

## Saving \$73 million

BY  
1985

•The 12% savings to be realized from a new Firestone policy will be a contribution by office and warehouse personnel toward reducing the company's and the nation's energy-use.

The new policy sets building thermostats no lower than 75 degrees F for cooling and no higher than 68F for heating. It allows air-conditioning of storage areas to be heated only to 55F, and prohibits simultaneous air-conditioning/heating except in areas where processes require it (exempt under a former federal program.)

FEDERAL RESTRICTIONS beginning in 1979 required settings at 78F for cooling and 65F for heating. Those restrictions were revoked in February this year.

"We established the new policy because we realized our heating/air-conditioning use could be cut by about 12%," said Don R. Kline.

The company manager of energy-use noted: "While the new policy is somewhat relaxed from the old federal standards, it should make people who are more sensitive to heat/cold more comfortable — thus more productive."

He noted that the U.S. Department of Energy and other independent studies "have confirmed a near-3% savings in heating/cooling energy for each degree of 'setback'."

Firestone production facilities have already committed to reducing use of energy by 26% — saving \$73 million in operating costs by 1985.

## 1.2 trillion miles

More than 100 million cars and nearly 25 million trucks and buses are in use in the U.S. In one year those vehicles travel more than 1.2 trillion miles. Reports the Vehicle Manufacturers Association:

This vehicle-use creates 13 million jobs with more than 800,000 businesses benefiting directly from the auto industry.

Epitaph • Dunstan's Churchyard, Stepney, England: HERE LYES YE BODY OF DANIEL SAUL, SPITTLEFIELD'S WEAVER AND THAT'S ALL.



Tower of Gastonia plant, Division headquarters Firestone Fibers & Textiles Company

## Division consolidation

FIBERS  
ADDED

•Consolidation of Firestone Textiles Company and Firestone Synthetic Fibers Company into a new division of the parent Firestone company was completed September 1. The combination became Firestone Fibers & Textiles Company with headquarters at Gastonia. It continues to operate under the North American Tire Group.

Ronald E. Noble, who was president of the synthetic fibers operation at Hopewell beginning in 1974, will be president of the new company next spring. James

B. Call has been president since 1968.

Besides Mr. Noble, the consolidation reassigned three men to Gastonia in division jobs. David W. Hirsch, who came from Akron, is purchasing agent. From Hopewell: Jerry L. Hall, manager of credit and fiber accounting; and Lawrence L.

Shute, sales manager of fibers/textiles.

ALL PLANTS of the combined operations continue turning out the same product lines.

Hopewell is a major supplier of yarn for the Company's tire reinforcement needs. One of the three plants at Woodstock, Canada, also produces yarn. The other two at Woodstock and one each at Gastonia, N.C., Bennettsville, S.C., and Bowling Green, Ky., either process yarns into cord fabric or treat the finished fabric, mainly for tire reinforcement.

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## Biology major at WFU

Tina Collins

•Tina Renee Collins is in her sophomore year at Wake Forest University, Winston-Salem. The most recent from Gastonia to receive a Firestone Company College Scholarship, Tina is majoring in biology. She plans a career in medical research.

She is the daughter of Dorothy Collins and the late Percy W. Collins who was in TC Twisting at the time of his retirement in 1974.

Tina is a graduate of Hunter Huss High School. For the past two years she toured with youth groups of Chapel Grove Baptist Church, Gastonia. In 1980 she went with the youth choir to several states, presenting the musical "Believer." As a member of YET (Youth Evangelistic Team) Tina this summer worked with churches in Batesburg and Pacolet, S.C. and Mills River, N.C.

Of other Scholarship winners in the Fibers/Textiles division, Jacqueline Beth Wyatt was graduated from Western Kentucky University, Bowling Green, last spring. Sharon Doherty, 1981 winner from Hopewell, has



entered the College of William and Mary at Williamsburg.

Firestone Scholarships are worth up to \$13,600 toward four years in a private college or university, and \$6,800 in institutions operated by state and local governments. The grants, renewable by the year, go to pay for tuition, fees, room/board expenses and to buy textbooks.

## SPLICER OPERATOR The family reunion

Overheard • A splicer operator telling this story: August is one of the best months for picnics, vacations and family reunions. This year our family undertook to combine all three. But I'd advise against it.

I'm not sure if it was traveling with restless younguns the nearly 200 miles to Limestone Cove, Tenn., the cold chicken at our picnic along the way, or meeting kinfolks I'd never seen before that made things turn out the way they did.

At the family gathering I was besieged by a passel of relatives I'd never seen in my life...telling

me I must have inherited my Daddy's traits — looks, actions and so on, because I "sure don't resemble any of the Davis line."

"Davis?" I asked. "This is the Davis reunion, ain't it?"

Facial expressions and nods gave me the answer. I hurried through the crowd to find my husband Cleve, licking away at the meringue on his lemon custard.

"Hurry up and let's get outta here!" I told him. We're at the wrong reunion!"

"I thought something was amiss," answered Cleve. "Cooking's a mite too good for it to be one of your family reunions!"

## Stock sold at \$12.30

There were 6,492 employees enrolled in the Firestone Stock Purchase & Savings Plan in late August. During July — the latest purchase month — Firestone common stock was bought at an average \$12.30 for accounts of participating employees.

Manufacturers Hanover Trust Company manages Firestone's SP&S Plan. Through it, Firestone contributes \$1 for every \$2 an employee invests in the stock. A person is eligible to buy after 6 months company service.