

DECEMBER
1976

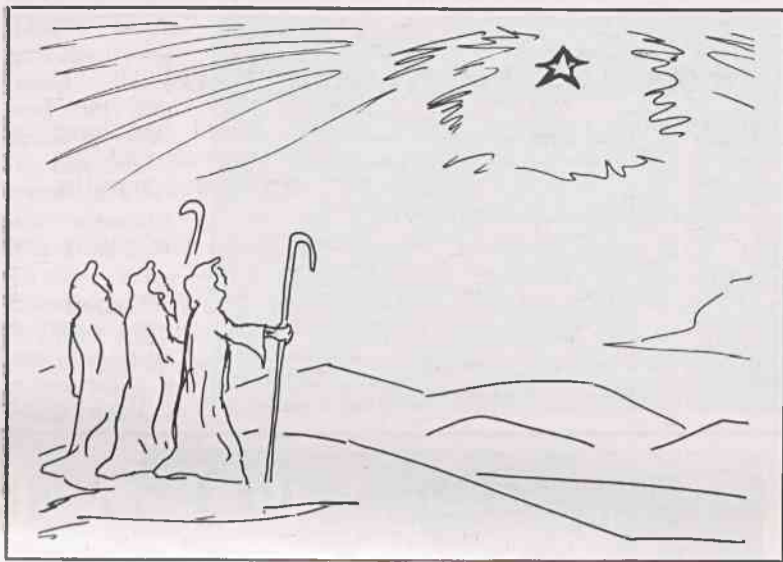
Firestone

Textiles Company NEWS

Gastonia
North Carolina

Bennettsville
South Carolina

Bowling Green • Kentucky



—Art by Marty Duckworth of Cost Accounting, Gastonia plant.

PEOPLE
OF FIRESTONE
TEXTILES COMPANY

Holiday Wishes

We're approaching a wonderful Holiday Season. It's a time during which we take special joy in friends and family and in pleasant recollection of relationships of the past.

I appreciate the fine contributions you have made and all that you have meant to our Company in 1976.

My sincere wishes that the year's ending and this Holiday Season will bring you and yours the blessings that make life rich and rewarding. May our hearts have a special renewal of the Abiding Message of that First Christmas—giving us Faith and Hope, Love and Goodwill, Peace and Joy, this Season and throughout the New Year.

James B. Call • President

Variety In '76 'Wonderful' Music Album

"Wonderful World of Christmas" is the 1976 version of Firestone's holiday stereo phono album. Featured in traditional and contemporary favorites are country/popular artists Freddie Fender, Merle Haggard, Loretta Lynn, Ray Price, Donna Fargo, Glen Campbell, Pat Boone, Dinah Shore, Jimmy Dean and C. W. McCall.

Selections: "We Wish You A Merry Christmas," "White Christmas," "Jingle Bells,"

"Away In A Manger," "Amazing Grace," "Santa Claus Is Coming To Town," "Snow On The Roof," "Blue Christmas," "The Sweetest Song," "What Child Is This?" "It Came Upon A Midnight Clear," "Silent Night," and "O Come All Ye Faithful."

The album is available this season at Company stores and dealers for \$1.69, tax not included. This is the 11th year the company has offered a holiday recording.

The Impact Of Textiles

Textiles was the Mother of the American Industrial Revolution. Today the highly-developed industry continues in an important place in commerce. In the nation, its impact is second only to steel.

These points were underlined at a press seminar in connection with the American Textile Machinery Exhibit-International in Greenville, S.C. this fall.

Seminar speaker J.G. Wellman, immediate past president of the South Carolina Textile Manufacturers Association, pointed to a bright future for polyesters, especially in production of blends and in textured yarns. Modern textiles "is a blend business" he said.

Wellman said he believes that in the next five years the textile industry as a whole will increase from the current production of 10½ billion pounds annually to 14½ billion pounds.

One factor in this expected growth, he noted, is in increasing home furnishing and industrial markets.

ENERGY SAVINGS

19.09
PERCENT

Doing better at saving energy all along! The 16.38 per cent cut in energy consumption reported through July for six Firestone Textiles Company plants and the Memphis, Tenn., tire factory treating unit, moved to 19.09 for the 12-month period ending through September.

Figures are based on the energy-usage rate of these facilities for 1972. Guido Martinelli, industrial engineer and energy coordinator for the division points out that:

The significant savings within this textile division and within other facilities of the Chemicals and Raw Materials division, led the company savings program worldwide to run slightly ahead of the corporate goal for 1976.

FOR EXAMPLE, in the first three quarters of the fiscal year ended October 31, the effort saved Firestone the equivalent

of 440,000 barrels of oil in fuel and electric costs, this again compared with the 1972 usage rate.

The Firestone energy-conservation effort, announced in October of 1975, aims at reducing energy-usage 20 per cent worldwide by 1980. Separate goals are set for each facility, or grouping in some cases, but with the overall averaging 20 per cent compared with the 1972 figures.

If it goes well, the program will save the equivalent of 3 million barrels of oil per year by 1980.

Christmas Gifts

Again this year, employees' children will be honored at Christmas-gifts presentations at all three U.S. factories of Firestone Textiles Company.

Firestone-family youngsters up to age 14 will receive their gifts on schedules and dates to be announced by personnel-industrial relations offices of the plants at Gastonia, Bennettsville and Bowling Green.



Paula: QC Supervisor

Paula Johnson has been supervisor of physical and chemical testing in the Quality Control lab for two of her eight years with Firestone at Bowling Green.

Both she and her husband Leroy began with the company at the time the BG plant opened for production in early 1968. Leroy, in maintenance engineer-

• Paula Johnson reviewed some project plans with senior staff chemist Michael Flanigan, when she was on a working visit at the Gastonia plant in November.

ing, has a degree in engineering from Western Kentucky University, Bowling Green.

Paula, also a WKU graduate with a degree in chemistry, will complete work for a master's degree in chemistry at the end of the current semester. Her

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Your Ideas: ATMI Booklet?

Suggest a way, or ways, to use textile products in helping to save the nation's energy supply and earn \$5 for the idea—if it is selected for inclusion in an upcoming consumer booklet.

The nationwide competition is sponsored by American Textile Manufacturers Institute, the national trade association of textile manufacturers.

ATMI will include as many winning entries as space provides in a consumer handbook on energy-saving, to be distributed free in early 1977. Winning ideas will be selected for their originality, simplicity, relation to use of textiles, and potential amount of energy-saving promised.

Contest deadline is Jan. 31, 1977. Send ideas to ENERGY BOOKLET, ATMI, 400 S. Tryon St., Charlotte, N.C. 28285. In case of ideas that require something to be crafted or involve do-it-yourself projects, be sure to include directions for making the item.

Accepted entries become ATMI property and no entries will be returned to sender.



"GREAT TOWN" committee members ended nine days of interviews of 18 firms with a visit to Firestone Textiles Company of Bennettsville. At main office (from left): Plant manager Claude Smith greeted Lee Shortt and Donnie McDonald, members of the Existing Industry Committee.

GREAT TOWN

BENNETTSVILLE PROGRAM

A major step in Bennettsville's community-improvement achievement of the South Carolina "GREAT Town" program was completed in November. The Existing Industry committee visited 18 business firms in the greater Bennettsville area to learn how management feels about all facets of life and work in the community.

Teams met with industry leaders at their places of busi-

ness to discuss the program and get support in the community's effort to promote economic development.

By mid-November five of the seven required categories were successfully completed, toward Bennettsville's try at recognition as a "GREAT Town." Two other committees—because of their nature—are requiring a few more weeks for completion.