

### Proposed merger

## Extension on negotiatons

Preliminary work and negotiations to prepare a definitive agreement on the proposed merger of Firestone and Borg-Warner were extended in early March. The delay will not be lengthy, but no new decision date was set at that time.

April or early May was originally set to present the plan at a special stockholders meeting. First, boards of directors of both companies must approve.

Firestone and Borg-Warner last November mutually agreed to consider a merger. If approved, both companies will continue business as separate entities under a holding company formed in Chicago. A holding company is established and operated to control one or more companies through stock ownership.

If the merger is realized, Firestone would keep its head-quarters in Akron; Borg-Warner in Chicago. The companies combined would gain strength financially and competitively. Under a merger, no change is expected for the vast majority of Firestone and Borg-Warner employees.

# Radial 23° tire

The new Firestone Radial 23° tractor tire features polyester body in radial construction and 4 rayon belts. It is being produced in 4 popular sizes at the company's Des Moines, Ia., plant. The tire resulted from an intensive development program for a radial (rear) tractor tire with outstanding performance and wear.

Skid depth on the Radial 23°

IN 1977 Firestone and Borg-Warner combined sales were almost \$6.5 billion and earnings were beyond \$215 million. Together, that volume of sales would place the companies—if merged—among the 25 largest of U. S. industrial enterprises.

As a company, Borg-Warner dates to 1928. Today, the firm's products are principally components used in items manufactured by other companies. Few Borg-Warner products are sold directly to consumers.

Borg-Warner areas of product service include chemicals and plastics, air conditioning, financial services, industrial products and transportation equipment.

The company's 50,000 employees work in 50 main divisions in about 125 facilities in 18 states of the U. S.; Canada and 20 other countries.

#### **COMPANY PRODUCTS**

is 15 percent more than on Firestone's original-equipment-level, bias-ply tractor tire, the All Traction Field & Road. The new radial has Firestone's unique 23° bar angle.

• March rides in on a rushing wind. It usually departs more quietly, leaving behind a world renewed. Spring. "After the snow, the emerald leaves," wrote George Cooper.

# SAFETY It's a 7-day job

• The Woodstock (Canada) plants of Firestone Textiles Company are helping to promote safety awareness with a 'slogan' T-shirt. SAFETY—A 6-LETTER WORD BUT A 7-DAY JOB is in white-on-red design. Ross Colpitter of the maintenance department wrote the winning slogan in a contest late last year. George Hacock is Woodstock's safety coordinator.

U. S. plants of Firestone Textiles Company also have T-shirts with safety-promoting slogans written by employees in contests last year. They are: Bennettsville—AT HOME, WORK OR PLAY—PRACTICE SAFETY EVERY DAY. Bowling Green—SAFETY TODAY MEANS ANOTHER TOMORROW. Gastonia—SAFETY IS A HABIT.

# Firestone

Firestone NEWS

March 1979

many

Textiles Company

Gastonia, North Carolina

Controlled

weaving into tire fabric.

• Jack W. Faile "looks after his part" in the process quality of synthetic yarn, changing ply-twist into cable-twisted cord for

The human factor is involved in just about every job and step of turning out a product, so with some kind of control over quality in the materials processed. Sometimes the control is of great degree. And the seeming "little control" can be vital to the finished material.

As in the example here, Faile is a twister bobbin changer in TC Twisting. He operates and doffs cable-twisting machines, thus controls quality in many ways. Some are: Watching out for stray oil on yarn, slack yarn, wrong number of plies, mixed yarn, high bobbins and "builds" (bad winding on bobbins), wrong travelers on twister rings,

and incorrect identification discs on bob-

Bennettsville, South Carolina

Bowling Green, Kentucky

# 'Cut it shorter'

Do you think that the more complex an idea, the better chance it has of bringing a big money award in the company's Suggestion Program?

Not in this case. Richard Lee McGinnis' suggestion, approved last month, was a way of simply saving fabric yardage. Cut the samples shorter, he said. His improved procedure is saving the company nearly \$60,000 a year.

The idea: Reduce length of fabric samples from beams for Quality Control specification testing—from 15 yards to 2 yards per sample. The shorter would do just as well, he reasoned, and the 13-yard saving per sample would be sold to the customer instead of becoming waste.

#### **BG** bowling

The 1978-79 Firestone Bowling Green bowling league will close at the end of March. The league has been underway since last September. After the 4th month of play, those composing the 1st-place team were Joe Millea, Stan Tomlin, Leroy Johnson and Tom Payne.

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In An Old Graveyard

Jonesboro, Tenn. • Epitaph on tomb of a teenage boy (1855-69): I AM TIRED. LET ME



McGinnis' pay: \$5,860 (\$3,684.18 after taxes).

The 45-foot length had been an established custom from the days when rubber splicing on I rolls was in use. The shorter sample was possible with the newer sewn splice, but nobody—until McGinnis—had proposed cutting back the length. Samples are for testing for such specifications as adhesion, stiffness, tensile, elongation, and shrinkage.

McGinnis, a shift supervisor in Fabric Treating at Gastonia, put his idea into the suggestion "hopper" 11 months ago. It took time to research its merits and test out its promised savings of \$58,281 a year.

Pay for McGinnis' suggestion is 1 of 3 "good size" awards to Firestone Textiles people in recent months. Jean Hayes, maintenance lubricator at Bowling Green, had a \$2,284.62 sugges• Richard L. McGinnis (left) and James B. Call, president of Firestone Textiles Company: A check for a good idea.

tion to increase the spindle oiling cycle on Utex twisters. At Gastonia, Robert A. Wentz, airpollution technician, had an idea approved for a better way for a cleaning/mix operation in #8 treating unit. The \$4,465 paid for it was the largest ever for a suggestion at the Gastonia plant to that time.

#### Coordinator

Larry E. Jones, employment interviewer & counselor at Bowling Green, began additional duties as Suggestion Program coordinator, February 1. Also, he is Bowling Green reporter to Firestone News.