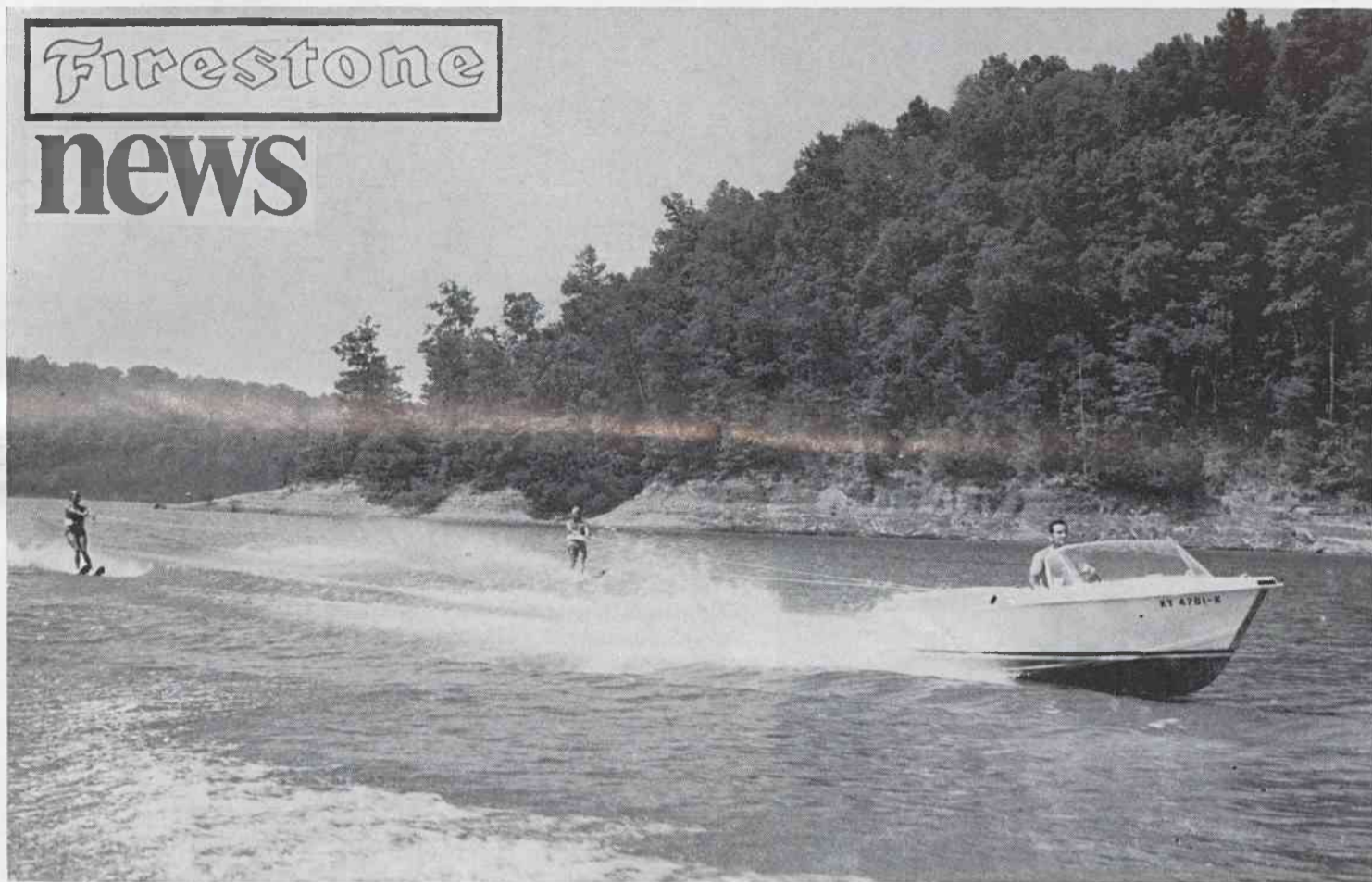


Firestone news



SEPTEMBER
1974

Firestone
Textiles
Company

GASTONIA
NORTH CAROLINA

BENNETTSVILLE
SOUTH CAROLINA

BOWLING GREEN
KENTUCKY



Gaston

United Way Goal **\$750,000**

Needed: \$750,000 for 32 people-helping services. The Gaston County United Way will seek this amount in the fall, 1974, campaign to raise money for participating agencies during 1975.

This year's goal is a 9.5 per cent increase over that of last year (\$685,114), but just \$40,000 more than was pledged in last year's funds collection.

Campaign Chairman Tom Graham said that he is confident of Gaston County's continued support for the united program.

"The United Way benefits all residents of the community," he said. "People working together and helping each other is a tradition in this great country of ours and especially in Gaston County."

The United Way will officially launch this year's campaign Oct. 2.

At Firestone Textiles Company's Gastonia plant, the United Way program is the only

in-plant solicitation during the year. Contributions from Firestone people make up a major portion of the corporate gifts in the county each year.

Firestone pledges for 1973 were \$44,398.84.

Of this year's campaign, Chairman Graham said, "The 1974-75 team is committed to securing the necessary funds to keep all agencies on a sound financial basis. Each of us working together and contributing

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Lori AND HER MEDAL

Lori James won a medal for first place in breast stroke of the girls' 9 to 10-years group in the 1974 Gaston Invitational Swim Association championship in August.

Representing Wesley Acres Swim Club, she competed with 18 girls. In the meet were teams from Wesley Acres, Gaston Country Club and hosts Gardner Acres Swim Club. Wesley Acres was regular season champion of the Association.

Lori, who has been swimming just two years, earned during the season a second and fourth-place ribbon in meets. Altogether she won a dozen ribbons in swim heats and other competition.

Her father, Bobby James, works in Quality Control.



Grandparents at Firestone are Carl James of Shop and Novella James of Data Processing. S. L. Owens, Lori's great grandfather, is a retired Carding supervisor. John Owens of Purchasing and Lee Owens of Preparation are her uncles.

SKI-BEES

ON LAKE CUMBERLAND There are 13 lakes in Kentucky larger than 1,000 acres. Two of them—Kentucky Lake and Lake Barkley—are joined by a canal and they constitute the largest man-engineered body of water in the world. Combined shoreline is nearly 3,500 miles. This picture by Kentucky Department of Public Information was made on Lake Cumberland, another favorite that has more than 1250 miles of shoreline.

Wilson Plant In Production

In midsummer, 800 steel-belted radial tires were loaded and the tractor-trailer was on its way to the customer: General Motors Corporation.

It was the first shipment of production at the Wilson, N. C., Firestone plant.

The Gastonia and Bowling Green plants of Firestone Textiles Company had a "behind-the-scenes" part in Wilson's first major production order. They supplied polypropylene fabric for liner material used in process of building the steel-belted tires.

Currently, the new North

Carolina tire-assembly facility is building calendered wire reinforcement into tires from steel fabric similar to that produced at Gastonia and Bowling Green units of Firestone Textiles Company.

•• No longer can business produce goods and services, sell for a profit, repeat the sales and be satisfied. Business must have a social conscience. Said a president of one leading advertising firm.

"You must consider the consequences of your business—what it does to human beings and for human beings."

Looking Forward

• Centennial events in Kings Mountain, Oct. 1-6. Kings Mountain is a 'Firestone hometown' 9 miles from Gastonia.

• International Textile Exposition, Textile Hall, Greenville, S. C., Oct. 21-25.

Bobby Nichols In Gastonia

Bobby Nichols, touring golfer and head pro at Firestone Country Club, Akron, Ohio, was in Gastonia August 12. He visited the Firestone Textiles Company plant, and at the Gaston Country Club attended a luncheon and press meeting, conducted a how-to session and played an exhibition. His foursome included Gastonia



pro Bruce Sudderth, Charlotte's David Strawn, and Charlie Smith of Florence, S. C.

The veteran of 16 years professional play is holder of

Register ETS

By September 30

• To high-school seniors applying for a college scholarship in the 1975 program: Register no later than September 30 with the Educational Testing Service, Princeton, N.J., so you can be eligible to take the Scholarship Aptitude Test (S.A.T.)

In recent months the S.A.T. replaced the School and College Ability Test (S.C.A.T.) as one of the means of evaluating applicants.

Eligible sons and daughters of Firestone employees take the S.A.T. through the Educational Testing Service at only two scheduled test times.

Dates are November 2 and December 7, 1974. This allows the company scholarship committee to receive the test scores by the application deadline, March 1, 1975.

Students get S.A.T. registration forms and instruction materials from their high school counselors.

12 tour titles—his most recent, the Canadian Open in late July.

Some photos of his visit to the Firestone plant are on page 3.