August, 1980

Gastonia North Carolina

Bennettsville South Carolina

Bowling Green, Kentucky

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Plant financial analyst

Carl Kunkle, Firestone-Gastonia factory auditor since 1973, was appointed plant financial analyst effective July 1. Kunkle came to Gastonia from the Bowling Green plant where he had been factory auditor.

Kunkle's current duties involve preparation and control of financial and long-range plans, capital expenditures, profitability studies and cost analysis. Also included are special projects on productivity improvement through changes in systems and putting new ways into use.

He joined Firestone at the Akron Synthetic Rubber & Latex division in 1966 and for three years held jobs in sales accounting and general accounting. In late 1969 he transferred to Bowling Green.

Kunkle, from Alliance, Ohio, has a B.S. Degree with major in accounting from Parsons College, Fairfield, Iowa. He and Mrs. Kunkle (Anne Petty) have a son, Mark, age 6.

This summer, Kunkle became 1980-81 president of Gastonia Noon Lions Club, after having served as secretary treasurer and a term as vice president.

Vacation/Travel Note • At Hoedown Island open-air patio of Natural Bridge (Ky.) State Resort Park: Squaredancing Friday nights through Aug. 22; Saturdays through Oct. 25.

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tion has a free packet of information on cycling the highways, called "Mountains to the Sea." For a copy, write Bicycle Program of NC-DOT, Box 25201, Raleigh, N. C.

26711.



• Exercise, recreation, improvement of environment. Economical transportation without "energy worry."

The way to go for more than 100 million people in the U. S. nowadays, and why bike sales in the country outstrip auto sales each year. But as the number of cycling riders has grown, so have the dangers—fatalities and injuries from accidents.

Firestone for years has been a major retailer of bicycles, bike tires and accessories. Many stores and dealers continue to sell them, after the recent change in the Stores group to eliminate major appliances and some home and garden merchandise.

The Firestone Gastonia plant in a full-production year has an output of some 4.5 million yards

: a good way going

single-ply nylon fabric for bicycles and other 2wheel vehicles. An increasing number of employees and members of their families are riding bikes.

PEOPLE in the company's safety department offer some suggestions on how to bike with safety.

First, select the right bicycle for the kind of riding you'll be doing, and check it out for more on page 3

ATIE award

Thomas A. Grant, Firestone-Gastonia retired Industrial Engineering manager, received a Distinguished Service Award from the Association of Textile Industrial Engineers at the organization's recent semi-annual meeting in Atlanta.

The award is "in appreciation for 24 years dedicated service" to ATIE (originally designated Southern Textile Methods and Standards Association.) Grant is the first to receive the award. Earlier, the Association designated him an Honorary Life Member—that, too, a 'first.'

Grant continues to attend the ATIE meetings twice a year. He retired last Dec. 31 with more than 37 years service with Firestone-Gastonia.



Jan K. Bryant will begin her junior year at UNC-Chapel Hill, in late August. A graduate of Hunter Huss High School, she has been employed as a respooler operator.

At Firestone since December 1977, Jan worked fulltime in TC Twisting, while attending Belmont Abbey College two years. She carried a full 15 class hours and maintained an 'A' average all semesters. At UNC, Jan will

DEALERS Car clinics for women

A new series of car-care clinics for women, successfully conducted at Firestone stores in Boston, Birmingham and Phoenix, is being extended to Firestone Stores and dealers nationwide.

The original series of free clinics, started in 1974, has instructed more than 60,000 women in auto maintenance fundamentals. In the revised "Everywoman's Car-Care Clinics," mechanics explain basic working parts of a car and show women how to do routine maintenance such as checking oil, belts, hoses, fluids and tires.

Women are responsible for

major in sociology in preparation for a career in social research. the upkeep of nearly 20 percent of the autos in the country. So, the Firestone clinics are serving a need, helping women to become more comfortable in dealing with automotive service centers and in knowing how their cars work.

The two three-hour sessions follow a handbook, include some classwork and "hands on" looks at cars in the service area of sponsoring Firestone service centers.

• Do you have someone caring for your children while you work? You could be entitled to a tax credit. This is betweenfiling times, yet a timely reminder that when you file your income tax next year, check out the instructions for details.

of

mind

• Controlling quality in our production of tire fabric is not just a little room adjacent to the Weave Room. It isn't the QC laboratory next to the Treating Unit. It isn't the "inspectors" checking machines and cord—inspectors you may feel are making a nuisance of themselves to everyone else.

Quality Control is a state of mind. Or it should be. From the President to the newest employee, everyone is part of Quality Control.





Our Textiles Division is made up of many fine people dedicated to the success of this company, through state the production and sale of quality products.

To produce and sell quality products, we must maintain our quality by on-the-spot observation as we work. And as we work, we must know what is required. Knowing after something has gone wrong is too late. So, as we work, we must be on the lookout for mistakes—even minor ones. They have the potential for becoming major disasters.

Quality is an element of competition every bit as important as price. You insist on it in everything you buy. And you should. You must also insist on it for everything you make or help to make!