Scholarship; Merit Awards

The 1973 Gastonia-area Firestone College Scholarship winner, two Certificate of Merit winners and their parents were honored at a luncheon in May.

Firestone Textiles Company President James B. Call presented the Scholarship to Barry Richard Robinson; a Certificate of Merit and \$100 U.S. Savings Bond each to Janice Rebecca Stiles and Rachel Elizabeth Whitworth.

He's First With 30 Years

Jack Anderson, foreman on second shift at Bennettsville, completed his 30th year of service with Firestone May 21. He is the first of a number of employees to mark 30-year work records at Bennettsville this

Anderson's work career with Firestone began at the Gastonia plant, transferring to Bennettsville several years ago. He served two years in the Navy.

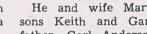
Presentation

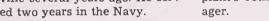
Barry, whose father Harold Robinson is warehouse manager at Gastonia, will enter East Carolina University to major in music therapy. Janice's father, Buster G. Stiles, works in TC Weaving at Gastonia. This fall she will begin nursing training in Florida, in preparation for foreign missionary service. Mrs. Barbara Whitworth, Rachel's mother, works in the Cloth Room at Gastonia. Rachel will study medical secretarial science at Gaston College.

Charles Melvin Willis, the second Scholarship winner from Firestone Textiles Company, is from Bowling Green, Ky. His parents, Charles and Pearl Willis, are employed at the Bowling Green Firestone plant. Charles Melvin, first to win the scholarship from Bowling Green, will study physics and astronomy at Western Kentucky University.

Anderson is a member of Christ United Methodist Church, where he was superintendent of the Sunday school three years.

He and wife Marilyn have sons Keith and Gary. Jack's father, Garl Anderson, is the plant's retired production man-





Tires AND YOUR RECREATION VEHICLE

For travelers in recreational vehicles who want to find out which tire best suits the vehicle's needs, Firestone's consumer affairs department has these suggestions:

· Before taking an extended trip, weigh the loaded vehicle on a vehicle scale, if possible, to get an accurate reading on the maximum vehicle weight and load distribution by axle.

Consult your tire dealer, or vehicle owner's manual to find out tire weight limits. While talking with your tire dealer, inform him of the type of driving conditions expected. The dealer then can recommend a tread design that will meet the traction (off highway) requirements while still providing good highway performance.

· Know recommended inflation pressure and maximum load-carrying capacity, both imprinted on the sidewall of tire, and then take care of the vehicle accordingly.

Service Years

•• Marvin Jolly, who had Fifteen both his service anniversary and the beginning of retirement last month, led the May list of long-timers working at Firestone in Gastonia. He and 12 others received lapel service pins. Marvin retired, but these with long work records as of May are still on the job:

Twenty-

Five Years • James Ledford, Shop. Twenty

Years . W. F. Dixon, Preparation; Mack W. Brockman, TC Twisting.

Excessive loads at sustained highway speeds produces heat buildup-a tire's worst enemy. This combination is an invitation to tire damage such as tread separation and hidden cord breaks which can lead to trouble, sometimes long after the initial damage has occurred.

• Remember that a vehicle will handle poorly when overloaded, and if a tire failure were to occur, exaggerated control problems would increase likelihood of an accident.

Caring for the tires means extra miles. Inspect tires every week or two for nails, bits of metal, uneven wear, and for proper inflation. Remember that recommended pressures are 'cool' tire pressures. Never inflate beyond recommended maximum limits—see tire sidewall-in an attempt to compensate for overloads.

And never drive on an underinflated tire, and never release (bleed) air from 'hot' tire.

GASTONIA

Years • Clara F. Flynn, Prep-

aration. Ten

Years • Clyde Adams and C. B. Bostic, TC Twisting; Lonnie Moss Jr., Shop; Ausborne B. Howell, Warehouse; Richard Lee McGinnis and Henry Glenn Parker, Nylon Treating.



AT GASTONIA LUNCHEON

Janice Stiles (left), Rachel Whitworth, division President James B. Call, and Barry Robinson.

FIRST Bowling Green

Charles Melvin Willis, first high-school senior to win the Firestone College Scholarship from Bowling Green, Ky., will enter Western Kentucky University this fall, to work toward a degree in physics and astron-

At Warren East High School, Charles built an outstanding record. He had a grade record of 3.88 of a possible 4.0, with an A-- overall average for seven semesters. In his ACT test, Charles' score was highest in his school this year. He was rated in the upper 5 per cent of his senior class of 141 students.

His father, Charles Willis, works in the Maintenance department at Firestone, Bowling Green; his mother, Pearl, works in Splicing. Mr. and Mrs. Willis, originally employed at Firestone's Gastonia facility, transferred to the Bowling Green plant when it began operating in 1968.

Funeral for Legrand Cole was held in Bennettsville and burial in McCall Cemetery. Cole, 56, worked at Firestone 22 years, retiring in 1966 for health reasons. Besides Mrs. (Carrie C.) Cole, he is survived by two daughters.

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• For effective exercise and toning up your body, you can't beat "plain old stretching." For an example of how it's done to advantage, take a look at a cat. Or, think of the acrobat, ballet dancer and athlete. They all keep agile through persistent stretching.

People in many kinds of work, remaining for long periods of time in one position, especially need to stretch. Stretching relaxes the tensed muscles.

Much stretching you do without being aware of it.

Whether you get exercise through recreational sports, planned exercises or through activities of your routine work, regular stretching ought to be a part of your daily fare.

It adds a lot toward the better functioning of your body-improved appetite, digestion, elimination and circulation. Too, it's good for posture and carriage.

Then, if you would sleep better when you go to bed, put some "stretch" into your exercise every day.

Just One Complaint In 1972

Judging from the number of customer complaints received by Firestone, the overwhelming majority of auto owners are satisfied with the performance of their tires.

For every 11,000 tires produced by Firestone in 1972, the company's consumer affairs department received just one complaint.

"Actual tire defects are very rare," says Jack B. Scarcliffe, Firestone's director of consumer affairs. "Usually when a customer complains about a tire, the problem stems from improp-

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er care such as underinflation, overloading or from tire injuries caused by road hazards."

THE DEPARTMENT handles corporate-level inquiries from customers relating to products, services, and charge accounts.

Scarcliff said his department -created 19 months ago-has been able to satisfy the vast majority of those who get in touch with it.

"A record we're most proud of," he said, "because nearly all of these people will be bringing their business back to Firestone."

Customers either call or write the consumer affairs department, which recently established a 24-hour message center, the first in the tire industry.

The department also sends out large quantities of printed materials on tire and auto care and other subjects to students, organizations and customers.

Need to contact the consumer affairs department? Call 216/ 379-7085, or write: Jack B. Scarcliff, Director of Consumer The Firestone Tire & Affairs, Rubber Company, 1200 Firestone Parkway, Akron, Ohio 44317.

.. Heard at shift change: "If you don't know where you're going, you may miss it when you get there."

The late Perley F. Ayer, for many years professor at Berea College in Kentucky and leader in social advance of the Appalachian South, once included this recollection in one of his talks:

"I asked a student what was his purpose and reason for being. And, bless my heart, almost with pride he indicated that it was to get an education, settle on a job at a good salary, and maintain his family.

"So far, so good. But that student didn't carry his thinking to a logical conclusion, for he could have added, '. . . then die.'

"In later discussions, I asked the students: "Tell me how you, as one of the higher animals, differ from a groundhog or a copperhead or a bluejay or a mule? The temporal things are what they're concerned with. The student had no answer to that."

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Claude C. Callaway, Editor

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Twisting (synthetics) — Elease Cole, Katle Elkins

Warp Preparation—Elmina Bradshaw, Nell Bolick

Warehouse—Harold Robinson, Israel Good Weaving (cotton)—Ruth Velich BENNETTSVILLE PLANT Faye Shankle, Mary H. Oliver, Sylvia Lockamy, Frances Fleicher—Report-

BOWLING GREEN
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Bryant, Brenda Loaiman, Teresa
Leonard