

Firestone Fibers & Textiles Company

P.O. Box 1272 • Gastonia, N.C. 28053-1278

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4900 GREENHAVEN LN
GASTONIA NC 28052

U.S. POSTAGE PAID
at Gastonia, N.C.

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Firestone
Fibers & Textiles Company



June
1983

Gastonia, North Carolina

Hopewell, Virginia

Firestone

PLEASE REPLY TO: CHARLOTTE ZONE
P. O. BOX 668886
CHARLOTTE, NORTH CAROLINA 28266-8886
LOCATION: 4401 WILKINSON BOULEVARD
CHARLOTTE, NORTH CAROLINA 28208
PHONE: 704/399-5691

Dear Firestone Employee:

We want to say thank you for your past business, and to let you know about two important changes involving our Firestone store at 101 E. Franklin Boulevard.

First: As you may know, Firestone is taking over the operation of many J. C. Penney Auto Centers. Thus, in order to better serve you, we are moving our store from 101 E. Franklin Blvd. to the former J. C. Penney Auto Center in the Eastridge Mall. Saturday, June 4th, will be the last day of operation of our 101 E. Franklin Blvd. store. Friday, June 3rd, we will be open for business at our new Firestone Auto Center - Eastridge Mall. Thanks to you, the Franklin Blvd. Firestone store has been a great success, but as you know is in bad need of repair. Due to limited space, remodeling was not possible. We hope this relocation will not be of any inconvenience to you, but an opportunity for us to better serve your automotive needs. Our location at Dixie Village Shopping Center will remain open and will be strengthened with employees from the closed location.

Second: Michael Blackburn is the manager of our new Eastridge Mall Auto Center. He was the manager of our E. Franklin store for five years before leaving last year to open a new Firestone store in Charlotte. Michael is very excited about returning to Gastonia and serving you. Owen Doster, the present manager of our E. Franklin store, will be going to Charlotte to manage our Albemarle Rd. location.

Again, thanks for your past business, and we look forward to serving you at our new Eastridge Mall Auto Center.

Sincerely,

G. F. KINGMAN
ZONE MANAGER



GFK/ps

Changing Needs To Meet Market Demands

To All Employees:

The continuing need to adjust to a changing world never ceases, and it has never been more true in the nearly 50 years that Firestone has operated here in Gastonia.

These are difficult times and there isn't a single one of us who hasn't been touched by the things that are happening in our work place. However, if we are to be successful, we must all pull together to accomplish our objective of producing a product second to none in quality and at a cost which will allow us to compete in the marketplace. In truth, we cannot hope to survive if quality and cost objectives are not met.

We are well into implementation of our modernization program; however, it will be another six months before everything is complete. During that time you will continue to see equipment replaced and



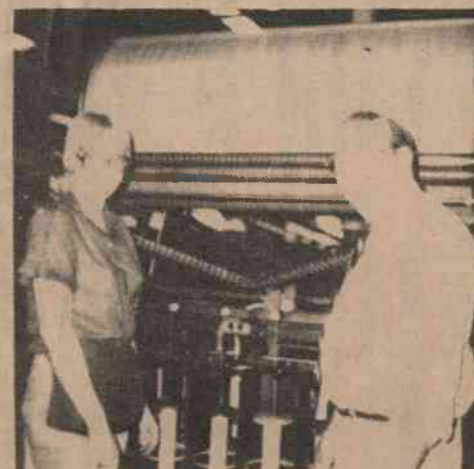
Lee McAteer, Jr., Twister Operator shown with R. E. Noble checking on new twister equipment on 5th floor.

relocated. Meanwhile, we need your continued help, faith and confidence in what we are doing. More than ever before, we are looking to each of you to contribute your skills and experience since it is only through your individual efforts that we can be successful. We ask you to give us your thoughts as to how we might do things more efficiently and we wish to stress the importance of good job attendance in achieving a quality product.

You have made our plant an outstanding example of safety in the work place. This is high evidence you care and so I'm confident that I can count on you to support me during this time of transition.

Finally, as we approach another July 4th holiday, I want to wish you and your families a safe and enjoyable vacation at home or wherever you may travel.

R.E. Noble



Lora Smith, Trainee shown with R. E. Noble and the new equipment on the 5th floor.