

The



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CAB ORDERS HEARING ON CMH; SEEN AS THIRD GATEWAY WEST FOR PAI

SALES CONTEST OFFERS PARIS AS REWARD

One of the most challenging airline contests, in which every employee may participate with the ultimate reward of a trip to Paris, Frankfort and Rome, is being offered Piedmont Airlines beginning Nov. 1.

The contest is being held in cooperation with Air France and will run from Nov. 1 through April 1954, with two winners eligible. The first prize is the reserved round-trip to Paris, Frankfort and Rome and the second is to London and Paris.

Any airline employee may participate in the contest which will be based on the number of dollars sold in tickets over the Air France Airlines system. Regardless of the department, the PAI employee may sell tickets on Air France and have them credited to him during the promotion. In addition to the European trip, the winner may also designate another PAI employee to make the trip with him which may be taken during the summer.

Lee Golson said that Claude Pineau, sales representative of Air France, will be in INT sometime during October to more fully outline details of the contest and will also visit a number of principal stations.

The long-sought bid of Piedmont Airlines for a route extension to Columbus, Ohio has been officially scheduled for hearing by the CAB soon, R. D. Hager, Vice President, announced.

In an order of investigation and consolidation issued Sept. 23, the Board called upon Piedmont Airlines to show cause why the gap between CHW and CMH should not be closed. The CAB also consolidated in this case the application of Eastern Airlines for service between Columbus and Charleston, all of which means we are going to have mighty stiff competition for this important route.

LONDON-CORBIN BECOMES NEWEST PAI UNIT

Service into London-Corbin, Ky., which began October 1 with Flts. 51 and 52, opened the 28th station on Piedmont Airlines system.

Officers of the airline and a group of civic leaders from SDF, LEX and cities around London which will receive benefits of the new air service, attended the official opening.

Mr. Davis, Mr. Hager and several other airline officials went into LOZ on the first flight and were guests at a dinner during the day. Mr. Murray, CAA Inspector, also visited the new station.

Ted Arnold, former TRI chief agent, is station manager of the new station.

Charleston, West Virginia is the feature station of the month. See pages 8 and 9 for the "picture-story" on CHW.

Mr. Hager said approval of this service for PAI would mean a third gateway for connections with additional Chicago and transcontinental flights at CMH not now available at CVG and SDF.

It also means that service can be given to CMH from every city on the PAI system, except LEX, CVG and SDF, through integration of schedules.

The TRI-HTW-CMH portion of the application submitted back in 1949 were left out of the order, Mr. Hager said, however, an effort will be made to have this portion reinstated at a pre-hearing conference.

"This investigation order means a hearing may be held months or even years sooner than if it were handled in a routine order", Mr. Hager said. It is expected that the hearing will be held in about two months and a final decision issued in eight to ten months.

In the application filed by the company in 1949, request to serve CMH from CHW, included intermediate stops of Parkersburg and Marietta.

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