



#### SUMMER

HAT and an apt message, seen among odds-and-ends at moving time for Methods & Standards and Firestone News, to new quarters on third floor of "main mill" in July.



#### More Parking

• Old IR Annex at Second Avenue and Millon Street came beneath the bulldozer July 17,

and on the site, an extension of plant parking facilities. Harvey Pickelsimer (left) and George Hill, both Shop, constructed wall at parking lot before surfacing was done.

#### Retired With 28 Years

Annie E. Grant had 28 years with the company when she retired from the Bennettsville Firestone Textiles Company, July 31. Annie was a loom knoter in the Cord Weaving department.

Her husband, Faison Grant, retired from the Bennettsville plant in November, 1969.

#### Tuition

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and in some way helps the employee on his job or prepares him for greater responsibility with the company.

For more than 20 years, Firestone employees have been able to complete college courses at a lower cost through the tuition refund program.

All fulltime Firestone employees—hourly and salary—are eligible to take part in the program.

#### A Right To Be Proud

"Workers at Firestone Textiles plant in Bennettsville have a right to go around with a broad smile upon their faces these days," said a recent editorial in Marlboro Herald-Advocate. The editorial went on to say that announcement had been made that the Bennettsville plant had been honored with an "Award of Merit" from the National Safety Council for the plant's safety work record.

The editorial said:

"This is the second highest award that the National Safety Council can give. And this honor is only the latest recognition to come to this plant. It recently was noted for its excellence of suggestions to increase efficiency and cut costs, and is regularly a leader in purchases of U.S. Savings Bonds and in contributions to the United Fund of Marlboro County.

"Hats off to Firestone employees and management. You are a real credit to our community in many, many ways."

## People Who Gave <sup>AT</sup> <sup>LAST</sup> bloodmobile visit

American Red Cross Carolinas Regional Bloodbank had 141 donors when the mobile collection unit visited Firestone Textiles at Gastonia, early July. Of the 141 total, 131 were from Firestone families.

The stop at the plant Recreation Center was the second of two regular visits the bloodmobile makes to Firestone each year. The Firestone donor list:

**B-H:** J. C. Barnes, Roy Bird, Larry Bradley, Ira Broadway, Sammy Bunton, Ida Byers, Emma Campbell, Joel Carpenter, Sara Carpenter, Douglas Carson, Edna Champion, Roy Chastain, Beulah L. Cook, Annabell Conner, Christine Cooper, Dorothy Couick, Eva Nell Crawford, Elmer Crews, Dezaree Crisp, Edward Crisp.

Ralph Dalton, Michael Davis, Roy L. Davis, Jane Dobbins, Ray England, Jack Faile, B. R. Farm-

er, Helen S. Foy, Ronald Franks, Paul R. Fuller, F. B. Galligan, William H. Galloway, Mary Goforth, Ross Gregory Jr., R. F. Hager, H. G. Hall, Belon Hanna, Pauline Hanna, Charles E. Harrill, Clyde H. Hayes Jr., Patricia Henson, George High, Charles Hill III, George A. Hill, David Hollifield, Doris Hollifield, Larry Hollingsworth, Fred H. Holloway, James T. Horton, Horace R. Hughes, E. H. Hurst, Sandra Huss.

**J-P:** Bertha Jolly, E. J. Jolly, Marie Jones, Dianne Jordan, Michael Jordan, A. C. Kessell, Harold Kirkland, Terry Kirby, Ronald Laughlin, Harry Laver, D. N. Lewis Jr., Ollie Liles,

Samuel T. Lowery, Charles Lunsford, A. D. McCarter, Helen McCarter, David McCarver, Marvin McCurry, Cramer McDaniel, Juanita McDonald, Richard McGinnis, Richard McMillan, Wayne McMillan.

Nick J. Mace, R. E. Mack Jr., James M. Marlowe, Ernest Mason, Ernest Mauney, Ronald Melton, Martin Messers, R. L. Metcalf Sr., Miles Michaels, Jerry Mitchell, Kenneth R. Nations, Paul Neal, William O'Neal, W. L. Owens, John Owensby, Dillard Palmer, J. L. Parks Jr., Gordon Patterson, James M. Patterson, Carol S. Payne, Clyde D. Phillips.

**Q-W:** Bobby R. Queen, James R. Queen, James L. Ramey, Fred Rankin, Ralph L. Reep, Alvin Riley, Vera Robinson, Bobby A. Rogers, Carl J. Rumpf, Larry Sanders, Mildred Sims, Marlene Stewart, Motell Stiles, Larry Stevens, Pauline Stroupe, Archie Thomas, James O. Thomas, Cindy Tino.

John L. Turner, Thomas W. Turner, Franklin Wallace, Jimmy Watson, Robert Wentz, Cecil Whitaker, Floyd Whitaker, Paul Whitfield, Barbara Whitworth, Hansford Wilkes, B. H. Williams, Philip R. Williams, Bobby L. Wilson, Eula Wilson, Minnie Wilson, Gladys Wright.

#### Frank Gurley

Frank L. Gurley, 70, died July 18. He had spent 25 years with the Firestone company, Gastonia plant, retiring 7 years ago as third-shift production superintendent.

Funeral was at Covenant United Methodist Church and burial in Gaston Memorial Park, July 20. Surviving are his widow, Annie; daughter Mrs. James R. Young; son Jim Gurley; 9 grandchildren and 2 great-grandchildren.

#### TEXTILES

### An Investment In The Future

In the textile industry, there is opportunity for everyone with ambition and ability. And a career in today's modern textile industry is an investment in the future.

These promises are bearing fruit, as evidenced by the fact that each year more than 40,000 persons begin careers in textiles.

The industry, concentrated in the Southeast, has more than 432,000 persons employed in the Carolinas alone.

A recent example of opportunity in the textile industry was pointed out through a research report from North Carolina A&T State University. The report, released in July by the U.S. Equal Employment Opportunity Commission (EEOC), said the Carolinas textile industry has become a major minority hirer.

THE REPORT noted that black employees are found working alongside white workers in most entry-level production jobs.

Overall black employment increased from less than 15,000 in 1960 to more than 61,000 today, or from 4.6 to 14.1 per cent of total employment in the two states' textile industry.

The research, done by the A&T department of economics and center for manpower research and training, was based on annual reports which employers of more than 100 work-

ers are required to submit to EEOC. Also, findings were based on interviews with industry workers and management, government personnel and community leaders in eight areas of the Carolinas.

The report suggested that changes in community racial attitudes had more of an effect on employment practices than did federal pressures or shortage of white workers.

#### 'Stop Fire' Theme

"Help Stop Fire" is theme for the 1973 Fire Prevention Week, Oct. 7-13, sponsored internationally by the National Fire Protection Association (NFPA).



#### STORE SALE

•• Richmond Plaza Firestone Stores of Rockingham, N.C. a while back had a Firestone employees' "Vacation-Bound" sale in the parking lot across from the Bennettsville Firestone

plant. Rockingham store manager Willie Kennedy, was "well pleased." Employees purchased specials—tires, television sets, garden tools and supplies. Purchase of several bicycles was one of the "trends" of the sale. Some employees who bought bikes are riding them to work.

#### Firestone NEWS

#### • GASTONIA

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Claude C. Callaway, Editor

Plant Offices  
Warehouses  
Industrial Relations—Dale Callahan  
Main Office—Bea McCarter  
Mechanical Dept.—Rosie Francum  
Quality Control—Louella Queen, Lella Rape  
Twisting (synthetics) — Elease Cole, Katie Elkins

Warp Preparation—Elmina Bradshaw, Nell Bolick  
Warehouse—Harold Robinson, Israel Good  
Weaving (cotton)—Ruth Veitch  
BENNETTSVILLE PLANT  
Faye Shankle, Mary H. Oliver, Sylvia Lockamy, Frances Fletcher—Reporters.  
BOWLING GREEN  
Dorothy Kingrey, Mary Snell, Mary Bryant, Brenda Loafman, Teresa Leonard

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Tires, seat padding, pedal pads, hoses, seals, spark plug covers, window weatherstrips and spring silencers are a few of the more than 600 rubber components contained in a single 1973 automobile. At present, the U.S. auto industry uses more than 2 billion pounds of rubber products annually.