

Firestone NEWS

21 Careers Finished

Five at Firestone (Gastonia) closed long work careers April 1. With 36 years, Lewis Compton had the longest record of those retiring on that date. The others are (with service in years/months) Lake T. Quinn, 30/1; Carrie Hardin, 28/11; Marie Rowland, 24/7; Frances Deaton, 28/4.

Also at Gastonia in the January-through-March period, 15 retired—their service records ranging from 10 to almost 37 years. That list:

Hoyt Hardy, 36/7; Lloyd Watson, 36/2; Fred J. Garrett, 35; O. C. Webb, 33; Annie Hyleman, 33; Estelle Cooper, 33; Charlie Plyler, 30/4; Leola Chambers, 30/3; Lura Mae Daniel, 28/8; Orby Crisp, 28/5; Myrtle Hodge, 27; Nellie Mathis, 23; Eula Mae Trulove, 17/1; Charles C. Norwood, 15/4; Annie Norwood, 10/3.

RILEY ISA BOARD MEMBER

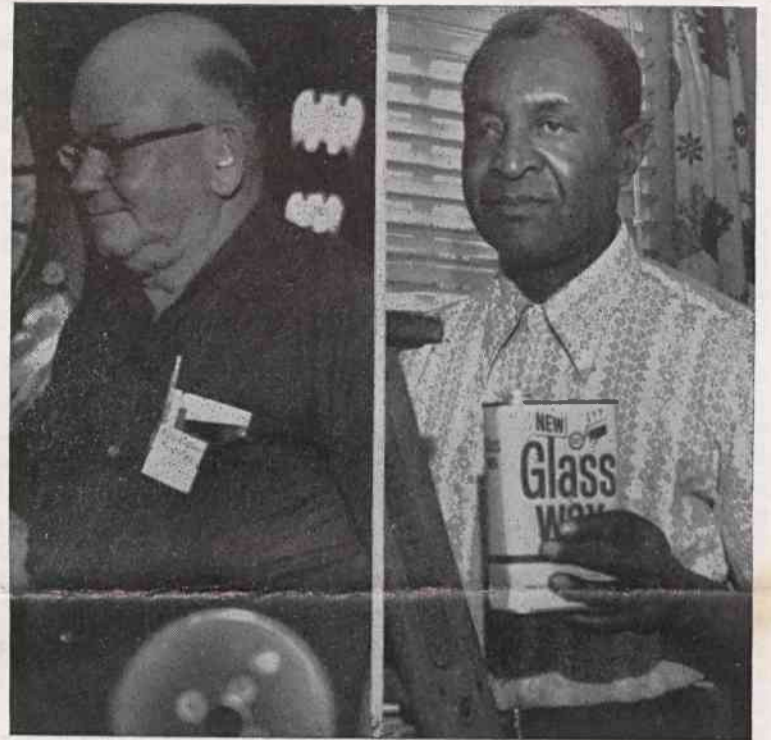
Alvin V. Riley, manager of personnel of Firestone Textiles Company, is a member of the Industrial Safety Advisory Board of North Carolina Department of Labor.

Announcement and a certificate presentation were made by N.C. Labor Commissioner Frank Crane at a conference of the board in Raleigh, March 16-17.

The Industrial Safety Advisory Board is made up of 21 leaders in diversified business-industry across the state.

Riley, with Firestone at Gastonia for 33 years in management - safety - personnel, has worked with the N.C. Department of Labor since 1956. He is a past president of Blue Ridge Safety Council, a past chairman of Gaston Chamber of Commerce safety committee; has been chairman of textile section, N.C. Industrial Commission and chairman of the textile section, National Safety Council.

BEFORE the Occupational Safety and Health Act went into effect last year, Gov. Robert Scott designated the N.C. Department of Labor to assist in getting the Federal program underway in the state. Now, beyond the interim period, the Industrial Safety Advisory Board of the State Labor De-



DAWKINS

ALLISON

'People Tire' People — and Customers

• **People Tire People.** Customers of their company's products and services, too. Leon Dawkins and Frank Allison Jr. are good examples. Dawkins, section supervisor in TC Twisting, has been at the Gastonia plant job since 1937. Mrs. (Edna) Dawkins, a rewinder operator, has worked here since 1943.

The Dawkins family very well could hold the customer record for buying merchandise at Firestone Stores. Throughout the years, they've bought tires, major appliances, home and

partment has a continuing role in carrying out the OSHA program.

garden items, auto accessories and service. They've been generally well satisfied with service and product quality.

Allison, of the Shop sanitation service, dates his employment to early 1946. He's been a Firestone customer most of those years.

HE HAS bought many a Firestone tire, auto battery and other accessories and good car servicing. Many other things he's bought—as a power tiller, gas cooking range, refrigerator, radios and recently, a color TV set.

Dawkins and Allison's view of "buying Firestone" is like that of many other employee customers: "You get good quality and service for your money. The payroll plan of accounting is convenient. People who work at Firestone and buy the products show company loyalty, too."

National Textile Week

April 23-29 will be observed as National Textile Week—the first ever scheduled. Its objective is to provide an opportunity for the many contributions of the textile industry to be brought before the American people.

John Reeves, past president American Textile Manufacturers Institute, says:

"I believe we should do this (call attention to the industry) not with an attitude of 'See how great we are,' but more in a spirit of 'Get acquainted with us.'"

Everyone in the industry has been invited to participate in the week-long observance. It will focus the public's attention

on the industry; acquaint people with textiles—how they're produced, how to buy them, how to care for them.

National Textile Week will show the public what people in the industry do, the contributions they make to the economy and the community. Observed in various ways in plants and other installations throughout the country, Textile Week will call attention to opportunities for work careers in the industry.



Living Monument • Alonzo Setzer took time off from his job as Shop forklift operator to help plant the tree. He placed the last volume of soil, after honored guests and visitors had taken their turn with the ceremonial shovel.



Among Those Present (from left) • James B. Call, president of Firestone Textiles Company; Mrs. Harold Mercer; John Mercer, son of Mr. Mercer and a Shop employee; Mrs. Carl Stowe Sr., Firestone retiree and president of Variety Garden Club.

For Arbor Day last month, members of Variety Garden Club of Firestone led an exercise planting a six-foot tree on the lawn at Firestone mill main entrance, "in loving memory of Harold Mercer."

THE SOUTHERN MAGNOLIA was selected especially to "speak" of Mr. Mercer's love for his adopted Southland.

Members of the garden club, which sponsored the project, led the planting program. Around 100 Firestone people and guests from the community attended the ceremony.

On the program were a devotional, a tribute to Mr. Mercer, and a presentation based on a legend of the magnolia tree.

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A Living Memorial To 'Mr. M'

A grateful company and community named a Little League baseball league for him, and honors his memory with an annual Gaston County United Community Services award. And now—a tree to grow and perpetuate the memory of his life and deeds for many years to come.

The tree is appropriate, because among his varied interests, he dearly appreciated the natural environment and its beauty (raising prized roses was a hobby.)

James Parks 'Jr. Optimist'

James ("Peanut") Parks has received the second Junior Optimist Award from the Optimist Club of Firestone at Gastonia. The initial award went to Steve Honeycutt.

Terry Kirby, department manager of Chafer Weaving at Firestone, presented James the trophy and \$25 U.S. Savings Bond at the Optimist Club-Junior Optimist joint meeting in March. Kirby is chairman of boys' work of the sponsoring Optimist Club.

Young Parks, son of Mr. and Mrs. Jess Parks Jr., has been active in the Junior Optimist Club since it began in early 1965. His father works in the Shop at Firestone.

Membership in Junior Optimist is open to boys 11-18. There are 40 boys in the Firestone club. Membership of the Optimist Club at Firestone and the Junior Optimist group is predominantly from Firestone employee families.