

GASTONIA
NORTH CAROLINA

BENNETTSVILLE
SOUTH CAROLINA

NOVEMBER • 1972

BOWLING GREEN
KENTUCKY

Firestone



NEWS



Respooling

•• Catherine (Cathy) Whitlock is typical of the younger people employed at Firestone Textiles Company. A respooler operator, she has been working at the Gastonia plant since April of this year.

Cathy's mother, Mrs. Christine Rector, also is a respooler operator on the

same job in TC Twisting with her daughter. Christine has four years service.

Another daughter, Carolyn Camp, is also a respooler operator on the same floor of the plant. Carolyn has one year service.

Cathy shares with her mother and sister the view that "Firestone is a company with opportunities for its people."

Auto Periscope By 1976

Motorists can say goodbye to the conventional rearview mirror less than four years from now. By government edict, drivers will start peering through overhead periscopes to see what's behind them.

The periscopes will eliminate blind spots that are a hazard with the interior and outside rearview mirrors now in use, says the National Highway Traffic Safety Administration.

The new system gives twice the horizontal field of view afforded by conventional mirrors. Rearview mirrors give only a 30-degree sweep of vision. Test version of the periscope offers 60 degrees. The regular system that will be adopted for all new cars—effective probably in September of 1976 — will cover about 80 degrees.

Periscope equipment will ride atop the cars, from the outside resembling the sign cabinet of a taxicab. Cost to the consumer will be about \$25.

The person who buys and uses products he and his fellow workers put on the market:

- Reflects pride in his company
- Shows others he believes in the quality of products he helps to make
- Demonstrates faith in his company; helps the company — and himself — to succeed in business.

To Gaston UA: **\$42,048.65**

•• The \$42,048.65 contribution from people of the Firestone Textiles Company plant was a major boost toward realizing this year's \$631,000 goal of Gaston County United Appeal.

The Firestone figure — representing a new height in giving over the past 20 years of plant UA campaigns — was almost \$2,000 more than the Firestone pledge in the 1971 funds drive.

PLEDGES were made at the plant in October during the annual county-wide UA effort, Oct. 3-Nov. 9, in which more than a thousand volunteers helped to gather 1973 operating funds for 33 community services.

John V. Darwin, administrative assistant to President James

B. Call of Firestone Textiles Company, was chairman of the in-plant solicitation this year. He was assisted by Ray Thomas of Controlled Maintenance, and M. J. Nichols of Warp Preparation.

Mr. Darwin and Mr. Call are members of the board of directors of United Community Services of Gaston County.

This year's record UA pledge at Firestone has been averaged to \$29.10 per contributor. Mr. Darwin pointed out there was 99.2 per cent participation in the giving among the employees.

United Appeal funds will undergird the 33 participating community services this year. They include family and child care, character-building, emergency family relief, counseling, youth guidance, health and medical research, emergency rescue work, disaster aid, military recreation, boys' club programs, rehabilitation, Girl Scout

Will Help 33 Community Services

training, social services planning, drug action information and day-care service.

The 33 United Appeal agencies will be at work meeting people's needs in Gastonia and other communities of Gaston County. Belmont, Bessemer City and McAdenville have separate United programs of their own.

The Gaston United Appeal represents a population of almost 110,000.

Besides Firestone, Gastonia, employee contributions to the county UA program, many persons who work here give to their hometown United Funds. This includes people living in South Carolina towns such as York and Clover; and in North Carolina: Charlotte, Lincolnton, Kings Mountain, Shelby, and High Shoals.

More on page 2 •

BG Plant Landscaping First Award

Landscaping and beautification efforts earned first-place honors in October for eight buildings in the third annual contest for landscaping, care and beautification of buildings and grounds in and around Bowling Green, Ky.

First place in the industrial category went to the Firestone Textiles Company plant on Louisville Road outside Bowling Green. The Kentucky plant won the same distinction last year.

Besides the industrial category there are seven other classifications in the contest which named buildings to first-place and honorable mention in the judging: Auto agencies, churches, funeral homes, government and utilities, motels, service stations and restaurants.

Judging was on the basis of landscaping design, maintenance and color, originality and overall impact.

BC: Safe Town

Bessemer City, hometown of some 50 employees of the Gastonia Firestone plant, was cited in September for its traffic safety record in 1971.

A representative of the N. C. Motor Club took part in presentation of the certificate commending the town for not having a traffic fatality during 1971.

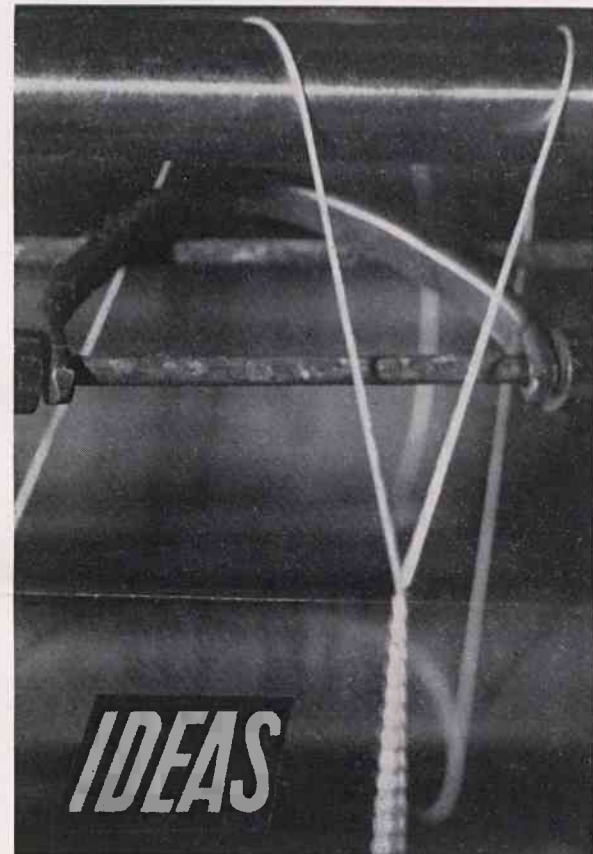
BC Mayor George D. Newton and Police Capt. Curtis Humphrey accepted the award.

The town's last traffic fatality was in late 1968. Bessemer City was one of 23 NC towns honored for 1971.

They Saw The Textile Show

Representatives of the supervisory staffs and production departments of Firestone Textiles Company plants at Gastonia, Bowling Green and Bennettsville attended the Southern Textile Exposition International in Greenville, S. C. last month.

The big show, the 27th held in Greenville, featured well more than 700 exhibitors from 33 states and 13 foreign countries. Some 1,800 services and products in 30 categories were on display. The STEI is held every two years in Greenville Textile Hall.



Thus The Better Way

IDEAS

The dropwire, or stop-motion control on twisting, warping and weaving equipment at Firestone Textiles plants is now a commonplace, yet major refinement on machines producing tire fabric.

Stop-motion is an example of someone's idea of a simple mechanical principle harnessed for increased efficiency.

Thus, the Better Way.

Ideas abound almost every-

where you work. The suggestion Program provides for people on the job to share these ideas. Those approved pay cash to the suggester. Best of all, they improve things that affect many people.