

A HELPING HAND THE **United Way**

The \$41,098.51 that Firestone (Gastonia) people pledged to United Way of Gaston County will go toward operation of the 32 participating UW people-services during 1976.

Through these pledges, earmarked for payroll deduction, Firestone people will add a major portion to

contributions countywide, reaching toward the \$742,000 goal of the 1975-76 funding effort.

Firestone participation in giving was 96 per cent of employment. There were 763 Fair Share contributors, or 63 per cent of the employment. Averaged pledged amount: \$34.16 — up slightly from the average in last year's campaign.

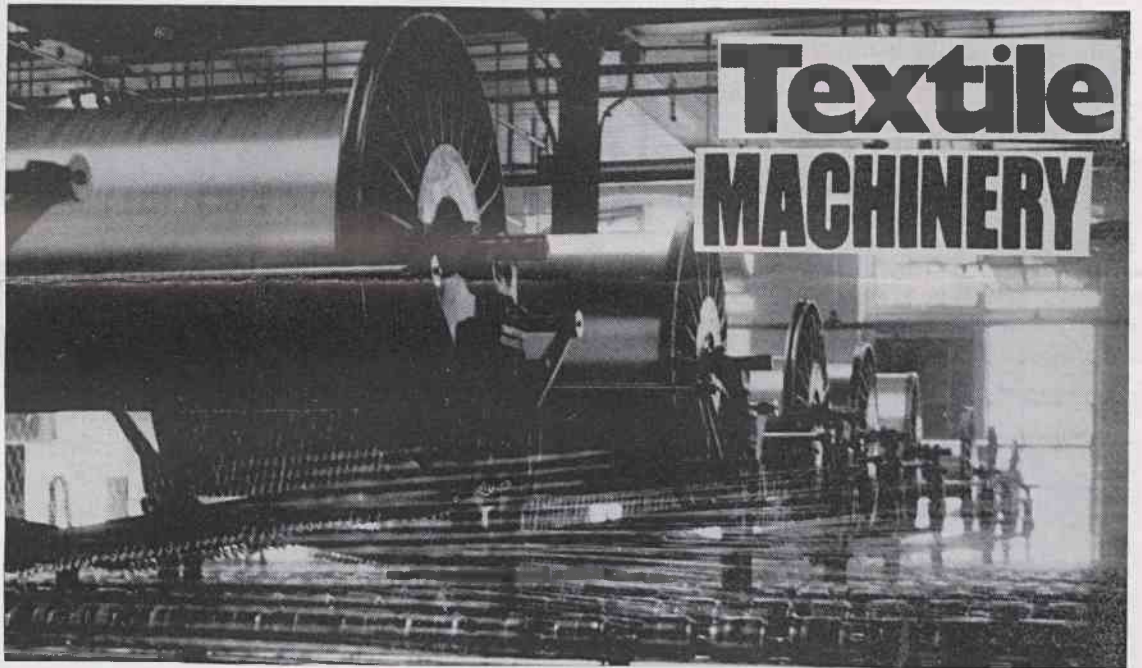
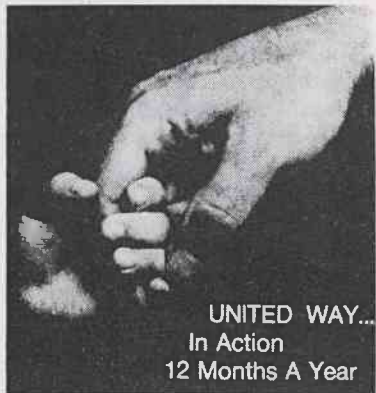
Firestone chairmen for the October UW funding program were Clyde Thomasson, TC Weaving shift foreman; and Thomas A. Grant, Industrial Engineering manager. Many volunteer workers helped them.

"This year's response to our United Way appeal is especially heartening, in view of the business slowdown and its effect on our employment," said Thomasson. He and Grant joined in saying:

"Thanks a lot to everyone who gave and in any way helped make the campaign successful. Your gifts will do so much. . ."

Mrs. Fulkerson, a charter member of the NSA chapter, is chairperson of the education and CPS committee. Mrs. Hale is the chapter corresponding secretary.

•• In the list of ancient names of months of the year, November is the "Month of the Harvest Moon." (24 Oct.-22 Nov.)



•• People. Then materials to work with and machines and tools and other equipment to get the job done. Also working capital to pay for it all—wages, cost of materials and other operating expenses (this through investments and

profits)—all are basic necessities in production. Each is vital and neither can be done without. Think of trying to produce tire fabric without these essentials. And in the case of machines, think where we would be without them!

BG: NSA Course

Jodie Fulkerson, secretary to Bowling Green plant manager Thomas Yelton; and Brenda Hale, secretary to comptroller T. J. Koen, participated in the Dartnell "Personality — The Third Dimension" course in October.

The all-day program involved more than 350 women secretaries, supervisors, office workers, business teachers and students. It was sponsored by the Bowling Green chapter National Secretaries Association (International).

This year's program is a sequel to "Personality in Business" and "Personality Plus!" courses which the NSA has already sponsored in the Bowling Green area.

Worldwide Program **Company Energy Savings**

• Cut company energy consumption substantially • Save the equivalent of 3 million barrels of oil a year by 1980 measured against the 1972 energy-usage level.

These are major aims of a Firestone worldwide energy-conservation program, details of which were distributed in October. Said Berndt K. Lyckberg, manager of corporate energy utilization.

"We're in business to make products economically, so it's good business sense to conserve energy — growing increasingly scarce and more costly all the

time. Our program also serves the national interest because the energy crisis facing the nation will continue for some time. . .

"Goals set under the program have been endorsed by company top management, but we must have the enthusiasm and support of all employees behind this effort to reach our goals."

He noted that Firestone has made great headway since the first formal energy-saving program began in 1971. On this progress the new program is continuing.

SEPARATE GOALS have been set for each facility because conservation potential varies from plant to plant. The overall average is 20 per cent reduction worldwide by 1980.

The program is set up to reduce energy consumption measured in BTUs per pound product

yielded, with some exception. Firestone Textiles Company will measure in BTUs per yard of fabric produced.

Interim steps are to reach 50 per cent of the goal, or a 10 per cent reduction, in fiscal 1976; 75 per cent of the goal in 1977; 90 per cent in 1978 and 100 per cent of goal by fiscal 1979.

Firestone Textiles Company units at Gastonia, Bennettsville, Bowling Green and Woodstock have a goal of 13 per cent reduction by 1980.

Each plant has an energy-conservation leader. For Firestone Textiles Company, John V. Darwin, administrative assistant to division president James B. Call, is coordinator. Heading plant programs: William Lindquist, senior staff engineer, Gastonia; Lemont Williams, maintenance foreman, Bennettsville; Carl L. Henry, staff engineer, Bowling Green; G. Zaki, staff engineer, Woodstock.

Last Dates For SAT Tests

Dec. 6 is next date on which the Scholastic Aptitude Test will be administered for high-school seniors planning to enter college next year. Those who take the test on that date will have registered for it at their school either on Oct. 31 or Nov. 14.

Last opportunity to take the SAT in this series will be on Jan. 24, 1976. Registration for this date must be on Dec. 19 and no later than Jan. 2.

Nov. 1 was first of the three dates for the SAT series.

Taking the SAT is of special importance to high-school seniors who are sons/daughters of Firestone employees and retirees and who plan to apply for 1976 Firestone company college scholarships.

Packets of application blanks and all information on the company college scholarship program should be ready for distribution by mid-November. Check for them at the Industrial Relations office of the Gastonia and Bowling Green plants and factory office at Bennettsville.

☆ ☆ ☆ **'A Man's Got To Keep Busy . . .'**

Walter Revels (left) Sharing with McClure Veitch a bag of peanuts from among a variety of remnant goodies out of his late garden. Both are retired from Firestone's Gastonia plant.



Walt, last a bench mechanic in the Shop, had more than 23 years service when he retired in 1965. McClure, who last worked in old SYC Weaving, retired four years ago after almost 36 years service. His wife Ruth, in Chafer Weaving, has almost 36 years service.

Walt has been tilling a good-size garden for several summers on his Gastonia Rt. 6 place. This

past growing season was an off year, but still he harvested some nice fruits and vegetables. The surplus, along with some pickles and preserves he worked up himself. Walt sold from his pickup truck.

Gardening's good for a retirement thing, contends Walt. "A man's got to keep busy at something he likes to do. . ."