

## 10 & 5 Year Records

• Brenda Hale, controller secretary, worked her first day on the job at Bowling Green, November 1, 1968. Of the others who came to work that same month, 3 are still on the job:

Richard Jones, section supervisor, Twisting; Kelly Madison, supervisor, Weaving; Guy Webb, utility operator, Weaving.

Also in November, there were 3 Bowling Green employees with 5-years service completed: Roy B. Houchens, loom starter/fabric changer, Weaving; Delores Rector, loom knotter/style changer, Weaving; Marris Taylor, section supervisor, Twisting-Ply.

## Stock/Savings

Note: A proposed merger of Firestone and Borg-Warner, if accomplished, would combine the 2 companies into 1 corporate structure. Those who hold stock in Firestone will have the opportunity to vote on the proposed merger by April or May, 1979.

•• Major provisions of Firestone's Stock Purchase and Savings Plan are explained in the current booklet, telling how eligible employees can invest in Firestone common stock.

The plan is an opportunity to save in a convenient way and to share in ownership of the company itself.

Regular full-time salaried and hourly-rated employees in the U. S. with at least 6 months of service are eligible. Also eligible are part-time employees who complete 1,000 or more hours service in a 1-year period.

Participants in the plan decide now much of earnings to invest. The amount ranges from \$5 per month to 4 to 8 per cent of eligible earnings based on service.

Waterways with outstanding recreational values are listed in "South Carolina River Trails," a publication available from the State's Dept. of Recreation and Tourism.

The guide has material on the rivers offering quality recreation, among them the Black, Congree, Cooper, Edisto, Enoree, Little Pee Dee and Tyger. These represent the State's diverse network of whitewater, redwater and blackwater streams, and are superior in navigability, access and lack of people-caused disturbances.

Notes on natural history and historic features along the rivers are included in the guide. For a free copy of "South Carolina River Trails," write Planning Division—PRT, 1205 Pendleton St., Columbia, S. C. 29201; or call 758-2863.

**THE COMPANY** contributes \$1 for every \$2 the employee invests in the plan. Deductions and company contributions are invested in Firestone common stock. Participants thus become part owners of a multi-billion-dollar corporation and share in its progress and future.

Everything an employee stockholder does to help make the company more successful also has a direct effect on the employee's own rewards as a participant in the plan.

To join the Stock Purchase and Savings Plan, complete an enrollment form. Personnel representatives at all plants and locations have supplies of Enrollment Packet S5977. There are more than 300 participants in the program from the Gastonia, Bowling Green and Bennettsville textile division plants.

## C-M Seminar

"Gnats versus Elephants" was the subject of a recent seminar on employee motivation, at Chesterfield-Marlboro Technical College, Cheraw, S. C.

The seminar featured Eddie Hoffman, well-known employee and labor-relations counselor. Attending from the Firestone Bennettsville plant were Frances Fletcher, Lemont F. Williams, Otis W. Frye, Jimmy Covington and M. D. Coleman.

Chesterfield-Marlboro College has 4 seminars scheduled—1 during each quarter of 1979.

This old advertisement—date unknown—was found a while back by an employee of the Firestone Des Moines, Iowa, plant. The ad was placed by a Firestone dealer in Monticello, Iowa.

For comparison, look at the "space" between these costs of a by-gone time and prices of today.

## Firestone NEWS

December, 1978

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Are You Posted on Firestone Prices?

Size	Round Tread Cases	Non Skid Cases	Grey Tubes	Red Tubes
30x3	\$9.40	\$10.55	\$2.20	\$2.50
30x3½	11.90	13.35	2.60	2.90
32x3½	13.75	15.40	2.70	3.05
34x4	19.90	22.30	3.90	4.40
34x4½	27.30	30.55	4.80	5.40
36x4½	28.70	32.15	5.00	5.65
37x5	35.55	39.80	5.95	6.70
38x5½	46.00	51.50	6.75	7.55

Net Prices to Car Owners



From Left: McLean Lewis Perkins

## From 1943

• They were almost from the very beginning... Firestone Textiles Company of Bennettsville, S. C., completed its 35th year as a facility of The Firestone Tire & Rubber Company, November 15. The plant is located on the east side within the city limits of Bennettsville in Marlboro county.

Firestone purchased the factory and other property from Marlboro Cotton Mills, November 15, 1943. Just 2 days later, Birch Lewis started working there. And the day after that W. Coyt McLean came to work. So, last month McLean (left), section supervisor in Cord

With them here is plant manager E. W. Perkins Jr., who presented Lewis and McLean a \$100 check, a diamond-set 14-carat-gold lapel pin, and congratulated them "for many years of loyal service and achievements with the company."

Weaving; and Lewis (center), Quality Control inspector in supervision, became the first employees to have put in 35 years at Bennettsville.

Deer-hunting is a special-interest 'thing' for Birch Lewis of Quality Control at Bennettsville. Each year around this time he looks forward to the hunts. Birch was proud of a recent 'take' on one of his hunting trips.

## LUCILLE FOWLER Some Mighty Good Things To Eat

The earliest European settlers in North America shared with the native Indians several things that became a part of our heritage. Corn (maize) and pumpkin are examples.

Although pie made from pumpkin was its most renowned Colonial recipe, other pumpkin dishes were favorites as early as the mid-1600s: Soup, pudding, preserves, fritters, marmalade, bread.

But the pie best earned its place in Colonial lore. One story has a New England widower, Jonathan Grout, being sought after by several widows. Jonathan waited until Harvest Time, passed to each one of the hopeful women a pumpkin and a pint of molasses.

"Bake me a pie," he told each one apart from the others. Then he sampled their offerings. For his wife he chose the woman whose pie most pleased his taste!

WHILE on the subject of good things to eat, Lucille Fowler has two mighty fine recipes that "go well" particularly in the Christmas season. Lucille, respooper operator in TC Twisting at Gastonia, offers these with yams and cranberries:

**Berry-Mallow Yam Bake** • Combine ½ cup flour, ½ cup packed brown sugar, ½ cup old-fashioned or quick oats (uncooked) and 1 tsp. ground cinnamon. Cut in these ingredients with ½ cup margarine until mixture resembles coarse crumbs.

Toss 1 cup this mixture with 2 17-oz. cans yams (drained) and 2 cups cranberries. Place in 1½-qt. casserole; top with remaining crumb mix, bake 350° F. 35 minutes. Sprinkle with 1½ cups miniature marshmallows. Broil until lightly browned. Six servings.

**Molded Cranberry-Nut Relish** • 1 lb. fresh cranberries, 1½ cups sugar, 1½ cups dry red wine, 1 envelope unflavored gelatin, 1 6-oz. pack lemon-flavor gelatin, 1½ cups diced celery, ¾ cup chopped walnuts, 1 cup sourcream, ¾ cup mayonnaise, orange peel for garnish.

About 6 hours before serving or day ahead, in 3-quart saucepan combine cranberries, sugar, wine and ½ cup water. Sprinkle on unflavored gelatin. On medium heat, bring mix to boiling, stirring constantly. Reduce heat to low, continue stirring and simmer 3 minutes.

**MIX IN** lemon-flavored gelatin until well dissolved. Remove from heat, stir in 1 cup cold water. Refrigerate about 2 hours. Fold celery and walnuts into gelatin mix, pour into 3-cup mold, cover, refrigerate until well set. Stir sourcream and mayonnaise until blended, cover and refrigerate.

To serve: unmold gelatin onto chilled platter. With shears, cut orange peel into flower petals for top of gelatin. Serve with sourcream dressing. Ten servings.

## GASTONIA Survey In January

• A survey on educational attainment and training of the people at Firestone Textiles (Gastonia) will be made in early January. Information being sought will go to update employee personal files, according to Christine Clark, director of training.

She said department managers will distribute copies of the single-sheet survey, collect and return them to the training office.

The survey asks for the highest grade completed in school and college or university; other courses taken at colleges, technical or vocational schools; home-study courses, programmed instruction, correspondence studies, or any other education.

Firestone Textiles Company  
P. O. Box 1278 Gastonia, N. C.  
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