BUYING FOR 25 YEARS

Savings Bonds

Firestone Textiles at Gastonia last month was recognized for a quarter century of maintaining 50 per cent or better participation in U.S. Savings Bonds-buying among employees.

An additional star was savers were added and 189 puradded to the Firestone Minute Man Flag-this the fifth allotments. one.

Charles D. Gray Jr., chairman of the Gaston County U.S. Savings Bonds Committee, made the presentation. In a letter to Firestone Textiles Company President James B. Call, Gray said:

"Thanks so much for your wonderful cooperation in this program over the years. I hope the program will continue to be successful."

The citation said "your outstanding participation in the Payroll Savings Plan for U.S. Savings Bonds won for you the Treasury Department Minute Man Flag, and this star represents another year in which a majority of your employees are using Payroll Savings to build security for the future. . ."

In the 1975 Bonds-purchase campaign, Firestone people at Gastonia increased participation from 60.8 per cent to 76.5 per cent. In the same sales emphasis last summer, 216 new employee

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The Minute Man, symbol of American security since colonial times, was adopted in 1941 as symbol of the Savings Bonds Division of the U.S. Treasury Department. It is adapted from Daniel Chester French's bronze statue of the Minute Man of Concord where

the American war for in-

chasers increased their Bonds

dependence began. The Minute Man symbol has appeared millions of times on posters, Saving Stamps and in advertising since 1941. Focal point of the red, white and blue flag of the Savings Division, the banner today flies over factories, plants, government offices and military units.

Thus flying, it symbolizes cutstanding participation in the Payroll Savings Plan-as Americans in all walks of life save for their own security and that of their country, through regular purchase of U.S. Savings Bonds.

Let's Find Out: About Radials

Are radial tires OK for it?

Yes. Compared with conventional bias-belted or bias-ply tires, radial tires will give most cars more responsive handling and improved fuel economy under highway conditions, according to Mario A. DiFederico, company executive vice president. Firestone's tests of its Steel Belted Radial 500, compared with its original-equipment bias-belted tire, showed a 6 to 9 per cent improvement in

• My car is four years old. fuel economy at constant highway speeds.

Radial tires generally have a greater lifespan than other types which is the reason Firestone guarantees most of its radials for 40,000 miles.

To let you find out the merits of radials, Firestone offers a seven-day test ride program on its Steel Belted Radial 500 and its Radial V-1 Steel tires. The buyer can get a refund and the old tires back within a week if he is not satisfied.

Muskogee, Okla. Among old planes and automobiles, noticed some oldies wearing Firestone Non-Skid tires: A 1911 Ford Huckster Wagon, a 1912 Autocar and a 1905 Edwardian Panhard Et. Levassar.

"This shows what can be done when a company is concerned with its employees not just as employees but as people," said Edward L. Johnson, manager of Firestone's employee assistance program.

His reference was to a report of the first four years of the company's program to aid employees and dependents suffering from alcoholism. From this a recovery rate of more than 80 per cent was reported in early October.

Since the program began, Johnson has been able to reach 1,975 people with behavioral/medical problems. About 70 per cent of the program participants are employees and 30 per cent are dependents. The program offers complete anonymity for those being helped.



• Collie B. Moore, waste handler in TC Weaving, leads the service-record list at Gastonia, with his 35 years marked on Oct. 15. Next with 30 years: Samuel Love, power truck operator in Warehouse.

And 10 others with 5, 20 and 25 years work histories during October:

Twenty-Five

Years • Ernest J. Baker, twister bobbin changer in TC Twisting; Jack L. Hall, section supervisor in TC Twisting; and Scott J. McCarter, electrician in Shop. Twenty

Years • Charles Carringer, utility operator in TC Weaving; and Cloe E. McDaniel, beam knotter in TC Twisting. Five

Years • George O. Eury Jr., twister operator; Joe A. Canipe, twister operator; James C. Martin, twister operator: Sara E. Carpenter, beam knotter; David N. Breidinger, twister operator, all in TC Twisting.

Textile Museum

The Textile Museum at 2320 S Street NW in Washington, D.C. has "Early Caucasian Carpets and Early Caucasian Rugs" exhibition Nov. 22; Dec. 13 and 20. "Fleece and Fiber," a demonstration of spinning and weaving by the Potomac Craftsmen, will be on Dec. 13.

Museum hours are 10 a.m.-5 p.m., Tuesdays-Saturdays. Closed Sundays and legal holidays. No charge for admission.

• LAND SPACE in "Our Three Counties"-where Firestone Textiles Company has production facilities. Square State County Miles Kentucky 546 Warren South Carolina Malboro 483 North Carolina Gaston 356

Helped: 1,975 People With Problems

primary problem with "dry" drugs. Average age, 31; average seniority, less than 7 years. Fiftynine percent of dependents in the program have or had a "dry"-drug problem. Of these, average age is 27

• Of employee participants, 90 per cent are men; 10 per cent women. The dependent group: 75 per cent women, 25 per cent men.

• It's hard to find "pure" alcoholics in the under-40 age group. Most of the under-40 participants are using some prescribed medication for "nerves." They are advised that their nervous condition probably would clear up if they stopped using alcohol, including beer.



Charles D. Gray Jr. (right), Gaston Savings Bonds STAR ON THE committee chairman, presented star for Minute Man

24 OCT.-

22 NOV.

FLAG Flag. With him here (from left): Ralph King, textiles division factory manager; Guido Martinelli, plant industrial engineer; Earl Clark, shift foreman in TC Twisting. Clark and Martinelli were chairmen of the Summer 1975 Bonds sales emphasis.

'Scorpio Stung Taurus'

• Scorpio's sign is the scorpion, but in long time past this sign was ruled by the eagle which symbolized the ability to soar above the world and its problems. Once the eagle set his eyes upon his destiny he would dive and attack his prey, never fearing to strive ahead and succeed where others may fail.

The Scorpio person has powerful feelings and emotions. He usually has a definite purpose in life and will work harder than anyone else to achieve his goal. But if he becomes unhappy with his achievements, it is not unusual for him to destroy what

Scene & Heard • Stopping at

the Wings & Wheels Museum

while vacation traveling through

\$

\$ \$

he has built and start all over again. HE IS determined, subtle and

very persistent. Jealousy and revenge are likely the most undesirable characteristics of this sign. In all his jealousy, he will not practice what he preaches. He is definitely the sign of the "male chauvinist" of astrology. The saying for Scorpio: "Do as I say, not as I do." If a Scorpio has been wronged, or he thinks he has, watch out! Because he'll get even, for time's slow to heel a wound with Scorpio. He'll wait to sting with his tail.

In mythology, Scorpio stung Taurus the bull and killed him. Bacause Taurus and Sagittarius (the half man and half horse) were close friends, centaur swore he would destroy the scorpion. Even in today's society, Sagittarius is the only sign that can outwit the sign of Scorpio. Just remember his word is law and his will is your will. -RD



From 'Mud Bucket'

Annie Mae Watson has been taking lessons and applying her skill in ceramics for nearly two years. Her work is done at the Mud Bucket at Wallace, S. C. In photo she assembled some choice pieces-Open Bible with scription, "Away in a Manger" scene, tall candle and poinsettia, pitcher, electrified lamp of antique design and flying ducks on launch.

"Behold the Lamb of God" in-

Annie Mae has worked at the Bennettsville plant since early 1944. She is a beam knotter in Ply Twisting.

Alcoholism, notes Johnson, ranks with cancer and heart disease as a leading killer, and is the most untreated treatable illness. "Our experience proves how well it can be treated," he added.

The program, which encompasses much more than alcohol abuse, has established some conclusions and figures:

 Alcohol and most "dry" drugs are considered to be mood-altering and mind-bending chemicals, regardless of their legal or illegal connotations. • Alcohol is or was the primary problem with 35 per cent of employees in the program. Average age was 47 and average seniority, over 19 years. And 22 per cent of employee dependents whose average age was 45, had or have a primary problem with alcohol.

• Of participants 11 per cent have or had a

• Vast majority of participants with "dry" drug problem were found to be misusing or abusing prescription medications such as amphetamines (uppers), Barbiturates (downers), and other stimulants and tranquilizers.

• Nineteen per cent of all program participants have or had martial problems. Of these problems, 81 per cent were related to mood-altering and mind-bending chemicals.

• Twelve per cent of all program participants have or had family problems (other than marital), and 85 per cent of these were related to alcohol or "dry" drugs.

• Of all participants, 8 per cent have or had emotional problems, with 83 per cent of these related to alcohol or "dry" drugs. Of a total 1.975 cases, 1,754 cases (88.8 per cent) were directly or indirectly related to drugs, either "wet" or "dry" or both.