

Firestone

NEWS



Summer Morning

• August: Peak of Summer. A time of savoring and storing the Good Earth's harvest and of carefree days in sun and shade . . . a time of relaxing for "creatures great and small."

This Firestone News barnyard look was on a quiet

Sunday morning in Rabun County of the North Georgia mountains. Up the road a piece is Black Rock State Park; and down a little ways, such places as Lake Burton and Tallulah Falls.

Firestone people who are 'transplants' from the Blue Ridge region of Georgia will especially take note of this, in "the Hills of Home."

In Gastonia Bobby Nichols Day

Bobby Nichols Day in Gastonia, August 12: A tour of the Firestone plant, followed by a press party and luncheon at Gaston Country Club; a round of golf with Pro Nichols and several local club pros; a social hour and dinner at day's end.

Nichols, head professional at Firestone Country Club in Akron, Ohio, is one of the winningest professional golfers on the tour.

His coming to Gastonia is company-sponsored, with local arrangements made by Firestone Textiles Company president James B. Call and others of the plant staff.

A professional golfer since 1959, Nichols began the pro tour in 1960; joined Firestone in 1968.

In the off-season he serves in a public relations capacity for the Country Club and the company. He continues to play in major golf tournaments, including the American Golf Classic at Firestone.

HOLDER of 12 tour titles, Nichols' most recent victory was the Canadian Open in late July. His biggest year came in 1964, when he captured the PGA Championship at Columbus (Ohio) Country Club and the Carling World Open at Oakland Hills Country Club, Birmingham, Mich.

He won the Westchester Classic last Summer, and at the 1973 season's end was 14th on the all-time, money-earning list with \$738,000.

Other tour titles include the 1962 St. Petersburg Open, the

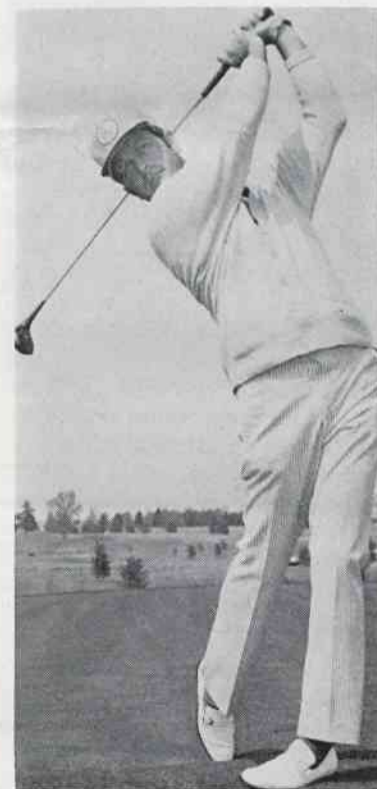
1962 and 1965 Houston Classics, the 1963 Seattle Open and the 1966 Minnesota Classic.

He and partner George Archer won the PGA Team Championship in 1968, and Nichols claimed the \$60,000 first prize in the 1970 Dow Jones Open.

HE WAS an outstanding high school athlete in his hometown, Louisville, Ky. At Texas A & M he won the Southwestern Conference golf championship in his sophomore year.

Nichols was honored in 1962 when the Golf Writers Association of America voted him the Ben Hogan Award.

Firestone Country Club is the
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AUGUST

1974

Firestone Textiles Company

GASTONIA
NORTH CAROLINA

BENNETTSVILLE
SOUTH CAROLINA

BOWLING GREEN
KENTUCKY

Suggest— And Share

Cash payments ranging from \$15 to \$10,000 are provided through Firestone's Suggestion Awards Program. On a recent visit to the Gastonia plant, Bruce Palmer noted that the company's suggestion system is one of the 10 largest in the United States and the largest in the rubber industry.

The program, begun in 1918, now involves some 70 plants worldwide. The manager of the suggestion system noted that suggestions in use during 1973 represented a savings to the company of \$1¼ million.

For the first half of the current fiscal year, employees shared \$135,702 in suggestion awards. At the Gastonia plant alone, savings of around \$9,000 are currently realized through suggestions in effect, said Palmer.

During the first half of this year, Gastonia people submitted 471 suggestions and 102 of them were adopted. At the Bowling Green plant, there were 303, with 56 adopted. At Bennettsville during the same period, the plant approved the largest single cash award within Firestone Textiles Company thus far this year—\$550 for William Hyatt's cost-saving idea on a cable twister.

Cash payment for suggestions is figured on the basis of 10 per cent of estimated savings which the idea in use will realize over a one-year period.

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• Bumperese: Conserve Energy—PUSH! Heard: "A pioneer is anyone who settled there before they raised the taxes."

• Maybe a good idea to borrow? People who go to church in Phoenix, Arizona, get 50 cents off the price of dinner at Tasty World restaurant. Customers who bring their church bulletin with them to the restaurant get the reduction in price of the meal. Offer limits four to a family.

Tire Purchase, Service Advantages

Employed Firestone people and those retired from the company can benefit greatly in the purchase of Firestone tires and car services at Firestone Stores. The reminder from Alvin V. Riley, personnel manager of Firestone Textiles Company, urges "Use your special advantage!"

Included in the tire-purchase and service advantages are discounts on all new first-class passenger tires, all new first-class light truck and recreational vehicle tires; and special refunds in addition to discounts on all new tires, except blemishes.

In addition to tires listed in the most recent information

folder, there is a new one in the line—the bias-ply Deluxe Champion Polyester, 4-ply.

Besides price advantages on new tires, discounts are allowed on all types of car service. Complete details are presented in the folder available at plant personnel offices and at Firestone Stores.

The Firestone Community Center was South Bennettsville voting precinct location in the July 16 South Carolina-Marlboro County election, when 25 candidates sought county, district and statewide offices.

Firestone's Community Center is used for many purposes, including bloodmobile visits, Scout meetings; and social gatherings for employees.

5 Completed Careers

He came to work for Firestone around six months after the company started operating its Gastonia plant in 1935. Trenton Ginn, shift foreman in TC Twisting, retired as of August 1 with a service record of 38 years and 8 months.

At the same time, four others ended long work careers at Gastonia: Mildred C. Bolding of TC Twisting, 34 years and 6 months; Rufus G. Starnes, TC Twisting, 31 years and 8 months; Israel Good, Warehouse, 18 years and 10 months; Edwin E. Dyer, TC Twisting, 18 years and 9 months.