

## Some Lucky 'Fair Sharers'

From page 1

In the Greater Gaston United Appeal program, this year's money gifts will help to fund welfare, recreation, and other 'people' services in a major portion of the county. This is where the money goes:

**United Appeal**  
• Support for 34 Agencies  
American Cancer Society, American National Red Cross, American Social Health Association, Boy Scouts of America, Cherryville Rescue Squad, Children's Home Society, Community Relief Organization of Mount Holly.

Dallas Township Recreation, Family Counseling Service, Florence Crittenton Services, Flynn Fellowship Home, Gaston Boy's Club, Gaston County Association for Retarded Children, Gaston County Mental Health Association, Gaston County Speech Clinic, Gaston County YMCA, Gaston Life-Saving Crew, Girl Scouts of America.

International Social Services—Traveler's Aid, Junior Optimist Boys Club, Medical Research Fund of North Carolina, Mount Holly Life-Saving Crew, National Assembly for Social Development, National Association for Hearing & Speech Agencies.

## Yule Album

Firestone again is offering an all-new Christmas recording through its store and dealer outlets this year. It is the tenth year the company has offered a long-playing album of Christmas music.

The latest issue was expected to be available by early November.

"Christmas America", the 1973 edition, features eight famous singers. The album sells for \$1.

Included are songs by Bing Crosby, the late Nat King Cole, Peggy Lee, Glen Campbell, Dean Martin, Dinah Shore, Tennessee Ernie Ford and Ella Fitzgerald.

Also featured are Fred Waring & the Pennsylvanians and the Hollywood Pops Orchestra and Choir.



• At Gastonia, 28 "Fair Share" contributors won prizes in a promotion drawing. Winners here (from left): Jack Wilson, Wilma Smith, James Saylor, Henry Hinson, James Ramey, Vincent Jones, Vernon Carver, Arthur Gordon. Other winners: Beatrice Patterson, Billy Boone, Bertha Fullbright, Richard Philbeck, Florence England, Denoise Meeks, Dorothy Couick, Jack Hall, Larry Harrill, Mildred Holland, Charles Crowe, Opal Jenkins, Clarence Lewis, Gasper Tuminaro, Johnny Gibbie, Emma Gregory, Pat Travis, Marie Jones, John Falls, Dewey Clark.

North Carolina Mental Health Association, The Salvation Army, The Salvation Army Boy's Club, Lowell Salvation Army Boy's Club, Serenity House, Stanley Civil Defense

Rescue, United Health Services—Drug Action, United Community Services of North Carolina, United Way of America, United Services Organizations (USO).

## Student Visitors

Fifty-two students with two faculty members from Iredell High School at Olin near Statesville, N. C., visited the Firestone Textiles plant at Gastonia one afternoon in October.

The students and teachers were welcomed to Firestone by company president James B.

Call. They had refreshments and in small groups went on a guided tour of the plant.

Back home, most of the students work four hours on a regular job as part of their school day. Their stop at Firestone was part of a planned itinerary of visiting business and industrial installations in various areas of North Carolina.

## GASTON COLLEGE

## Manpower Services

Manpower Services, a new program at Gaston College, attempts to meet the needs of persons who have had unsatisfactory unemployment, by helping them locate in jobs and assisting them in reaching their employment potential.

The new program, funded by the State of North Carolina, helps people who have unacceptable work habits or attitudes, those with no marketable skills, those with physical handicaps and people who have never developed their employment capacity.

The program serves the unskilled and unemployed professional and semi-professional persons who need counseling services.

THE COLLEGE works with prospective employers to find out their needs and to explain the Manpower idea and its worth to business and industry. Also, through referrals and direct recruitment, the program deals with prospective employers who need the Manpower services.

"THIS IS NOT just a placement service," says Dr. Milton Hagen, director. "We want to help the person who has trouble holding a job or help the guy who can't get a job because he

doesn't know how to go about doing it."

Dr. Hagen stresses that the service offers follow-through after a person is placed in employment. "The first two or three months are crucial," he says.

MANPOWER provides counseling for prospective employee, leading that person to "do it on his own." Another aim is to eliminate job-jumping and excessive turnover among participants in the program; to develop human potential and to explore new employment and work-skill experiences.

The counseling area of Manpower Services aims at repairing the damage caused by a person's unsuccessful employment background, poor education preparation, and unfortunate personal experiences.

Manpower Services at Gaston College are free of charge to employers and persons seeking employment.

## Seven Retired—Gastonia

Jessie Glover of the Shop led the long-service list among seven who retired from the company at the Gastonia plant within recent weeks. He had 32 years and 4 months on the job. Nov. 1 was 'going out' date for Jessie and two others: Warren Jackson, Chafer Weaving, with 29 years and 3 months; and Irene C. Burroughs, TC Weaving, 28 years, 5 months.

The others who retired earlier this fall; Grady P. Stacy, TC Twisting, 32 years, 4 months; Bertha W. Broome, TC Twisting, 28 years, 4 months; Marcus Dobbins, TC Weaving, 22 years, 10 months; Guy Crain, Shop, 12.

## OF SIX Generations

"Top and bottom" of six generations of Mildred Steen's family are represented by Mildred's 15-month-old grandson and Mildred's great-grandmother, Ollie Hall, 93. Others: Grandmother, Bertha Watford, 71; mother, Thelma Skipper, 55.

Mildred Steen



Mildred's children are Joanne Barrentine, 20; Noel, 18; Ernest, 12. Jeremy Barrentine, 15 months, is Joanne's son. Joanne's husband is with the Air Force in Germany. She and Jeremy have gone to join him there for a three-year stay.

Mildred has been employed as respoiler-operator at Firestone,

Bennettsville, since Oct. 19, 1964. She was born and reared in Hartsville; now lives in Bennettsville.

Mildred's hobbies: Fishing (her favorite place, Lake Wallace), and cooking. Mildred likes to 'work over' recipes to improve upon them—"enrich the results."

## LFO • let's find out

• Please give the addresses of the major TV networks. We have questions, criticisms and comments to write.

NBC: 30 Rockefeller Plaza, New York, N. Y. 10019. ABC: 1330 Avenue of the Americas, New York, N. Y. 10019. CBS: 52 West 52nd St. New York, N. Y. 10019. PBS (Public Broadcasting Service): 485 L'Enfant Plaza WSW, Washington, D. C. 20024.



Brazil plant manager Elie Nassi (left) and Terry Kirby, manager of Chafer & Wire Weaving at Gastonia, studied details of wire layout. Sao Paulo plant will install a steel-cord weaving unit.

## Wire For Brazil

Mr. and Mrs. Elie Nassi of Sao Paulo, Brazil visited Gastonia three days in October. Mr. Nassi, manager of Firestone's Sao

Paulo facility, came to the Gastonia plant to study and gather data on wire-weaving production. His plant is in process of installing a wire-weave department.

For the Nassi's it was the second visit to Gastonia. They spent several weeks in North Carolina in 1970.

From Gastonia last month they went to Greenville, S.C., and the American Textile Machinery Exhibition. From there, they began a travel itinerary which included Washington, Williamsburg, St. Louis and New Orleans, on the homeward way to Brazil.

## Firestone NEWS

Volume XX November, 1973  
Number 11 Page 2

Monthly publication of the Gastonia, N. C., plant of Firestone Textiles Company, a division of The Firestone Tire & Rubber Company, Akron, Ohio. Division headquarters, Gastonia, N. C. 28052. James B. Call, president. Member South Atlantic Council of Industrial Editors and International Association of Business Communicators.

## • GASTONIA

Claude C. Callaway, Editor

Plant  
Offices  
Warehouses  
Industrial Relations—Dale Callahan  
Main Office—Bea McCarter  
Mechanical Dept.—Rosie Fletcher  
Quality Control—Louella Queen, Lella Rape  
Twisting (synthetics) — Elease Cole, Katie Elkins

REPORTERS  
Warp Preparation—Elmina Bradshaw, Nell Bolick  
Warehouse—Harold Robinson, Israel Good  
Weaving (cotton)—Ruth Veitch

BENNETTSVILLE PLANT  
Frances Fletcher, Redona David, Margaret McCaskill, Jimmy McCaskill.

BOWLING GREEN  
Fred De Hoag