollution control, it has published a maga-

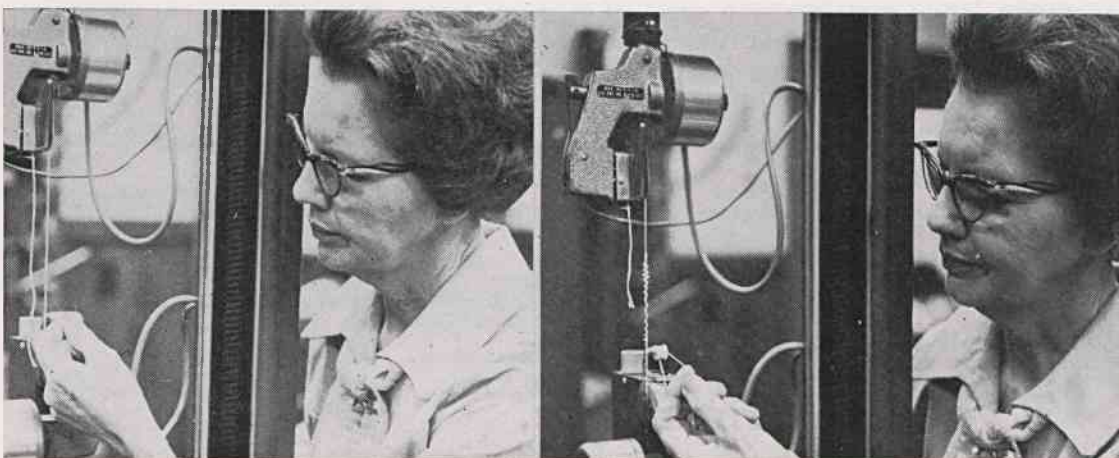
zine-size booklet: "Firestone—Excellence in Environmental Engineering — through a search for new solutions."

The 24-page booklet is being distributed to federal, state and local environmental agencies, business, civic and industry leaders and citizen ecology groups.

Detailed descriptions of past, present and future Firestone projects are featured to illustrate the company's corporate anti-pollution objective of "doing whatever is necessary to meet all regulations in all phases of pollution control—air, water and solid wastes — within available technology, to obtain meaningful results."

Firestone began an accelerated pollution-control program

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Quest For Quality

•• This Instron test determines strength rating of a single tire-cord sample, by measuring it at breaking point.

Lois (Mrs. Shirley) Bolding operates testing machine in Firestone's Gastonia quality control lab. This is one of the many routine check-tests in quest of quality assurance of cord and fabric processed at Gastonia.