

Gastonia, North Carolina

Bennettsville, South Carolina

Bowling Green, Kentucky

By Donald F. Flathman
Director, Institutional Advancement
The Philadelphia College of Textiles and Science
Philadelphia, Pa. 19144

We live in a world of textiles. You don't believe it? Then think for a minute what life would be like in a world without textiles.

We'd all be naked! No clothes. No underwear. No stockings nor sox. Not even shoes!

Animal skins would be no substitute. We'd soon kill off all the animals for their fur and hides and even then only a few people would be clothed . . . probably no one you know.

Of course, there's always the trees and bushes. We could strip all the foliage bare to make grass skirts, and fig-leaf shorts . . . but what would we do when winter comes?

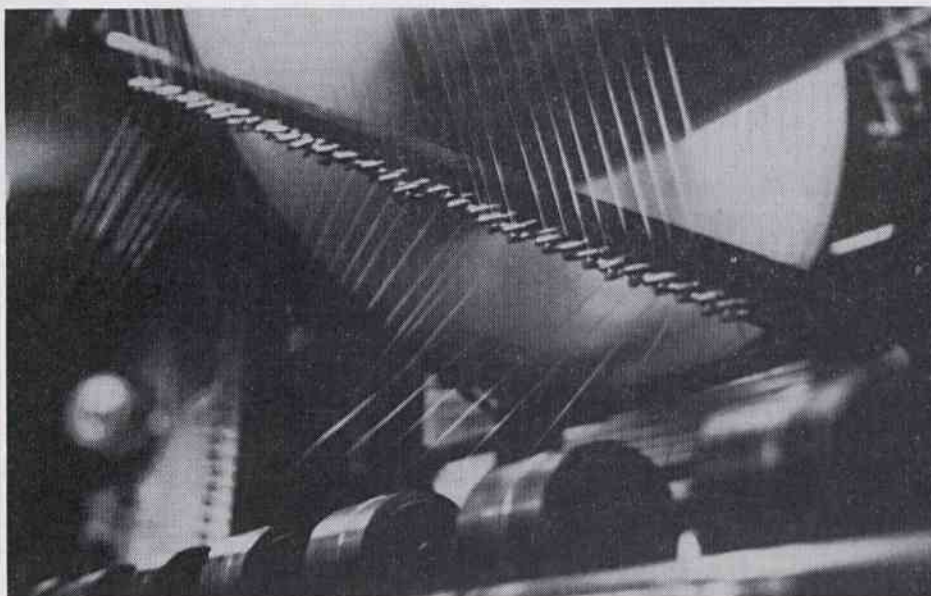
No, skins and leaves are no substitutes. We'd all have to move South just to survive. Think what tremendous overcrowding that would produce! I think a world without textiles would be a world without so many people on it . . . maybe without you!

In a world without textiles our houses would be bare too. No rugs on the floor, drapes on the windows. No window shades. Nor even venetian blinds! Our chairs would all be hard wood. Our beds would be boards, cushioned only by straw or leaves. We'd have to wash our bare hands and shake ourselves dry.

In a world without textiles we'd ride to work on a horse, or in a wooden-wheeled wagon pulled by a horse. There'd be no automobiles because there'd be no air-filled tires; no water hoses to cool the engine; no wires to carry the spark to the piston! No upholstered bucket seats. No rugs on the floor boards. No convertible tops. No padded dash or even, in some cars, air scoops, bumpers, fenders!

In a world without textiles baseball wouldn't be played . . . not even on real grass! There'd be no football, no soccer, no basketball. No tennis, no volleyball, no badminton. Croquet would be the game . . . a wooden ball struck by a wooden mallet!

In a world without textiles there'd be no space program. No astronaut could survive without his space suit. Nor could he return



What
would it
be like
without
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without the heat shield on his rocket, or even the parachute to slow his descent! Once in the water, how would he stay afloat without the flotation collar or, in an emergency, the life raft or even his own life jacket! The fact is, he'd never leave on a space flight without hoses for fueling; wires and cables for control; seat belts to hold himself in; even the seats themselves!

In a world without textiles many people would die without bandages; sutures, sterilized gowns and masks. Damaged or diseased arteries and windpipes would stay damaged or diseased and the patient might die because there'd be no Dacron replacement. The "Iron Lung" wouldn't have saved so many polio victims. The kidney machine wouldn't be keeping so many others alive today. And the artificial heart would probably be impossible!

In a world without textiles there'd be few libraries, because there'd be few books . . .

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In a world without textiles we'd ride to work on a horse, or in a wooden-wheeled wagon pulled by a horse. There'd be no automobiles because there'd be no air-filled tires. . . .

because there'd be only handmade paper. Without hundreds of thousands of tons of cheap, ready paper there'd be no newspapers, no computers, no banks, no stocks, NO BUSINESS . . . except what would be done directly, like trading a bushel of potatoes for a sack of wheat . . . except there'd be no sack in a world without textiles.

In a world without textiles we wouldn't have progressed very far beyond the caveman, even after hundreds of thousands of years. Man's discovery of iron may have been important, but without the even-earlier and more-important discovery of textiles and the simple textile process of weaving reeds or twisted grasses into mats and cloth, we'd all be wearing iron underwear, and that doesn't sound like much fun.

Just what is textile? Anything woven or knitted or made with a fiber. Not just from cotton or wool or silk or man-mades, like nylon or rayon or polyester. But fireproof suits made with asbestos fiber! Supersonic airplane parts made with carbon fiber. Space suits made with glass fiber. Artificial tendons made with stainless steel fibers. And even more fantastic things yet to come!

Yes, we live in a world of textiles . . . and the world we live in, we live in BECAUSE of textiles!

Transtel radials on People Mover

For each of the 17 electrically-powered vehicles of the Westinghouse People Mover System at Atlanta's Hartsfield International Airport, Firestone is supplying 8 Transteel Radial truck tires and 8 urethane foam-filled guide tires.

The automated underground system at the new airport carries people between the main terminal and 4 concourses. Each

of the 10 stations along the 12,400 feet of track is served by a train every 103 seconds. Passenger vehicles travel in tunnels along a guide beam. Each car carries up to 80 passengers. The system is projected to move 42 million passengers and visitors in the first year of operation.

Firestone has a long association with Westinghouse in de-

veloping and supplying tires for mass transit. Firestone tires are on similar passenger-carrier systems at Busch Gardens theme park near Williamsburg, Va., Miami Airport and Tampa Airport.

Then there was Aunt Emeline getting in her comment in Sunday School: "Too often people make mountains out of molehills, just by adding a little dirt."

ing a sort of emergency fund.

How this works: Each company has a tax levied for the unemployment fund. This levy is based on a percentage of each payroll. Money thus collected is set aside for use in cases when no work is available.

The tax rate a business pays increased with every person who goes to claim unemployment compensation.

Firestone Textiles employees can count on income stability in case they need to file for unemployment compensation. Good to know!

Many \$ lost 'here & there'

● Getting to work a few minutes late, or taking a little extra time for lunch or work break may not appear a serious absentee problem. But, summing up, the cost to a company can be considerable. To illustrate, here are some figures on money loss in dollars per year to a company, through lost time "a little here and a little there."

The figures are based on a year of 52 weeks, with 49 weeks of work schedule and 3 weeks paid vacation.

If:	1 Worker Loses 1 Hour Per Week	50 Workers Each Lose 1 Hour Weekly	100 Workers Each Lose 1 Hour Weekly
Hourly Wage Is			
\$ 3.00	\$147.00	\$ 7,350.00	\$14,700.00
\$ 4.00	\$196.00	\$ 9,800.00	\$19,600.00
\$ 5.00	\$245.00	\$12,250.00	\$24,500.00
\$10.00	\$490.00	\$24,500.00	\$49,000.00

Late February & Early March • Some North Carolina events: Mountain Living Show, Civic Center, Asheville, Feb. 19-22; Custom Car, Cycle & Van Show, Civic Center, Charlotte, 20-22; Tidewater

Camellia Show, Independence Mall, Wilmington, 21.

March: Ringling Brothers Circus, Fairgrounds, Raleigh, 3-8; Commemoration, Battle of Guilford Courthouse National Military Park, Greensboro, 14-15.

Down from sky? No!

Unemployment Compensation. Have you ever stopped to think about where the money comes from? Is it like the acorns under the oak tree—fallen from the sky? Gracious, no!

When people are laid off from their jobs and sign up for unemployment compensation, the money they receive comes from their employers and other businesses, pool-