

SORRY - WE GOOFED!

Imagine our embarrassment when we started getting inquiries on "Where is Belhaven?" and "What's the deal on the River Forest Manor?". Actually, this is one of the most attractive propositions we have had to offer the flying sportsmen, since we have been in business. However, our promotion got a little ahead of itself.

Through an error in instructions, the promotional material was placed on the airplane before we had an opportunity to complete our own follow-up material and before the stations were advised. Consequently, many of you have probably been asked for information concerning the River Forest Manor and have not had the slightest idea what it is all about. Actually, the River Forest Manor is located in Belhaven, North Carolina. Belhaven is approximately sixty miles from New Bern. Over the years, we have had many requests to work out a package deal for sportsmen; and, although we haven't prepared this as a complete package trip for this season, we plan to merchandise it on an experimental basis and, if successful, set up a regular package tour for next year.

All stations will be supplied with information and material on the River Forest Manor, in order that you may give attention to requests from interested people. It is accessible by plane through New Bern where a U-Drive-It is available and further transportation to Belhaven, or by prior arrangements, the Management of the River Forest Manor will arrange to meet parties arriving by plane in New Bern and drive them to Belhaven by private station wagon.

The River Forest Manor has a variety of interests for the sportsman, including excellent accommodations for excellent hunting of deer, bear, quail, ducks, and geese. Complete price information will be available to you in material which you will receive in the near future. Stations wishing to make reservations should inquire regarding open dates through our New Bern Station, and Charlie Fields will handle arrangements from there. All hunts are by reservations only, and prior arrangements should be made with the Management of River Forest Manor through our New Bern station. Will keep you posted on further developments as we complete arrangements.

W. G. McGee

CHRISTMAS CAPER

PARTY DATE SET FOR DECEMBER 17

Stan Brunt, perennial chairman for Piedmont social functions, has rung the bell again, this time for the annual Christmas Party. The gala affair will be held in the ballroom of the Robert E. Lee Hotel in Winston-Salem, Friday evening, December 17, 1954.

As usual, Chairman Brunt has a wonderful evening in store for us. Music will be provided by Ralph Leonard's orchestra and will begin at 9:00 PM. Due to the fact the party is being held on Friday night, festivities will continue to the bitter end.

The ballroom of the Lee, scene of past Piedmont social successes, provides ample room for the anticipated throng. Snacks will be served buffet style as will various other refreshments. All Piedmont employees, their spouses, or their dates, are cordially invited. Traditionally, the Christmas Party sets the holiday season off with a bang! 1954 will be no exception.

(Count the airplanes in the cartoon below. There are 13. Can you find them?)

