



**PROMOTING FIRESTONE UW** • Jesse Parks Jr., lead vehicle mechanic (Shop), greeted Buddy Baker, honorary chairman of Gaston County United Way campaign. The renowned NASCAR driver visited Firestone after appearing at the kickoff meeting for the

UW program seeking \$1 million. Others here (from left): Max Graham Jr., employment interviewer; Ben Rudisill, Gaston UW campaign chairman; James Burr, union engineer in Industrial Engineering. Graham and Burr were chairmen of this year's in-plant UW drive.

# Firestone

## NEWS

OCTOBER  
1978

Firestone

Textiles Company

Gastonia, North Carolina

Bennettsville, South Carolina

Bowling Green, Kentucky

Gastonia  
Firestone People  
Textile Gave:  
**\$41,384**  
To Gaston  
United Way

'Thanks A Million'

### 'The Heart Of Its Strength'

"What has made the Firestone organization outstanding throughout its 78-year history have been the same qualities that are at the heart of its strength as a company today.

"We should not overlook the fact that we are a company with many resources that will enable us to continue to make progress in the years ahead.

"Our principal resource, of course, is our people. Our progress depends upon our people and upon their accomplishments as members of the worldwide Firestone organization. Our company's well-recognized financial solidity is and will remain a bulwark of continuing strength in any challenging situation we face."

**RICHARD A. RILEY**  
Chairman and Chief Executive Officer  
The Firestone Tire & Rubber Company

## Screen News Digest

NEW  
SERIES

"Conquest of the Skies", issued in late September, leads off the new series of Screen News Digest films which Firestone is again sponsoring during the 1978-79 year in schools of the company's several plant cities.

"Conquest", a double issue for September/October, is a history of 75 years of powered flight—from Orville and Wilbur Wright to the age of the supersonic transport plane. Firestone makes available the Screen News Digest films to public junior and senior high schools of plant cities where the company has production and other facilities.

GASTONIA and Bowling Green, Ky., are again included

### Bowling Green UW

United Way's annual appeal to raise funds for 13 Bowling Green and Warren County community services began in mid-September. This year's campaign theme is "People Helping People." This year's campaign goal is \$202,000.

Bowling Green Firestone plant manager Thomas Yelton is United Way president this year.

among Firestone Textiles Company plant locations in the latest film series. The films for November-April:

more on page 4

On Oct. 1, J. M. Driggers began his 21st year of company service. He is a supply clerk at the Firestone Textiles Company Bennettsville plant.

## More Oil For Treating Units

• A 30,000-gallon tank (left foreground) for No. 2 fuel oil was installed underground behind the Gastonia mill in late summer. It serves the fabric-treating units. It, with the older tank for No. 2 fuel, brings to 60,000-gallons-capacity for this type standby fuel. Smaller tank (background) was installed as a catch-container for any spills during truck deliveries of the fuel.

There are 3 other underground tanks with a combined capacity of 52,000 gallons No. 6 fuel. Both 2 and 6 fuels are a standby energy source for the plant. Primary source is natural gas from Louisiana. Fuel oil comes mostly by way of Charlotte and Charleston.

Photo at lower right was made just before the tanks were buried—and a stop of the refreshment wagon (center of picture). Photo (upper right): Shop carpenters Ted Williams, Thomas Turner and Bernard Alm were building forms for construction of concrete unloading areas for the tanks. Part of west wall of newly-completed section of 1 of a 2-unit warehouse is in background.

