

Firestone

Textiles Company NEWS

Gastonia
North Carolina

MAY, 1975

Bennettsville
South Carolina Bowling Green • Kentucky

For Safety Performance: 28th Award

Twenty-eight times in 28 years, Firestone Textiles Company's Gastonia plant has been honored by the Gastonia Chamber of Commerce and the North Carolina Department of Labor for noteworthy achievement in industrial safety.

Most recent of the awards came April 15 at the annual Chamber of Commerce Safety Awards dinner meeting in Ashbrook High School cafeteria.

Firestone was first on the list of 123 awards for having been honored the most times in the county since 1947, when the

State Labor Department began the safety-recognition program.

Billy Creel, NC Commissioner of Labor, presented the award to Raymond Mack, plant safety supervisor—"really for all the people of the Gastonia plant, who worked safely to earn it."

THE 1975 awards to indus-

tries, businesses and institutions in Gaston county were made on the basis of having a record of no injuries during 1974, a 40 per cent improvement the preceding (1973) year's experience, or for 1974 a frequency rate 50 per cent below the state average rate in a given industry or other category.

The 1974 safety record qualified Firestone on the "better than 50 per cent of the record in the whole of North Carolina's textile industry" basis.

The Firestone honors throughout the years have been symbolized by plaques generally at 5-year intervals and inscribed bars for in-between years. But there are separate plaques representing the awards for 1974 and 1975.

It's Named For Firestone

Parkway, boulevard, avenue, street, road. Some are named for the Firestone company. Akron, Ohio (headquarters city) has Firestone Parkway. Other plant locations around the country also honor the name in this way. One is Gastonia, N. C., headquarters of Firestone Textiles Company.

Firestone Boulevard begins at the plant main entrance on West Second Avenue and runs North to West Airline. From there to the point where it terminates at Mauney Avenue, it is Firestone Street. Originally Loray, the

Nine Firestone Textiles Company employees purchased a new automobile under the company's recent month-long incentive plan to stimulate the economy through auto sales.

Nine New Cars

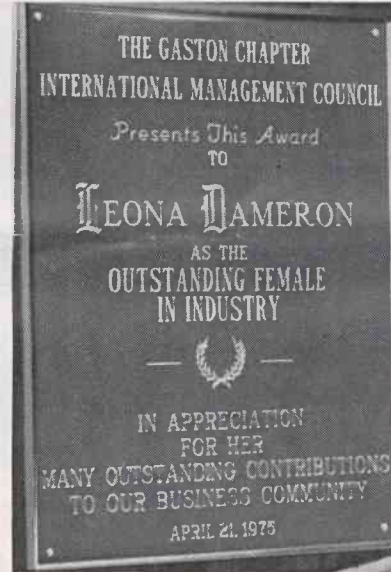
Firestone paid an incentive \$100 per purchase additional to whatever rebate or promotional allowance the auto manufacturer offered at time of sale.

The later purchases to qualify under the plan were from the Bowling Green plant—

- Marvin P. Ellison, Weaving Department, Chevrolet Impala;
- Harry H. McDaniel, Quality Control, Plymouth Duster.

These were accounted for after the 7 purchases listed in Firestone News for April. They are (Bennettsville): Iris Summerford, Splicing, Oldsmobile 98; and (Gastonia): Claude Britton, Nylon Treating, Oldsmobile Starfire; Sarah Derryberry, TC Weaving, Pontiac Catalina; James W. Beaver, TC Twisting, Chevrolet Bel Air; Bobby Neal, TC Twisting, Chevrolet Monte Carlo; Myriel Horton, Chafer Weaving, Chevrolet Monza; J. L. Patterson, Shop, Ford LTD.

Firestone headquarters in Akron reported more than 850 cars bought nationwide under the incentive plan.



She's Outstanding IN INDUSTRY

For efficiency and exceptional abilities as a supervisor and contributions to the business community, Leona Dameron has been honored as "Outstanding Female in Industry" by the International Management Council.

The IMC, an affiliate program of YMCA, Gaston Chapter made the award April 21.

Miss Dameron, with Firestone Textiles Company nearly 39 years, has been supervisor of Quality Control Laboratory since late 1963. She began working as a lab clerk in August, 1936. In late 1950 she was assigned as a

lab technician; was advanced to supervisor 12 years ago.

A high-school graduate with business-school training, Miss Dameron is known by her associates as "one who gets things done." She lives in Bessemer City where she is an active member of First Presbyterian Church.

HER SELECTION for the IMC award was made from nominees placed by the council chapter's member companies. The IMC made the choice on the basis of efficiency and exceptional abilities as a supervisor.

Firestone Textiles Company personnel manager Alvin V. Riley, said:

"Miss Dameron is knowledgeable, efficient, thorough and punctual. She attends to detail, is thoughtful of others, adapts well, and performs admirably under all conditions. She keeps abreast of changes in her field and continues to grow with her job, because she considers the work challenging."

This year's money will help purchase special equipment for the intensive coronary-care unit of Marlboro General Hospital.

B-B-Q & Auction

Barbecue plates sold to the public and hundreds of items donated from Marlboro county (S.C.) business and industry were auctioned at the annual Bennettsville Rotary Club Barbecue & Auction in April.

E. E. Fuller, Bennettsville Firestone plant manager and member of Rotary, participated in the barbecue-auction.

When People Buy... PRODUCTS & JOBS

I would like to ask your help. . . Talk to your friends and neighbors and your families about buying Firestone products. Visit our stores and make your purchases when possible.

No matter how well we produce quality-wise and cost-wise, we must have SALES. People have to buy our products to keep us in business.

Let's set an example and

show loyalty to our company's products. We plan to talk more about this in the months to come. So please help. If someone you know is in need of tires, a TV set, radio, refrigerator, washer, dryer, etc., suggest our company store.

When people buy our products, that helps assure our jobs.

PHILIP R. WILLIAMS
Factory Manager, Gastonia

A Scholarship; Merit Honors

•• When Joanne Ruth Hull was in 7th grade her class visited Davidson College. She then made up her mind she'd go back as a student, though at that time the college was not co-ed. Joanne 'kept faith' and this fall she'll begin her 4 years at Davidson—on a Firestone Scholarship.

The daughter of Mr. and Mrs. Robert Hull, Joanne is a senior at Ashbrook High School, Gastonia. In college she will study pre-law and economics.

Her father is manager of technical services, Firestone Textiles Company.

At Ashbrook she is a member of the National Honor Society, French Club, Ecology club, is on the executive committee of the writer's guild and is a member of the girls' softball team.

Merit Awards

Besides Joanne's full scholarship, 4 other outstanding high-school seniors from Firestone Textiles families were each awarded a Certificate of Merit and 10 shares of Firestone common stock.

• Patricia Lynn Hinson, Hunter Huss High School, Gastonia, is the daughter of Henry G. Hinson, loom creeler in TC

Weaving; and Mrs. Waylon Benson.

• Danita Christine McAllister, Cherryville High School, daughter of Mrs. Rubye G. McAllister, a burler in Cloth Room.

• Dale Monroe Smith, Hunter Huss, son of Mr. and Mrs. James M. Smith Jr. His mother Wilma is a respooler in TC Twisting.

• Deborah Berniece Reddnarah, daughter of Mr. and Mrs. Luther Reddnarah. She is

Joanne Ruth Hull



a senior at Barren County High School, Glasgow, Ky. Her father is a supervisor in TC Weaving at the Bowling Green plant.

NATIONWIDE in this year's Scholarship Program, Firestone awarded 44 Scholarships and 105

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Dale M. Smith



Deborah Reddnarah



Patricia Lynn Hinson



Danita McAllister