

Gastonia, North Carolina

Hopewell, Virginia

Gastonia Savings Bond Drive

The U.S. Savings Bond Drive at the Gastonia Plant is being held March 5-16, 1984 and is being co-chaired by Johnette Mitchell, Labor Relations Asst., Personnel Dept. and Nova Lowe, Clerk-Shipping, Traffic Dept.

Their goal this year is to sign up at least 50% of all non-subscribers and to obtain increased allotments from at least 10% of those employees already enrolled.

As you know, bonds are a good investment. The fact that they now begin accruing interest from the date of purchase makes this way of saving even more attractive.

Regularly, rather than the amount is the secret of successful saving. It's a safe, secure cash reserve that's guaranteed to grow—for education, for retirement and to meet unforeseen emergencies. We all have to save somehow if we're going to enjoy the better things in life. There's no surer, safer, easier way to save than with payroll savings.

Let's support this bond drive!

DO IT AND BE DONE

Want to do something?
Really want it done?
Then, it shall be done!

But if you hesitate, make excuses for your delay, apologize for your shortcomings, perhaps you really did not want it done—at least, not by you.

Savings Bonds now offer features which really pay off.

Those features include a market-based interest rate with a guaranteed 7.5 percent a year minimum, complete safety and valuable income tax advantages. The convenience of the Payroll Savings Plan allows employees to automatically build a cash reserve that may start out small but can grow and grow.

There is no limit on what can be earned. No matter how high market rates may average, bonds will keep up. And all this for as little as \$25, the price of a \$50 EE Bond.

Current interest rate for Series EE Bonds issued between Nov. 1, 1982, and April 30, 1984, is 9.38 percent. Older series EE Bonds and U.S. Savings Notes also receive the new market-based rate for six-month interest periods. All bonds must be held at least five years from their date of purchase, or from Nov. 1, 1982, whichever is later, to receive the variable rate.

The variable rate means the Treasury will pay interest that is based on 85 percent of the average market yield on five-year Treasury securities. Firestone's U.S. Savings Bonds drive at all domestic manufacturing and operating facilities runs through March 16. During this time all employees will have an opportunity to invest in Savings Bonds.

John J. Nevin, Firestone chairman and chief executive officer, is the 1984 rubber industry chairman for the drive.



An Affair Of The Heart

Buster Stiles, Weaver/Weaving is pictured above with Madge Sinclair (Trapper John MD) and Lynn Bradley (Channel 3 TV). Buster participated in the Blood Give-In '84 sponsored by radio station WBCY and WBT and television station WBT Channel 3.

Buster is a VIP donor. He has given 4 gallons, 7 pints of blood, most of which was donated through Firestone. We're certainly proud of employees like Buster.

Firestone's Chairman Quoted

John J. Nevin believes that labor is displaying a new understanding of the basic truth that profits and investment are necessary if a company is to preserve jobs. In an article on "America's New Vitality" in *Industry Week* magazine for Jan. 9, the Firestone chairman says that management, for its part, is recognizing that workers have brains as well as bodies—and that management needs to encourage and listen to ideas from outside the executive suite.

"I don't want, in any way, to suggest that management isn't representing the stockholders anymore - or that labor unions aren't representing the employees

anymore," Nevin emphasizes. Neither side has capitulated, he says.

"But there is a growing belief that we ought to talk about possible solutions and see if we can reach a common ground—instead of starting from the premise that our positions are diametrically opposed," Nevin says.

The article says that business is emerging from the 1981-82 recession in a stronger position than before it went into the economic downturn. It suggests that significant changes have taken place in the business environment in recent years.

Pass The Torch In '84!

The 1984 Olympic Torch Relay, from May 8 through July 28, is the longest ever. It will cover 20,000 kilometers (almost 13,000 miles). Runners will start in New York City, pass the torch to other runners in some 1500 communities of fifty states and the District of Columbia, then finish in Los Angeles.

Why not participate? Find out how by requesting a free brochure from The Torch Relay Foundation, Los Angeles Olympic Organizing Committee, Los Angeles, CA 90084 or by calling (213) GO-TORCH.

WHERE TO STAY (INEXPENSIVELY) FOR OLYMPICS

For as little as \$29 a day,

American and international visitors to the '84 summer Olympics can participate in a program that offers low cost accommodations and meals.

Located within 30 minutes of the Olympic Stadium, modern residence halls of the finest private universities - the Claremont Colleges and Biola University - offer standard hotel conveniences. Maid and linen services for double and single rooms, many with private baths and a full "all you can eat" American breakfast buffet are included in the daily rate. Optional meal plans for lunch and dinner start at \$9.50 a day.

For complete information and reservations for groups and individuals, send a self-addressed, stamped envelope to the organizer, ASTra Tours & Travel, 10929 Weyburn Ave., Los Angeles, CA 90024.

FIRESTONE STOCK

During January, 1984, Firestone common stock was purchased at an average price of \$20.69 per share for accounts of employees participating in the Stock Purchase and Savings Plan. Currently there are 5,392 employees enrolled.

International Management Council

The Gaston Chapter of the International Management Council (IMC) was founded in 1959 and is sponsored by the YMCA. The purpose is to develop managers and those who desire to become a manager.

The monthly meetings allow entry level and middle management personnel to discuss mutual theories, practices and problems concerning the work force in our county. Each meeting is a learning process.

Besides educational courses, seminars and business meetings, IMC is extremely active in community affairs and projects. They provide an annual Thanksgiving Dinner for the elderly and a yearly cook-out at Camp Sertoma for handicapped children.

Firestone employees who are members of IMC are:

Pat Henson, Supervisor/Twisting, House Committee; Marlene Stewart, Clerk/Weaving, member of the Membership Committee; Gail Cook, Labor Relations Asst./Personnel, member of the Education Committee.

This past November, Pat was selected Person of the Month. This was due to her hard work as Co-Chairperson of the House Committee. Congratulations Pat!

Matching Gift Program To Educational Institutions

The Matching Gift Program has a new brochure and participation form for employees wishing to make a contribution to an accredited college, university or secondary school in the U.S.

The program provides financial assistance to educational institutions through the matching of employees' gifts dollar for dollar by the Firestone Trust Fund.

Employees wishing to participate in the program must use the new brochure effective immediately. Copies are available from the Personnel Office.

Good income. Great outcome.

That's what you get when you buy U.S. Savings Bonds through the Payroll Savings Plan.

Good income because your money is working for you. Buying Bonds automatically, and earning interest, too.

And that means a great outcome. Like a college education. A new home. Even a more comfortable retirement.

You're always sure of a happy outcome when you buy Bonds. Because Bonds are safe. If they're ever lost, stolen or destroyed, they'll be replaced. (Keeping a record of dates and serial numbers speeds replacement.)

So take stock in your future and America's future, too. Buy U.S. Savings Bonds.

They're a great way to keep your income coming in.