

# PIEDMONT

PIPER BEECHCRAFT

## PIEDMONT BECOMES BEECHCRAFT DISTRIBUTOR

On May 1, the news was out--Piedmont Aviation had become a Beechcraft distributor. This was a momentous step and one which releases a tremendous sales potential. For now Piedmont has just the airplane for any sales market, any price, any need. Now Piedmont is the distributor for the two largest manufacturers of personal and corporation aircraft in the world.

The corporation aircraft field had a bombshell tossed at it when Piper announced the Apache, a handsome twin-engine airplane priced little higher than custom single engine equipment. The Apache is a value-packed ship, safe, quiet, comfor-



table, fast. The low-priced standard for several years has been the familiar Piper Tri-Pacer, one of the easiest airplanes to fly ever built. No one has ever built a utility airplane which can compete with the legendary Piper Cub.

But we needed a higher-priced luxury line so we became Beechcraft distributor. For the man who wants more speed and luxury than the Tri-Pacer, there is the famous Beech Bonanza, whose familiar butterfly tail is identifiable by every schoolboy in America. Over 4500 Bonanzas have been built and sold, and the demand is growing. And what an airplane the new F-35 Bonan-

za is! Fast? Call it 184 at 8000 feet. Comfortable? There's more leg room than in your family car. Reclining seats, headrests, heavy sponge rubber carpet pads with deep-pile rugs, seats piled thick with foam rubber make Bonanza the most comfortable single engine airplane on the market. Beauty? A clean basic design, supplemented by the most luscious paint jobs you ever saw, plus interiors straight out of Hollywood are indicative of Beechcraft's attention to detail. Safety? Ask any pilot He'll tell you the Bonanza is one of the easiest airplanes to fly in the world, and its handling characteristics are wonderful. It lands like a dream. Steerable nose wheel

