

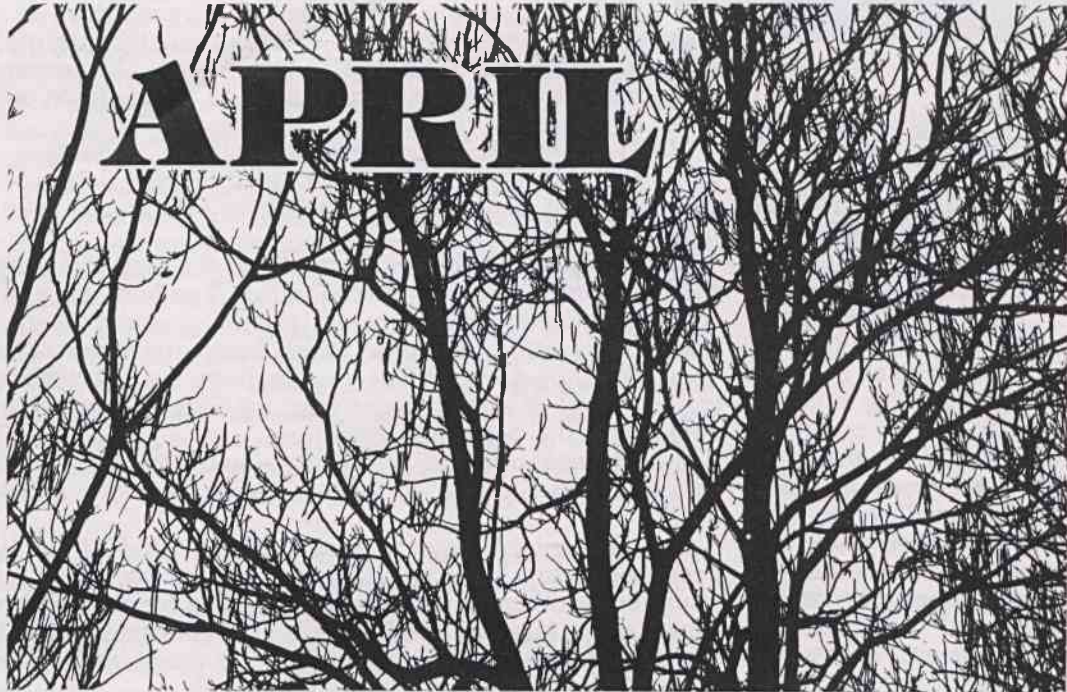
# Firestone

textiles COMPANY NEWS

Gastonia  
North Carolina

Bennettsville  
South Carolina

Bowling Green, Kentucky



Last season's crop of seedpods on a catalpa tree in front of Firestone Textiles at Gastonia. The long seed capsules are giving way to new leaves of another Spring, and the showy blossoms and more beans of mid-Summer upcoming.

Catalpa is the North American Indian name

for this familiar ornamental tree of the East and South, characterized by huge oval/heart-shaped leaves, clusters of white and yellow-striped flowers and the 9-18-inch slender seedpods. The catalpa is known also as Indian cigar bean, bean-tree, smoking-bean tree and candle tree.

## Stores new home-supply program

'IT'S MORE THAN TIRES'

"More than a tire store," is motto of the new home supply program in Firestone Stores. Trade Sales division recently announced the Stores plan to promote sales in major appliances, home, lawn, garden and recreational merchandise.

The 2 Firestone Stores in Gastonia are participating in the home supply program in which stores stock a larger line of merchandise at lower prices, made possible through group-buying in large volume.

The Charlotte retail district has 13 stores in the Carolinas taking part in the program. The Gastonia outlets are Firestone Stores in Dixie Village and Firestone Stores at Franklin and Marietta. The Dixie Village Store will be a backup supplier for the downtown store if it

does not have items in stock.

**BOTH STORES** have larger stocks and more variety in the 4 departments of the home supply program. These include Toro Power mowers with trimmers, Arkla gas grills, Hot Point appliances, bikes; electronics by Sylvania, Sharp, and Sound Design, Craig Auto Sound and many others.

Managers Mike Blackburn of the downtown store, John Cole of Dixie Village, and District Home Supply merchandiser

John Barfield periodically issue flyers on items available through the program. They emphasize that the stores mentioned here are the only outlets in the Gastonia area in the program, and offering merchandise at prices advertised in the flyers.

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March windy and April rainy—makes May the pleasantest of any. Poor Richard's Almanac

## Energy Month

### FOUR WINNERS

• The four winners in a recent Energy Month promotion at Firestone-Gastonia received \$300 in U. S. Savings Bonds. Prizes for winning posters of the 10 entered: 1-David Rowland, \$100 Bond; 2-Christy Rowland, \$75 Bond; 3-Fred Davis, \$50. Christy and David, sister and brother, are grandchildren of Irene Jones, Shop humidifier technician. Fred is a senior production

scheduler in Scheduling.

Poster competition was open to employees and members of their families. All entries were displayed in the mill main entrance during March.

The other prize, a \$75 Bond, went to Judith Zander, secretary in Traffic. She won in a drawing of names of employees who submitted suggestions in February on ways to conserve energy.

## Week of 'Quality' emphasis

"Quality Week" in the Commonwealth of Kentucky was proclaimed for March 2-8. The South-Central Kentucky section of the American Society for Quality Control, located in Bowling Green, was instrumental in obtaining the statewide proclamation, granted by Gov. John Y. Brown, Jr.

The week of quality emphasis was observed in conjunction with ASQC's third annual all-day conference March 1 at Western Kentucky University.

Paula Johnson of Firestone Textiles, Bowling Green, is a member and secretary for the South-Central Kentucky section.

## BG: perfect attendance

Nine employees at the Bowling Green Firestone plant were recognized for perfect attendance at work for 5 years or longer. They, with their department managers, were honored recently at a luncheon at Briarpatch Restaurant.

Those receiving "congratulations for a job well done," their work departments and dates of beginning service: Herbert Ballard, Weaving, 7-27-72; more on page 3

ASQC is a professional organization of industry people involved in quality-control functions. Quality control deals with each industry's efforts to police itself in its manufacturing of a product or providing a service so the customer can be assured that the product or service received is actually what it was designed and advertised to be.

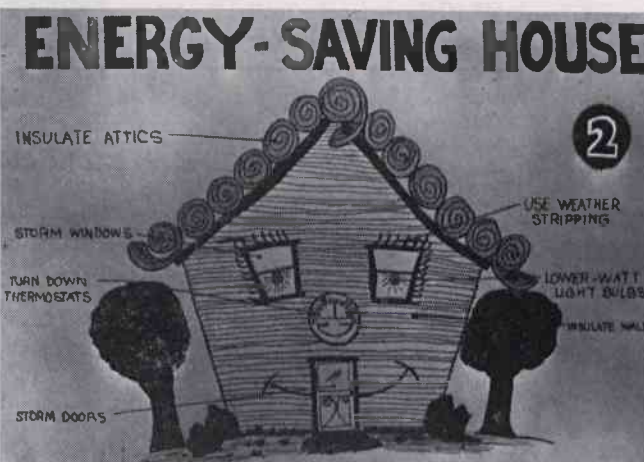
The society's Bowling Green section educational efforts include joint courses with Western Kentucky University, monthly dinner meetings and an annual conference with guest speakers and seminars on quality control.

## \$100 incentive on cars

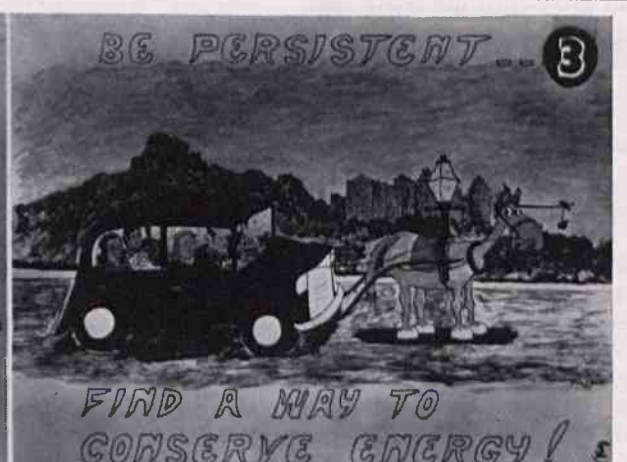
•• Firestone is offering \$100 incentive to any Firestone employee or retired person in the U. S. who buys a new '79 or '80 passenger car or station wagon during April. The vehicle must be made in North America and from one of these manufacturers: American Motors, Checker, Ford, Chrysler, General Motors and Volkswagen. Detailed announcements on the offer have been distributed to all Textiles division employees at work and mailed to retired persons. The offer is good through April 30.



David Rowland



Christy Rowland



Fred Davis