



## Looking Around . . .

Observe closely and you'll see (left) an abandoned bird-nest fashioned principally of ply cord and other waste from (it can be assumed) Firestone, Gastonia. The nest is in a quince bush beside the plant's front parking lot. A rust-encrusted cotton-bale tie (center) found on site of the old

warehouse as it was torn down in September to make way for a new 175,000-square-foot facility. The old bale tie is reminiscent of a bygone time when cotton was the only fiber processed here. They're old insulators (right) that hitched onto heavy-duty power lines years ago. Out-of-use insulators are on the south wall above roof of Boiler Room.

# Firestone

## Textiles Company NEWS

Gastonia  
North Carolina

OCTOBER 1977

Bennettsville  
South Carolina

Bowling Green  
Kentucky

### SAT DATES

### SCHOLARSHIP PROGRAM

Firestone Textiles Company employees' sons and daughters applying for the Firestone Company 1978 College Scholarships have three dates on which to take the Scholarship Aptitude Test (SAT):

Nov. 5 and Dec. 3, 1977; and Jan. 28, 1978.

Students must take SAT to meet requirements of applying for a Firestone Scholarship. And they must register to take the test at least six weeks before the testing date. Also, students must designate on the registration form the Firestone Scholarship code (0080) for scores to be sent automatically to the Scholarship Committee in Akron.

SAT is administered at locations throughout the U.S. by Educational Testing Center. Students may get registration forms for testing and additional information from their high school counselors.

March 1 is deadline for the 1978 scholarship applications.

### 'Something Challenging'

"Since almost as far back as I can remember, I've wanted to work at Firestone." Anita Costner Friday of Dallas, N.C., was talking of how she eventually made it to Firestone—employed by Security Forces, Inc., of Charlotte. She began working first shift on the Dalton Street gate in late summer.

A relative had told her of the Security job opening. She "thought it'd be something challenging." Anita came to this job after work experience in one cafeteria and four textile plants in the Gastonia area. Before all that, she'd attended Ashley Junior High School.

Away from the job, Anita enjoys fishing for carp on local lakes; and target-shooting with pistol and .22 rifle usually at a place near Dallas. Another of her interests: Travel. She has made some coast-to-coast trips, but nowadays her going is mostly between the Carolinas mountains and beaches.

Anita is the first woman ever to work as a security guard at Firestone, Gastonia. Plant Security Forces Lt. George Toney says she learned her work duties and procedures "correctly and in record time."

The textiles division's savings effort is part of a Firestone corporate worldwide Energy Conservation program which began in 1975.

Included in the textiles division facilities group are Firestone Textiles Company unit at Gastonia, N.C.; Bennettsville, S.C.; Bowling Green, Ky.; Woodstock, Canada (3 plants), and fabric-treating of the Memphis, Tenn., tire plant.



Anita  
Costner  
Friday

### PRESIDENT ADDRESSED

## Enterprise Fair

Mario DiFederico, president of The Firestone Tire & Rubber Company, was among top business leaders who addressed the second annual Free Enterprise Fair at Western Kentucky University, Bowling Green, Sept. 22-23. He was sponsored by Bowling Green College of Business and Public Affairs.

Some 200 businesses and industries participated in the Fair which had 69 display booths in Diddle Arena. Around 10,000 persons viewed the exhibits.

**PURPOSE** of the Fair is "to get students, educators and the public to realize that our whole economy, form of government and way of life is based on free enterprise . . . to help people understand how it works and learn how to make it keep on working if the United States is to remain leader in the Free World."

The Fair is also an effort to bring business leaders and educators together to help one another to overcome misconceptions about what free enterprise is.

Firestone Textiles Bowling Green plant manager Tom Yelton is one of the 18 members of the Fair steering committee.

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### Energy Cut 20% of Goal

• Reduction of energy usage in Firestone's textiles grouping is at 20 per cent of its goal of 23 per cent. The rate, established in midsummer, was still holding at the end of September.

Brian Schroeder, division energy coordinator, expects an improvement over the 20 per cent at the rate of 1 per cent a year to 1980, the close of the current energy-saving program.

**Bumperese in Firestone parking lot, Gastonia: LIFE, LIBERTY, and COUNTRY MUSIC. And wall plaque in a cafe: A SHUT MOUTH NEVER LOST AN ARGUMENT.**

### On Beyond 4,000,000

• This is a real fine achievement: On Sept. 11, people of the Gastonia Firestone plant passed the 4,000,000-hours mark of operating without a lost-time injury.

We congratulate each of you. It takes everyone thinking about and working at safety to compile such a good record. Numbers are only an indicator of what we do in safety. The real regard is that no one is out from work suffering from an injury that could have occurred.

As we move forward and continue to work safely, we will be gaining more injury-free hours. When we reach the 5,000,000-hours mark, we will have a recognition day for everyone.

In our safest period over the years, you and others before you at this plant reached 7,765,258 injury-free hours of operation in July 1967, the count beginning in August 1964.

Let's beat that record! Think about it. Talk about it. **SELL SAFETY.**

R.L. King  
Division Factory Manager

P.R. Williams  
Gastonia Factory Manager