



'You And Firestone'

The three plants of Firestone Textiles Company produce an average of a half-million pounds fabric in a typical day's operation. They supply 14 domestic tire plants of the Firestone company, plus a considerable volume of outside business to other tire and diversified manufacturers.

- Scheduled operations at Gastonia, Bennettsville and Bowling Green depend on day-to-day needs of these 'consumer' sources.

- Firestone Textiles Company belongs to the 'larger picture' of the company worldwide, as part of diversified products. Overall, the company has some 117,000 people employed, and 2,200 of these are with Firestone Textiles Company.

These are among the many facts and figures brought out in "You and Firestone", the pro-

gram which takes the company's story to its people.

•• Requirements of tire plants and other customers determine production and type of fabric at the three plants of Firestone Textiles Company. Here is production of tire fabric in glass fiber. Weaver: Gary Dean Patterson.

gram which takes the company's story to its people.

S. E. Crawford of the Gastonia plant leads the program in the domestic textiles division. Presentations have been completed at Bennettsville and are well in progress at Gastonia and Bowling Green.

The program emphasizes that "we are in business only so long as people want what we make and can use the services the company offers—and these at a fair market price, enabling

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MAY
1974

Firestone

GASTONIA
NORTH CAROLINA

Textiles Company NEWS

BENNETTSVILLE • SOUTH CAROLINA

BOWLING GREEN • KENTUCKY

☆☆☆

One Scholarship; Three Merit Awards

Four high-school seniors from Firestone Textiles Company families won awards in the Firestone Company's 1974 Scholarship program.

- Robinette Elaine Caldwell won a full scholarship.
- David Lee Armstrong, David Ronald Laws and Gary Leonard Yelton receive Certificates of Merit and Firestone stock.

In the nationwide Scholarship program, 44 outstanding high school students this year won college scholarships with a potential value of nearly \$500,000, it was announced by Raymond C. Firestone, company chairman.

Winners are sons and daughters of Firestone employees.

GRANTS the students receive are worth up to \$11,200 each toward tuition, fees, required textbooks and room and board expense during four years of college. Winners may attend any accredited college or university in the United States and pursue any desired course leading to a degree.

Besides the 44 Scholarship recipients, a Certificate of Merit

Scholarship
winner:



Robinette Caldwell

and 10 shares of Firestone common stock were awarded to each of the 108 applicants, recognizing their outstanding high school records.

The 152 Scholarship and Merit winners this year live in 25

states and were chosen from 415 applicants.

Of the 44 Scholarship winners, 30 are girls and 14 boys. The 108 Certificate of Merit winners include 64 girls and 44 boys.

In the 22 years Firestone has made awards in this program, 693 college scholarships have been awarded. Purpose of the Firestone program is to provide financial assistance to worthy sons and daughters of Firestone employees who seek college education.

Robinette Caldwell is the daughter of Mr. and Mrs. Lee M. Hollifield of Gastonia. A senior at Hunter Huss High School, she plans to major in journalism in college.

In school she is editor-in-chief of the newspaper, president of American Field Service, a member of student government association, vice president of Beta

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Five Retired At Gastonia

How's this for a record: 67 years and 5 months of company service? It belongs to two persons in one family—Leon Dawkins and Mrs. (Edna) Dawkins who both retired from TC Twisting at Gastonia as of May 1. Leon had 36 years and 5 months; Edna, 31 years.

But of all five who closed work careers at Gastonia as of May 1, Lois Bolding of Quality Control had the most time on the job for an individual record: 38 years and 5 months.

Next was James C. Barker of the Shop, with 35 years and 5 months.

Gladys B. McClure of TC Twisting had 31 years and 5 months.

SCENE . . .

- On way from Bowling Green, Ky., somewhere in East Tennessee, sign on shop: HENRY'S ELEGANT JUNQUE.

- On menu in Gastonia cafe: SYTRUSS IN SEASON (means citrus.)

- Heard at shift-change time, Bennettsville. "It must be wonderful to be young enough to know everything."



People at the Gastonia Firestone plant have been missing a familiar but fading sight in recent years—since the old employee dormitories were torn down. When the old structure with its rambling layout was a landmark facing Franklin Boulevard, it afforded many a cloistered habitat for pigeons and flocks of pigeons.

From this refuge the birds would sometimes migrate to the nearby Firestone factory windowsills and other locations to nest and raise young.

Now, they're all gone. It's rare to see a pigeon anywhere around Gastonia, even uptown around the Courthouse and City Hall.

The pigeons in these Firestone News photos? They're on the State Capitol grounds in Raleigh. At left in first picture: Jesse Broyles, peanut vendor and pigeon-feeder, belongs to the Capitol Square scene. Some of the thousands of pigeons (right) that make quick fly-ins for food and visits with people who come and go any day.

Capitol
Square
Raleigh

Firestone News Photos