



# THE *PIEDMONITOR*

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## **SAFETY AWARD PRESENTED TO PIEDMONT EMPLOYEES**



Piedmont Aviation, Inc. received their third Safety Award recently for successfully completing a six month period during which time there were no lost manhours due to disabling injuries received by personnel on duty.

The award was made by Mr. E. E. Wernsing, District Safety Engineer for the Maryland Casualty Company. Receiving the award on behalf of all Airline and Fixed Base Division employees, were A. F. Ferguson, Superintendent of Base Maintenance for Piedmont Airlines and C. E. Culler Manager of the Fixed Base Division.

Nearly 1,000 employees were involved in this safety campaign with over one million accident-free hours to their credit. Other awards have been received by Piedmont in 1954 and 1955.

## **NO-SHOW CONTROL PLAN GETS EXCELLENT RESULTS**

Enforcement of the three-part no-show control plan by airline personnel is producing excellent results, according to a recent national survey by the Air Transport Association (ATA) in co-operation with the airlines.

The survey, conducted the week of October 13-19, shows that the percentage of no-show passengers has been cut in half since the first step of the control plan was begun about a year ago to improve passenger service.

Previously 14 out of every 100 passengers no-showed. Now only seven out of 100 no-show, the industry survey indicates.

It reveals that less than one-half of one

## **GAINS SHOWN FOR 1957 OPERATION**

A total of 7,328,821 revenue miles were flown by Piedmont during 1957 as compared with 6,907,402 miles in 1956 for an increase of 421,419.

433,554 passengers were carried during the year representing an increase of 29,770 over 1956 or a gain of 7.37%. Available seat miles increased approximately 6% and the load factor gained slightly for an average of 53.71% during the year.

The following quotas were set for the January 1958 operation. Passengers, 33,139; Average Haul Per Passenger, 192 miles; Load Factor, 48.12% and Passengers Per Day, 1,069.

## **GOUGH RECEIVES PROMOTION**

C. W. Gough has been named Sales Manager for the Fixed Base Division Parts and Accessories Department, effective January 15. Mr. Gough, who joined the Company in 1943, has done an outstanding job in developing the Parts Department and has served as manager of that Department for many years. In his new capacity, he will supervise all functions of the Parts and Accessories group including sales, purchasing and division sales offices.

He will be ably assisted by Mr. Fred Leonard, who will be the Chief Stockroom clerk in the No. 2 Stockroom. Mr. Jimmy Pfaff will hold a like position in the No. 1 Stockroom.

per cent of the passengers involved in the survey sampling were assessed the \$3 no-show penalty and that many passengers who formerly no-showed cancelled their space in advance to avoid penalty.