

Everybody's Job Is Something Special

•• Improvement—ever moving on—is essential in business, especially to the people of Firestone Textiles Company. To continue offering superior quality of product and service is the one sure way to move forward in our industry.

"Working smarter", someone has called it.

There must constantly emerge a better way of doing what we do today.

Do you sometimes feel your job unimportant, lost in the shuffle of the "total picture"? Does it make a difference?

Definitely. An unnecessary job will not long exist.

Because it is needed, everyone's job is special, and so it is vitally important that it be done well.

What, then, can each one of us do in the course of our daily work?

We can develop our talents and abilities to the

highest level we are capable of attaining. Work faithfully... always "Quality-conscious."

Use what we work with to best advantage. Study and do what we can to improve jobs. This way we are well along on keeping the good company name we have earned through the years—building for the future of us all.

In production, for example, right from the beginning (where raw materials begin to take shape), Quality begins. From careful selection of raw materials to the rigid inspection of finished fabric—it has to be quality-controlled all the way.

Regular employment and all its benefits depend upon continuing business. In our customer-oriented industry, nobody gets paid unless something is sold.

Our master salesman? Superior Quality.



Firestone NEWS



LAURA ANN HALL

SAMUEL M. RHYNE

PAULA JEAN MOSS

2 Scholarships | 1 Merit Award

Two full college scholarships renewable up to four years and worth up to \$7,000 each have been awarded to high-school seniors of the Gastonia area, in the Firestone company's Scholarship Awards Program for 1972. Company Chairman Raymond C. Firestone made the announcement April 18.

Also one Certificate of Merit for excellence in high-school work and activities goes this year to another area student. All three students are from employee families of the Gastonia plant.

Scholarship winners are:

- Laura Ann Hall, daughter of Mr. and Mrs. Homer G. Hall of 908 W. Garrison Blvd., Gastonia. A senior at Ashbrook High School, she plans a career as an oceanographer.

- Samuel Matthew Rhyne,

son or Mr. and Mrs. Samuel M. Rhyne of Rte. 3, Gastonia, is a senior at Hunter Huss High School. His plans are to take a pre-law course in college. At Hunter Huss, he is a member of the class senate, Key Club, Beta Club and Spanish club. His father works in the carding department at the Gastonia plant.

- Paula Jean Moss is the 1972 Merit winner. The daughter of Mr. and Mrs. Robert J. Moss of 106 Center St., Kings Mountain, is a senior at Kings Mountain High School. Her father works in the carding department at the Gastonia plant.

GASTONIA WINNERS of a scholarship are among the 41 outstanding high-school students awarded scholarships this year by the Firestone company. All Scholarship and Merit winners

Lester Wilson of industrial relations (plant protection) leads with the longest service record of those who retired on May 1 at the Gastonia plant.

His service years and those of three others who retired represent nearly 118 years. The other three, with their years/months time on the job:

Phoebe Pearson, Shop (office), 29/8; Genever Johnson, Cloth Room, 29/5; Anna Bell Blaylock, Weaving (chafer), 20/9.

GASTONIA
NORTH CAROLINA

BENNETTSVILLE
SOUTH CAROLINA

BOWLING GREEN
KENTUCKY

MAY • 1972

Playtime

West Gastonia youngsters will be glad to hear that the "in business" schedule for Firestone Playground and its wading pool in front of the Gastonia plant is:

June 12 through August 11.

The company recreation facility accommodating children up to age 12, is operated each summer as a part of the system of parks and playgrounds under supervision of the City Recreation Department.

Children who play at the Firestone location are watched over by personnel who work for the City Recreation Department.

Main attraction at the playground is the wading pool. Other pastimes to help youngsters get along with long, hot summer days are the swings, horseshoe pits, see-saws and pingpong table.

This season, as with the past several years, instruction in crafts, special days and contests are scheduled.

The playground schedule: 9 a.m.-6 p.m. Mondays-Fridays; 9 a.m.-1 p.m., Saturdays.

are sons and daughters of Firestone employees and represent areas of the country where Firestone has major manufacturing, service and retail installations.

This year's two Gastonia
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Cooler's Coming

The framework was well along in April on the addition of an evaporative-cooling system at Firestone Textiles Company's Bennettsville, S.C., plant. The major construction began in March and is expected to be ready for service by July. The system, designed so that a chilling phase can be added later on, will serve the plant's ply and cable units. The weaving area has been air conditioned for some time.

25th Safety Commendation

Every Spring for a quarter-century, Firestone Textiles Company at Gastonia has been recognized by the Gastonia Chamber of Commerce and the North Carolina Department of Labor for outstanding achievement in industrial safety.

Latest of the awards, rounding out 25 years of citations, was presented in April at the annual C of C Safety Awards banquet. Firestone was at the top of the roster for having been awarded the honor the most times since 1947.

NC Commissioner of Labor Frank Crane presented the plaque to Firestone plant manager Philip R. Williams "on behalf of all the people at the Gastonia plant whose safe work performance earned it."

THE APRIL awards to industries and businesses in Gaston County were based on an outstanding accident-free record for the year 1971, or on a record that was 50 percent better than the 1970 average in safety performance in the various industry-business categories.

Firestone's accident-free performance was better than 50 percent of the record in the textile industry for all North Carolina.

The Firestone honors throughout the years have been symbolized by award plaques generally at five-year intervals, with inscribed bars attached for "in between" years.

The company's first award in the series was made in Raleigh in 1947. All others have been presented at the Gastonia C of C Safety Awards banquet.

The April awards were the last to be presented by Commissioner Crane. He is not seeking re-election to the NC Department of Labor post.

Also, the 1972 awards represent the closing of an era. A new long-running program of awards will begin with 1973.

