



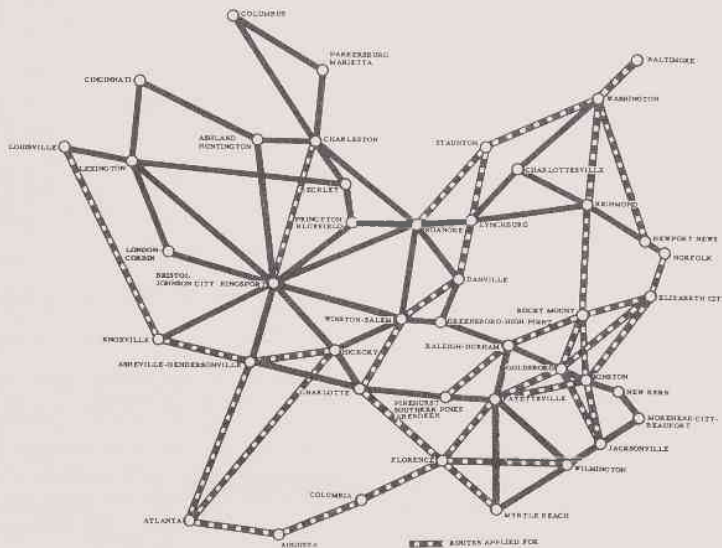
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ATLANTA ROUTE APPLICATION FILED



A far-reaching application was filed on Friday, November 8, 1957 with the Civil Aeronautics Board in Washington, D. C. which would add 2,952 route miles and ten new cities to the Piedmont Airlines System.

The application was made in connection with the newly opened Piedmont Area Local Service Case and Piedmont is requesting authority from the CAB to serve for the first time, the cities of Atlanta and Augusta, Georgia; Columbia and Florence, S. C.; Jacksonville, Goldsboro, Rocky Mount and Elizabeth City, N. C.; Staunton, Va. and Baltimore, Md.

The routes applied for, if approved, would nearly double the present system which is now 3,507 miles, it was pointed out by Mr. Gordon Brown, Vice President.

CAPTAIN FOX SCORES

Captain L. M. Fox, based in Wilmington, won the runner-up trophy in the Pine Valley Country Club Golf Championship.

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NEW AUTOMATIC TELETYPE SYSTEM ORDERED

By L. A. Watson

Piedmont Airlines is continuing its steady and exciting growth and will present a continuing demand for the necessary "tools",

(Cont'd. on Page 4)



NORTHINGTON NAMED AIDE

Robert S. Northington, vice president of Fixed Base operations, has been named to the National Defense Executives Reserve Conference.

The reserve, established by President Eisenhower in 1956 as a part of the Defense Production Act, is composed of selected individuals who will serve the government in key civilian posts during a national emergency.

Under the NDERC organization, Mr. Northington explained that 10 groups representing departments and agencies of the government, have been set up. The Defense Air Transportation Administration or DATA, is one of the 10 groups and consists of outstanding individuals in the aviation field who have volunteered their services for any national emergency.

Mr. Northington served as a consultant to the DATA in 1952 and during the Korean conflict, helping to establish a program in which all types of business, commercial and private aircraft could be used for a national emergency.