

May 1981

Gastonia
North Carolina

Bennettsville
South Carolina

Bowling Green, Kentucky

Firestone textiles COMPANY NEWS



Two workmen connecting beams high above the Knoxville 1982 World's Fair site.

The 1982 International Energy Exposition

• The World's Fair in Knoxville, Tenn., next May-October, is the first World's Fair in the United States since 1974, and the only one sanctioned by the Paris-based Bureau of International Exhibitions in this decade for the U. S.

With energy as its timely theme, the 1982 Fair will be the place to see the world tomorrow, today.

And the world is making plans to go. The Fair site is home of the Tennessee Valley Authority, the University of Tennessee, Oak Ridge National Laboratory (birthplace of the Atomic Age), and western gateway to Great Smoky Mountains National Park.

IN TRADITION of the great World's Fairs of the past, the 1982 Fair will draw 11 million visitors from around the world. Nations from every continent will be represented, along with many major corporations, states of the Union and numerous private and public organizations.

Each World's Fair of the past has put a stamp of history on the 1982 Fair in Knoxville. With energy as its theme, it promises to be one of the most important and influential in recent times.

CENTERPIECE and major highlight of the 1982 Fair is the \$2.8 million United States Pavilion, an architectural wonder and energy show-

case of awesome and dazzling demonstrations and entertainment. The cantilevered structure rises six stories, is crowned by a 5,000-square-foot solar collector, powering the building's air-conditioning and hot-water systems. Inside are advanced scientific, electronic and technological miracles.

Nearby, a reflection of the past in the renovated L & N Railway station and Freight Depot amidst a scattering of other colorful turn-of-the-century landmarks lovingly preserved for the Fair.

PRODUCERS of the Fair have defined energy in its broadest terms. Thus, the spiritual energy of the world's religions, the creative energy of the world's artists, craftspeople, musicians and entertainers and the physical energies of some of the world's finest athletes, will be a part of the Fair. Broadway shows, world-renowned orchestras, ballet and opera companies will showcase their kind of energy in the Tennessee State Amphitheatre, specially-built for the Fair.

The meandering Tennessee River, a manmade lake, dancing fountains, a quaint amusement park—people and Nature have combined forces to create one of the finest World's Fair sites.

In Knoxville next year. It's what the world's coming to!

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FABRIC. It's a 'good bet' that you'd never connect the word, made familiar through centuries of textiles, with a Latin term that means to "defeat." A long, long time ago, defeat meant "to undo." But to undo, something obviously must be done, or made.

Through a long process of change, the Latin "fabrica" (from which is derived "factory") became "fabric" in English. Somewhere along the way were the Latin "faber" and "fabr". They meant "smythe" in Old English, and later "smith." Smith means a workman, a person who makes (something). Hence, the name Smith. A faber, then, is a clothmaker (or weaver), a fabricator.

There is cord, allied with fabric. It is from the Greek "chordon" meaning "gut." Hence, the string of a musical instrument (metal strings are of 'recent' origin.) The

'... of strings plucked and hearts that beat as one.'

word used to be spelled "chord." The musical term is spelled that way yet. "Corda" in Latin meant harpstring. The English "cordial" is akin to cord because it comes from Latin "cor" and "cord" (heart). Other words from this origin are concord, discord and accordion. Concord combines the idea of strings plucked and hearts that beat as one. Another familiar textile term: Twine, a close relative of cord. Its roots are in the Anglo-Saxon "twa" from which we get twin, train and twice. The "twa" gives us two—as two strands twisted together (two-ply, if you please). Twine and entwine embody the idea "to twist" in the sense of "to coil."

Going to be vacationing in Washington, D. C., early summer? The 11th annual Festival of American Folklife is June 24-28 and July 1-5, on the grounds surrounding the Washington Monument. Among scheduled events are performances and demonstrations by Yugoslav-American cooks, dancers and singers, music and craftworkers from the Southeast U. S., and

traveling performers of the tent show era.

More info.? Write Office of Public Affairs, Smithsonian Institution, Washington, D. C. 20560; or call (202) 357-2700 weekdays 10 A. M.-5 P. M.

Something else in Washington. The Textile Museum at 2320 S. St. N.W. will have a "Celebration of Textiles" program June 7.

'Company of the Month'

Gaston County (N. C.) chapter of International Management Club named Firestone Textiles-Gastonia "Company of the Month for May, 1981." Announcing the selection, Henry Chavis, chairman of IMC Visitation and Display, wrote:

"We are proud to have your company as a member of our Club. Thanks very much for your continued support."

IMC, affiliated with the YMCA, operates to provide business and industry supervisors the latest methods in leadership development through speakers, supervision courses, workshops, plant visitations, ideas-exchange, problem-solving, and service projects. Membership is open to men and women in professional supervisory jobs.

Fairs coming

Early June in Kentucky • Special Events—Coal Festival, Greenville, 2-6; Scott County Fair, Georgetown, 2-6; Chik'n Eat'n Meet'n, Hartford, 6-7; Ballard County Fair, Lacerter, 8-13; Arts/Crafts, Country, Gospel & Bluegrass, Rosine, 11-13; St. Matthews Potato Festival, Louisville, 12-14; Bullitt County Fair, Shepherdstown, 12-20; Gas and Steam Engine Expo, Crittenden, 12-14; Ky. Fleamarket, Louisville, 12-14; Ky. Folksong Festival, Grayson, 13-14.

LET'S ALL KEEP
SAFETY IN MIND

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SAFETY is a year round job